

— 'Black Journal' —

(continued from page 2)
people," Brown explained.

As for "Black Journal," he vows it will be educational for whites "whether or not they like everything they see. It'll be a show which projects honesty about the black experience."

The 36-year-old producer is not satisfied with the quantity of blacks programs presently on television. "Black Journal" is unique because it is the only one hour a month of network news about black people," he says.

However, he admits gingerly, "I think the trend is in that direction. Stations now have local black shows. It's simply a matter of time before the commercial networks have national black shows."

Brown hopes to make "Black Journal" a "platform" for black producers around the country. He says he will try to set up a network of black "correspondents" and free-lance producers who would contribute to the program and make it less New York-oriented.

Another innovation is to scatter what he calls "non-commercial commercials" through the program. These would be "soft messages emphasizing aspects of the black experience." They would "project an awareness of things about ourselves that are very positive," he says.

Brown attributes his success in broadcasting to ability, luck and the benevolence of a few white producers. "I'm a super-nigger," he says, hyperbolizing. "For every black person who made it there's a million who can't take the pressures."

"I have met white guys who have been very helpful to me," he adds. "I would not have made it if I had to depend on blacks in these positions because there were none."

Brown feels that the emergence of the black producer will strengthen the entire broadcasting industry. Blacks are "the only group that possesses creativity" in the industry, he says. "White people have been making statements for 50 years. They are only rehashing them."

Brown came to broadcasting after a career which has included service as a psychiatric social worker in Detroit's inner city; as a magazine publisher ("The Set"); and as a journalist (he was city editor and drama critic for the *Detroit Courier*).

He was also adjunct professor of psychology at Federal City College in Washington, D. C., where he designed a course in "The Psychology of the Ghetto."

He is president of the National Association of Black Media Producers, a new organization of

TV and film producers which currently is challenging the license renewals of all Detroit radio and television stations with the aim of increasing the number of blacks and other minority-group members employed in programming.

Brown recalls his education at all-black Garnet High School in Charleston, W. Va., as "ideal." He says, "I learned to relate to black people and we were able to share our problems and solve them together."

He holds a B.A. degree in Sociology and Psychology and a master's degree in Psychiatric Social Work, both from Wayne State University, Detroit. He served in the U. S. Army from 1953 to 1955.

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An important feature of the See **Job Europe** page 6

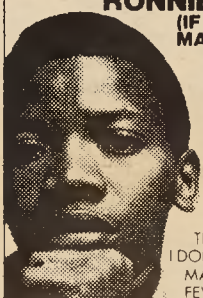
welcomed. Public meetings are held on the last Monday of each month at St. Phillips Episcopal Church on Main Street; the meetings start at 8:00, p.m.

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