



As another year passes we realize how important your friendship and goodwill have been to our success.

We appreciate the opportunity the Holiday Season brings to say "Thank You" and wish you

**A MERRY CHRISTMAS  
AND  
A HAPPY NEW YEAR!**

**A MILLION DOLLAR MARKET**

Some 200 N. C. College Staff and Faculty Members and the College's 1,700 students spend upwards of one million dollars yearly among Durham's merchants.

The North Carolina College market is one that alert and farseeing advertising managers can not afford to overlook.

As you plan your advertising programs for the next fiscal year, you are invited to consider systematic display advertising with the CAMPUS ECHO.

At North Carolina College and in the community surrounding it, you are reaching in the columns of the CAMPUS ECHO prospective buyers with excellent backgrounds in 27 undergraduate fields in the arts and sciences, 14 graduate departments, and in the specialized schools of Law, Library Science, and Public Health Education.

**D. C. MAY COMPANY**

(Painting And Wallpapering)

316 MORGAN STREET

PHONE: 6-727

**BOONE DRUG CO.**

100 WEST PARRISH STREET

PHONE: 4-911

**PEPSI COLA BOTTLING CO.**

305 SOUTH STREET

PHONE: 6-117

**SEEMAN PRINTERY**  
(Incorporated)

Phone: 4-913

413 E. Chapel Hill St.

**B. & J. ROSE FURNITURE**  
COMPANY

106 W. Parrish Street

**THE LEADING SHOP**

Phone: 2-4131

116 East Main Street

**VANITY SHOE STORE**

334 West Main Street

Phone: 6-4012

**DURHAM BANK & TRUST COMPANY**



**JOIN THE CHRISTMAS CLUB  
NOW AT THE TRUST COMPANY**