



SEW IT SEAMS



(Registered with U. S. Patent Office)

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MESSAGE FROM THE PRESIDENT

TO MY FELLOW WORKERS:

One of our foremost writers on United States industry once commented:

'People who are working together depend on each other, are influenced by each other, and are cooperative or non-cooperative depending on how well they are adjusted to their associates. A factory is not only a source for making worthy products and providing employment for loyal people, it is a school of experience. If these experiences are satisfying to the individual and contribute to his growth and development, he becomes a better person.'

That quotation is especially timely now because with this issue Sew It Seams observes its tenth anniversary. And the prime purpose of establishing our little monthly publication was to create a closer bond between us who are "working together," and to help bring further "growth and development" to all.

This anniversary also gives me special opportunity to compliment those who have personally contributed to making Sew It Seams continuously interesting and informative. Our editors have done admirable work to create a magazine of refreshing appeal in every issue. Also let me commend heartily the reporters who have so capably supplied news of their departments, and our universal thanks to those members of the organization who have generously aided in making possible the variety of pictures which enliven Sew It Seams pages. In all this industrial area no similar publication surpasses ours in appealing appearance and extent of interesting editorial material.

Because our work and location in separated buildings prevent the personal contact which would

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We're Ten Years Old!



HAPPY BIRTHDAY TO "SEW IT SEAMS"—Five Sew It Seams reporters help celebrate the company paper's birthday by lighting 10 candles on a cake. After the photographer snapped the picture, the cake quickly disappeared as all good birthday cakes should. Left to right are Betty Biby of Pants, Ola McMillan of Sherrod, Azzlea Frith of Shipping, Katie Hawks of Finishing at White and Clementine Harrell of Hudson Office.

Ten Years Ago This Month Officials Of Anvil Brand Began Company Paper

It was just 10 years ago this month, that officials of Anvil Brand decided there was a need for some type of company paper as a means of communication between management and employees.

Ernest McCall recalls that at first a mimeographed bulletin served as the publication. Before long, however, the volume of "news" outgrew this type of paper and the company decided to publish a regular company newspaper.

Mac said several types of publications were considered, including a magazine, a paper printed on regular newsprint and the type paper now in use.

The first issues were four-page papers and included various information about the products the company made and personal items about the employees. Mac was the paper's first editor. He

said that after a while the job was requiring almost full-time effort of some employees and the decision was made to employ a full-time editor.

Mrs. Bess Thompson, a former newspaperwoman, was the paper's first full-time editor. When

she moved out of town Mrs. Almetta Brooks, local newspaperwoman, held the job until other work forced her to relinquish the position. Mrs. Martha Clontz also a former newspaperwoman, has served as editor the last year and a half.

Supervisors At Meeting

Edmund H. Harding, well-known humorist, spoke at a city-wide meeting of supervisors recently when 32 persons from Anvil Brand were in attendance.

Aline Carter was on the com-

mittee in charge of arrangements for the meeting.

Can't say it's all a man's fault, but he usually can tell you everything about the rookie pitcher the local ball team signed and hardly knows who the daughter's going out with.