



The Director's Corner

By Cecil L. Patterson
Acting Director, Summer School

Summer Session Miscellanea

About 1,400 students are enrolled. Excluding the various sponsored Institutes, there are nearly 200 courses and 80 teachers. Two Institutes are sponsored by the National Science Foundation, two are conducted under the auspices of the National Defense Education Act, and two others are financed in part by various State Agencies. Five of the Institutes are continuations or expansion of previous ones. The NDEA Institute for Advanced Study for Educational Media Specialists is new. This Institute is also unique in that its activities are coordinated with a long-term program—also NDEA financed—for training Media Specialists. In addition to the extra-murally financed programs, the College also supports a Reading Clinic and a Speech Education Workshop from its own funds.

Changes

The nine-week session began a week later than usual in order to reduce the conflict between the Public School calendar school and Open week of Summer School. Another innovation is the six-week Intersession. For the first time in recent years, the graduate student who cannot

spend nine weeks here can enter selected courses in a six-week session. This session began 26 June in order to allow for still more time between the end of the Public Schools and the beginning of our summer classes. The Intersession provides 14 regular graduate courses and two workshops. It is too early to say how this experiment is working out.

Services

Housing.—New Residence 400 (for women) is open this summer. The addition of this facility has eliminated the lack of housing from which we suffered in previous summers.

Dining Hall.—The Dining Hall has switched to cafeteria-type service. This change is reflected both in the new arrangement of the meal books and in the kinds of food available.

Student Union.—New to those students who were not here during the regular session is the Student Union Center. This unit provides an air-conditioned setting for various types of indoor games plus a planned and supervised program of activities. If you don't know a game like bridge, the Union personnel will teach you. If you must engage in strenuous activities in a non-

airconditioned environment, you can join the Union's "Street Dances" on certain Friday nights.

Notices

Recreation.—In addition to the programs of the students, the usual program of outdoor sports activities is continued. Facilities and equipment are available for tennis, softball, volleyball, etc. Recreational swimming is provided in the Pool after the regular classes are over.

Lyceum Features.—Two more features of the Lyceum Series remain. The Kaleidoscope Players will present "Other Sides of the Looking Glass"—the world of Lewis Carroll as told in song, drama, poetry, and dance—Thursday, 20 July.

The following Thursday, 27 July, the series will close with a performance of the "Porgy and Bess" singers. This group, featuring some of the creators of the original roles in Gershwin's masterpiece, will offer a program of some of Gershwin's outstanding songs.

All Lyceum features are staged in B. N. Duke Auditorium and scheduled to begin at 8:30 P.M.

All the lyceum features are free.

A-V Programs Funded

By James E. Parker, Director, Audiovisual Center



The 1966-67 school year has been a bounteous year for the Audiovisual-Television Center. Three special projects have been funded by the U. S. Office of Education.

First, the 1967 NDEA Summer Institute for Advanced Study for Educational Media Specialists was funded. The grant was in excess of \$61,000.00. There are thirty-five participants in the Institute. The Media Institute is designed to upgrade the competencies of professional personnel responsible for new media programs in elementary and secondary schools. The general objectives of the Institute are to develop a group of media specialists who can (1) organize and administer new media programs in schools; (2) select, evaluate, and produce materials of instruction; (3) utilize instructional media in an integrated way in order to achieve a maximum degree of reinforcement; and (4) communicate effectively with other teachers in a way that will help them to develop understandings, abilities, skills and competencies with respect to new instructional media. The Institute duration is 8 weeks.

The second project that was funded by the U. S. Office of

Education was the Experienced Teacher Fellowship Program for Educational Media Specialists in Schools predominantly Populated by Disadvantaged Youths. The ExTFP is a graduate program in educational media that leads to a master of arts degree. The program begins in September 1967 and ends in August, 1968. The program provides for sixteen full time graduate students. The sixteen fellows are from elementary and secondary schools with high percentages of disadvantaged youths. Fellows pay no tuition or other usually required fees. They receive a tax-free stipend of \$4,000.00 for the academic year 1967-68 plus a dependency allowance of \$600.00 per dependent. Additionally, they receive a stipend of \$800.00 plus a dependency allowance of \$120.00 per dependent during the 1968 summer session. They receive no travel or book allowance. The college receives, in lieu of tuition and fees, \$2,500.00 per fellow with which to support the program.

Media Seminar

The central core of the ExTFP is the media seminar. Rather than traditionally oriented classroom methods, fellows will participate in a media seminar twice each week throughout the year.

They will pursue a subject matter minor. They will engage in two kinds of internships. During the first semester, half of them will serve in the Audiovisual-Television Center, while the other half serve in public schools in the Durham area. During the second semester they will rotate. The essential requirement of ExTFP programs is the aim to meet the needs of a particular group of experienced teachers whose backgrounds, interests, and goals can best be dealt with *en bloc*.

Public and private educational agencies from which the fellows come participated in the selection of the fellows, since most of the fellows entered into agreements to return to their schools and they were granted leaves of absences. A few fellows resigned their posts, and they expect to enter new teaching positions in which they can more fully provide the kind of leadership for which the ExTFP prepares them.

Third Project

The third project to be funded was an Institutional Assistance Grant. Any institution that had been awarded an Experienced Teacher Fellowship Program became eligible to submit a proposal for an IAG.

Summer Echo

North Carolina College at Durham

The SUMMER ECHO is the summer edition of the CAMPUS ECHO, the student publication in regular session.
PHONE 682-2171, EXT. 326



Placement Notes

By William P. Malone
Placement Director

Recruiting Increased Last Year

Our experience in the Placement Bureau this year held few surprises. Twenty per cent more recruiting visits were scheduled during the spring season than last year and salary increases were substantially higher. The volume of offers in all disciplines was greater. These two items reflect the tight manpower market. Even though this year represented the greatest increase in recruiting efforts, we expect the 1967-68 school year to exceed it.

Conspicuous

The most conspicuous result has been the acceleration to more personalized recruiting with less dependence on student initiative for the first contact. More employers are using pre-selection procedures at all levels and students are responding by tending to reserve their interviewing time for employers who present the most convincing reasons for an interest in them as individuals, taking into account all of their stated interests and qualifications.

Seek Technical Grads

Many companies looking for technically trained college graduates cannot fill their employment needs. Consequently, these companies are recruiting more non-technical graduates. They are being pleasantly surprised to find that in many cases graduates from non-technical fields can do some of the jobs formerly assigned to engineering and science graduates. The great demand, however, is for technically trained people. A number of companies came to the campus hoping that they could hire even one person.

Need Candidates

Nationwide hires from the Federal Service Entrance Examination average about 1,000 per month. As far as the supply of eligible candidates from North Carolina College is concerned, we simply must increase the number of eligibles. This becomes increasingly important when we recognize that the number of graduates selected for management intern positions increased 60 per cent over 1965.

New Approach

There seemed to be an increase also in the number of new approaches to attract students to sign up for interviews with enterprising and well meaning employers. Several firms proposed dinner and a social time for faculty members and those on the schedule the night before interviewing.

Exodus

Because of low starting salaries, well over two-thirds of our student teachers are taking jobs out of state. Baltimore and Atlanta, for example, start at \$6,100.00. What a drain on the taxpayers of North Carolina. But, can you blame them?

Top Offer

The top offer this year was made to Miss Natalie Marshall, a math major. IBM offered her \$8,600.00—not bad for a B.S. degree and no experience!

And Finally

Believe it or not, the college professor, consciously or unconsciously, is probably the most important human factor in influencing career decisions.

Presidential Greetings

By Dr. Albert N. Whiting

It is a pleasure indeed to welcome all of you officially to the North Carolina College community. We sincerely hope that your experiences here during this summer term will be both stimulating and fruitful. All of the facilities and talent at this institution are at your disposal and we earnestly urge you to utilize these resources to the fullest in the extra-curricular as well as the curricular area. The larger Durham community likewise offers a variety of educational, cultural, and recreational activities. We invite you to take advantage of these also in whatever spare time you can extract

from your study hours.

Education today is a most serious concern requiring a most assiduous and conscientious application. Our effort is directed to motivating, challenging, and guiding your academic development. Yours, hopefully, should be directed to learning and growing. If either effort is diluted or only half-heartedly pursued, obviously the gains will be seriously reduced. We, therefore, encourage the search for maximum encounter and maximum results despite the heat, the humidity, and other seasonal developments.

Best wishes to you all.