

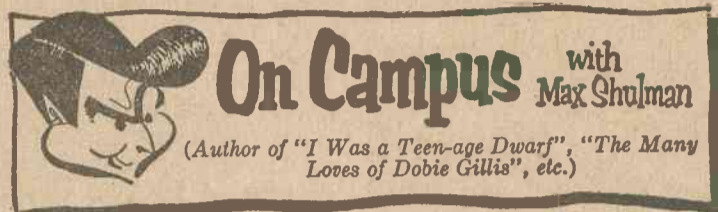
Sorority Treats Freshmen Women

Alpha Lamda Chapter of Delta Sigma Theta Sorority gave a tea for freshmen women recently in the North Carolina College science building.

The highlights of the program were the presentation of the history of the sorority by Soror Ester Morgan and a fashion show by the Pyramids. The program was opened with a welcoming of guests by Alpha Lamda Chapter President Elizabeth Jones.

Graduate sorors present were Louise Elder, president of the Durham graduate chapter of Delta Sigma Theta Sorority; Olivia Cole; and Eunice Newton, NCC professor of education.

Displays of Sorority projects included a scrapbook of outstanding Deltas and Omegas, souvenirs for freshman women, and a table of stuffed animals for the children's ward in one of the local hospitals. All items on display were made by members of the Pyramid Club.



EDUCATIONAL TV: ITS CAUSE AND CURE

A great deal of nonsense has been written about educational television. Following is my contribution:

It has been said that television allots no desirable viewing hours to educational and intellectual programs. This is simply not so. For instance, you can see "The Kant and Hegel Hour" every day at 4 a.m. This excellent show is followed at 5 a.m. by "Kierkegaard Can Be Fun." For such lazy scamps as lie abed beyond that hour, there is a splendid program on Sunday mornings at 7:15 called "Birds of Minnesota, Except Duluth."

So much for the myth that TV gives no prime time to educational programs. Now let us deflate another canard: that TV is not eager to inject intellectual content in all its programs.

If you have sat, as I have sat, with a television planning board, you would know that the opposite is true. I was privileged recently to witness a meeting of two of TV's topmost program developers—both named Binkie Tattersall.

"Binkie," said Binkie to Binkie, "if there is one thing I am bound and determined, it's that we're going to have intellectual content in next season's programs."

"Right!" replied Binkie. "So let us put on our thinking caps and go to work."

"I forgot my thinking cap in Westport," said Binkie, "but I have a better notion: let us light a Marlboro."

"But of course!" cried Binkie. "Because the best way to think is to settle back and get comfortable, and what is the cigarette that lets you settle back and get comfortable?"

"I said Marlboro," answered Binkie. "Weren't you listening?"

"A full-flavored smoke is Marlboro," declared Binkie.

"Rich tobacco, pure white filter, a choice of pack or box. What is better than a Marlboro?"

"A Marlboro and a match," replied Binkie. "Got one?"

Binkie had, and so they lit their good Marlboros and settled back and got comfortable and proceeded to cerebrate.

"First of all," said Binkie, "we are going to avoid all the old clichés. We will have no domestic comedies, no westerns, no private eyes, no deep sea divers, no doctors, and no lawyers."

"Right!" said Binkie. "Something offbeat."

"That's the word—offbeat," said Binkie.

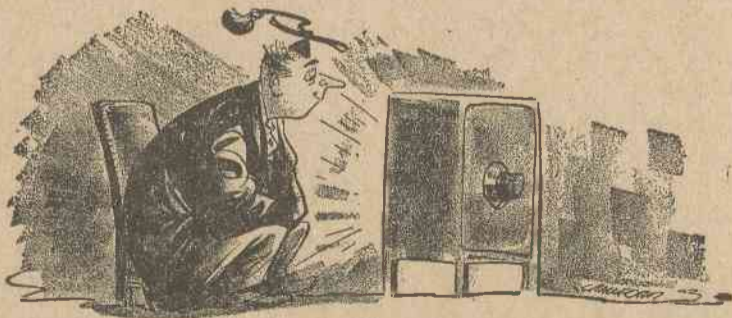
They smoked and cerebrated.

"You know," said Binkie, "there has never been a series about the Coast and Geodetic Survey."

"Or about glass blowers," said Binkie.

They fell into a long, torpid silence.

"You know," said Binkie, "there's really nothing wrong with



A cowboy, a deep sea diver with a law degree plus an M.D.

a cliché situation—provided, of course, it's offbeat."

"Right!" said Binkie. "So let's say we do a series about a guy who's a family man with a whole bunch of lovable kids who play merry pranks on him."

"Yeah, and he's also a cowboy," said Binkie.

"And a deep sea diver," said Binkie.

"With a law degree," said Binkie.

"Plus an M.D.," said Binkie.

"And he runs a detective agency," said Binkie.

"Binkie," said Binkie to Binkie, "we've done it again!"

They shook hands silently, not trusting themselves to speak, and lit Marlboros and settled back to relax, for Marlboro is a cigarette not only for cerebration, but for settling back with—in fact, for all occasions and conditions, all times and climes, all seasons and reasons, all men and women. © 1962 Max Shulman

This column is sponsored—sometimes nervously—by the makers of Marlboro, who invite you to try their fine filter cigarettes, available in king-size pack or flip-top box at tobacco counters in all 50 states.



Two aspiring NCC coeds talk theater with actresses of the Players Inc., Company of Washington, D. C., following the group's presentation of Shakespeare's "A Midsummer Night's Dream" at the college recently.

Selective Service Test Slated

Applications for the Selective Service College Qualification Test to be given on April 17 are now available to college students at the Selective Service local boards throughout North Carolina, according to Colonel Thomas H. Upton, State Director of Selective Service for North Carolina.

The test will be given at more than 500 colleges in all 50 states, Puerto Rico, and the Canal zone. The test will be given at NCC.

Other test sites are: Asheville, David Millard Junior High School

Boone, Appalachian State Teachers College

Brevard, Brevard College

Chapel Hill, University of North Carolina

Davidson, Davidson College

Durham, Duke University

Greensboro, Agricultural and Technical College of North Carolina

Guilford College, Guilford College

Hickory, Lenoir-Rhyne College

Raleigh, North Carolina State College

Raleigh, Shaw University

Wilmington, New Hanover High School

Wilson, Atlantic Christian College

Winston-Salem, Wake Forest College

Scores made on the test will provide local boards with evidence of aptitude for continued undergraduate and graduate study. The scores will not of themselves determine eligibility for deferment, but are considered with other information by the boards in determining whether to defer individual registrants for further study.

Applications for the test must be postmarked no later than midnight, Tuesday, March 27. Eligible students may also obtain information about the test from any local board.

The test, used since 1951 to aid local boards in determining questions of student deferment, is administered by the Educational Testing Service, Princeton, N. J.

the applicant must be satisfactorily pursuing a full-time college course, undergraduate or graduate, leading to a degree. He need not be a student of a (continued on page 9)

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