

EDITORIAL POLICY

Unless they appear in an editorial, the views expressed on this page are not necessarily those of The Campus Echo. All other opinions are those of the signed authors. This newspaper welcomes articles and letters from its readers; however, we reserve the right to decide which are newsworthy. Requirements for submitted material are the following: 1. If material is typed, it should be double spaced. Handwritten material should be legible. 2. Letters should not exceed 300 words in length. 3. All material must be signed; however, names will be withheld for valid reasons at the discretion of the editor.

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Muhammed Ali Is Still Champ

The first week in November, at the Municipal Auditorium in Atlanta, Georgia, our man Cassius Clay, "Muhammad Ali" rose again. *Time Magazine*, Nov. 9, 1970, noted him as the "lovable, loud mouth who was going to whup the world". It was a tremendous comeback after being stripped of his title for three and a half years. Ali had said earlier this year: "I'll believe I have a fight when I'm in the ring and I hear the bell".

He did hear the bell after the third bout with Jerry Quarry when the referee declared Ali the winner on a technical knockout. Ali, with his narcissistic but beautiful attitude is known to back up his boasts. It was said that during the fight, Ali tried to look scary. Thrusting his nose in Quarry's face, he said: "You're in trouble, boy". Quarry remarked, "Shut up and fight".

But that's not all. The fight was trimmed in stars. Black stars from all over. Not to mention, those ooh but super-cool Black hustlers sporting their finest attire.

Black celebrities including Hank Aaron, Whitney Young, Reverend Jesse Jackson, Mrs. Coretta King, Julian Bond, hailed the return of the champion. It was said that Cadillacs rolled up to the city's Municipal Auditorium like chariots arriving for a Roman circus. It would have reminded one of homecoming here at NCCU. Hustlers in their matching mink hats and coats and white knit jump-suits sought much attention with women in glittering gowns and beaded maxi coats. Diana Ross was on the scene, believe it or not, in a see-through blouse and a porcupine-hairdo she called "the

liberated look". Sidney Poiter and Bill Cosby topped the cake and provided comic relief with a mock sparring match in the ring.

The fight was televised via TV satellite to Europe, South America, the Far East and the Soviet Union, as well as more than 200 cities in the U.S. and Canada for which Ali will net approximately \$900,000. Ali figures that even richer days are ahead. However, that decision lies with the U.S. Supreme Court, where his five-year prison sentence for draft evasion is still under appeal.

'Black Journal' Producer Used 'For Whites Only' To Trick 'em

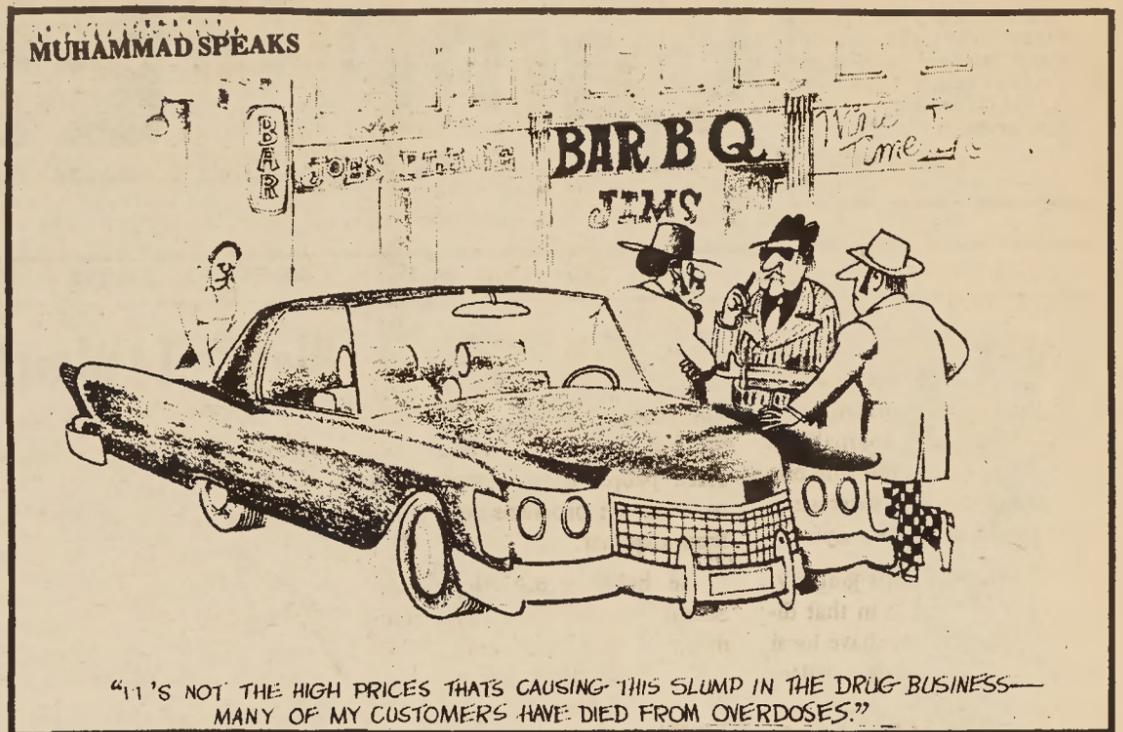
A pioneer in bringing the black experience to television, producer Tony Brown, occasionally had to disguise his real intentions.

Three years ago, he produced a five-part series on black politics, culture, revolution, art and history for Detroit's public television station WTVS and titled it "For Whites Only."

"I used it as a trick," he explains. "In order to get it on the air, I had to go about the business that it was directed toward whites. There were really a lot of things on the air that whites would not understand."

Even more arcane was the title for another black-oriented show — "C.P.T." (Colored People's Time) — which was broadcast on the same Detroit station for 20 weeks starting in September 1968.

Brown, who succeeds William Greaves as executive producer of



Letter To The Editor

December 1, 1970

Mr. Otis Jordan
Editor-in-Chief
The Campus Echo

Sir:

During the past few years I have made frequent visits to Durham and North Carolina Central University, sometimes on business (that of the alumni association) and occasionally just for pleasure (I still enjoy simply being on the campus).

Almost invariably the chance to talk to students arises — mostly impromptu and involving one or two at a time. I find these chats increasingly interesting and challenging (Because talking to today's students anywhere, no less at NCCU, is a challenging experience, for one is required to call upon his every intellectual resource to participate in and understand the rhetoric of this generation).

On Founder's Day, November 6, I had the opportunity to talk to Jerry Walker, the SGA president, in his office for almost two (2) hours — well spent, indeed.

Very frankly, I was surprised at and sincerely pleased with some of Jerry's revelations. It is refreshing and encouraging to learn that the Student Government Association at NCCU is not confining its activities within the narrow limits of the campus, that it is providing learning and living experiences for others in various community activities, i.e., a drug information center, child care centers, a "union" of black students from other institutions in the region. With the exception of the sit-in demonstrations, a situation far different from my generation and those even earlier.

It seems to me that through these undertakings some very necessary ingredients are being blended into the educational batter at NCCU, and that these activities are in line with the institution's purposes as a "regional university".

While these constructive activities exist, it is nothing short of shameful that the SGA cannot rely upon more support from students, alumni and faculty; that student, alumni and faculty apathy and engagement in other pursuits deny the SGA needed physical, moral and financial support; that past difficulties, some recent, between faculty and student elements prejudice people on both sides and deny a meeting of minds and resources on the issues that confront all of us, that the schism between the generations has widened so and deepened so that no bridges are able to span the chasm.

One cannot help but congratulate Mr. Walker, his staff and volunteers, however few, on the work they are attempting to do — make education at NCCU more meaningful. Nor can I help but wonder how mute the voices will be, or outstretched the arms, if they succeed — or if they fail.

Yours very sincerely,
William P. Evans, '62
President

N. C. Central University Alumni Assn.

New Magazine Holds Contest

A new magazine designed especially for the social-action oriented individual will begin publication in January, '71. *SOL III*, as its name implies, will be a world affairs publication with heavy emphasis on social problems and their solutions.

To encourage reader participation, *SOL III* is holding a \$1000 magazine contest with prizes in writing, poetry, art, photography, and humor. Entries from university students and faculty members are especially wanted. Contest rules may be obtained by writing: *SOL III Contest*, 1909 Green Street, Phila., Penna. 19130.

NET's "Black Journal," admits that "today there is less need" to camouflage programs directed to black audiences. "Black Journal" is a good example of this greater free expression," he says.

"Black Journal," which recently won an Emmy Award and a 1970 Russwurm Award (given by the National Newspaper Publishers' Association, a black press organization), "has proven to the industry that a problem for blacks produced by blacks can be a definite asset both to the black community and the white community because it narrows the gaps of misunderstanding between blacks and whites," Brown states.

Brown is not a man to compromise honesty for expediency. Following Detroit's racial disorders during the summer of 1967, Brown served as associate producer and moderator of a

five-part television series scheduled for a commercial station which explored the cause of these disorders. It was cancelled by the station after the second show and moved to public television's WTVS after, according to

Brown, it became critical of the news media in their reporting disorders. "We reported the story of TV reporters who refused to film scenes of what the police were doing to black (See 'Black Journal' page 3)