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Award-winning reporter Bella English (left) and record-setting pilot Brooke Knapp prepare for their trip by commercial jet around the world via the North and South Poles last November. In the background is their plane, the American Dream II. English, an investigative-undercover reporter for New York's Daily News, will be speaking at NCCU on April 3. The journalist and her work are featured in a special section of this Echo.

Citing racist remarks by chairman

AFL-CIO seeks support in boycott of Coors beer

Taken from The Rocky Mountian News

The American Federation of Labor and Congress of Industrial Organizations (AFL-CIO) is currently enlisting the support of all unions, councils, students and private citizens to join and support their boycott of Coors Beer.

David Siclker, National AFL-CIO Coors Boycott Coordinator says that the statement that "Blacks should be thankful that their ancestors were brought here in chains!" is outrageous and incredible and that "other equally racist remarks were made by William K. Coors.

The controversy and boycott are results of remarks that Coors, Chairman of the Adolph Coors Brewery, made when speaking to a group of minority business owners in Denver. Commenting on the economic situation in blackgoverened countries in Africa, Coors said that blacks "lack of intellectual capacity," is the

Zimbabwe.

In Rodesia, the economy management," Coors said. Now, in Zimbabwe, under black management if is a disaster. It's not that the spokesman Whit Sibley. dedication among blacks is less; in fact it's greater. They lack the intellectual capacity to succeed and it's taking them City Council, said Coors down the tubes."

employee at Martin Marietta level of outrage rarely seen in Corp. Who attended Coors Denver. They said the black speech, said he was insulted. "I felt he was saying, if you blacks disagree with what I'm saying, go back to Africa," said Simpson.

As a result of Coors remarks protests came from the NAACP, the National Urban League, black legislators, city officials and scenes of Colorodo residents. Many leaders voiced the need of following the lead of the African Methodist Church in

cause of economic problems in organizing an NAACP Boycott of Coors products.

"Some of our distributers was booming under White have received calls from retailers saying, Come get your racist beer off our shelves," said Coors

Hiawatha Davis and William Roberts, The two black members of the Denver remarks galvanized their nor-Russ Simpson, a black theast Denver constituents to a community is not placated by Coors explaination that his comments were directed of poorly educated African leaders.

"I believe that it's indicadive of his (Coors) view of all 800 million blacks on this planet," Davis said.

Roberts met with about a dozen black Democrat and Republican leaders who "were

See Coors, p. 10

Walker a n nounces formation of **Boardof Visitors**

Chancellor LeRoy T. Walker announced the formation of a Board of Visitors for NCCU Tuesday.

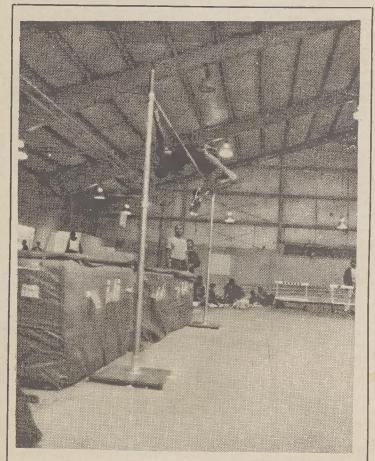
The board is comprised of 15 members, including former Secretary of the Treasury William Simon. The Board held its first meeting yesterday and will continue today.

Simon, treasury secretary from 1974 to 1977, is now president of the United States Olympic Committee and chairman of Wesray Corp. and Gibson Greeting Cards.

Other members of the board are Walter E. Douglas, a graduate of NCCU who is president of New Detroit; Richard Cecil, president of Cecil and Associates in Atlanta ; Eugene Jackson, president of Unity Broadcasting Co. in New York City; William J. Kennedy III, president of N.C. Mutal Life Inaurance Co., and Mrs. Julia W.Taylor, president of Mechanics and Farmers Bank in Durham.

Also on the Board are Roger S. Anthony, corporate vice president of Burlington Industries; Lee Archer, vice president for urban affairs of General Foods; Marshall Bass, corporate vice president of R.J. Reynolds Industries; Grady W. Lewis, senior vice president of Converse; Don E. Mott vice president of Liggett & Myers Tobacco Co.; Thomas B. Shropshire, vice president of Philip Morris and senior vice president of Miller Brewing Co., and James Bud Ward, vice president of organization development for Marriott Hotels.

Other members are C.Carson Conrad, executive director or President's Council on Physical fitness and Sports, and Charles Harris, director of athletics at the University of Pennsylvania.



Freshman high jump sensation Obie Martin displays NCCU and CIAA record breaking form in clearing 7'2". Martin placed first in the CIAA indoor championship track meet and just missed setting a state record by one inch. Story on page 11.