

Ida Mae Fetner Is Expert In Field Of Credit

An Anvil Brand personality who is so thoroughly experienced and competent in her job that she has special authority from Anvil Brand's New York credit agency, is Ida Mae Fetner who has had a total of 25 years in the company's credit department. She was in other work for 2 1-2 years, returning to Anvil Brand in 1945.

A Child Welfare Agency has posted: "Most children are descended from a long line their mothers listened to."

William Iselin and Co., Inc., a factoring firm in New York City, handles Anvil Brand's credit accounts. Under such an arrangement the factoring firm itself usually approves each credit account.

However, Ida's extensive experience in the field has made her so familiar with the accounts who purchase from Anvil Brand that William Iselin and Co. allows her to approve orders without referring them to New York.

This results in much faster shipment of orders for many customers as many times an order can be shipped the same day it is received at the Sales Office. If Ida didn't have this authority the orders would be delayed at least a day or two.

A teletype machine is installed in the credit office which is used for contacting the New York office when rush orders need approval. An average of 300 to 400 orders a day are processed through the credit office.

Ida lives in Gantt Apartments on North Main Street and has one daughter, "Dee," who is in the eighth grade this year.



CREDIT OFFICE PERSONNEL — Ida Fetner is shown at her desk discussing an order with Ollie Wesson. At the teletype is Doris Gossett.



SPORT SHIRT

By BETTY LOU WRIGHT

—and—

COLEEN STANLEY

WRIGHT



STANLEY

First we would like to welcome our new girls, Margaret Lackey, Faye Harris, and Virah Misenheimer . . . Best wishes to Hazel Smith who recently married Kenneth Huddleston.

Guess almost everyone went to the beach Labor Day weekend. Louise Hale went to Virginia to visit her mother . . . Lloyd Hedgecock sure got a good tan . . . Hazel Smith would like to thank everyone for the wedding gift.

Viola Blommer surely got lots of pretty things at her stork

shower . . . Imogene Yokely is in the hospital with appendicitis . . . Some of the girls say they stayed at home Labor Day and washed and ironed.

Mary Freeman went to Bryson City to see her mother . . . Glad to see Maie Wall back with us.

Most men are pessimists when they are making up their minds to buy—but they like to buy from an optimist.

Married men can't understand why all bachelors aren't rich.



Finishing at White

By Katie Hawks

Glad to welcome Elsie Mot-singer back after a six-weeks absence . . . Girls in the Finishing Dept. gave Martha Jones a stork shower; in return she gave us Cokes and cookies . . . Mary Alice Hill became the bride of Donald Hunt August 24 . . . Marcella Passmore has her mother-in-law visiting for a few days . . . Virginia Bible's mother-in-law spent last week with her . . . Pernnie Harville and Irene Hill spent Labor Day weekend at Carolina Beach . . . Lloyd Hedgecock spent his week's vacation at the beach . . . Have enjoyed having Clayton Holmes and Jerry Paschal from Engineering working with us.

Hazel Adam spent a recent weekend in Gastonia . . . Beatrice Steele and family spent Labor Day in Mt. Gilead and Sunday in Charlotte . . . Palice Robinson and Blanche Cheek spent a quiet Labor Day at home . . . Bertha Prince and Ruth Torrence spent Labor Day at Atlantic Beach, S. C. . . Mae Flowers spent a recent weekend in Wadesboro . . . Glad to have Ernestine Kerr back with us.

Maude Ingram's sisters from Washington, D. C., have been visiting her . . . Glad to have Jessie Black with us.

THE CLOCK OF LIFE

The clock of life is wound but once,

And no man has the power To tell just when that clock will stop,

At a late or early hour. Now is the time to work, To live, to do with a will; Place no faith in tomorrow, For the clock may then be still.