

Jubilee

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- An effective Board of Trustees retreat which yielded a summary report of the university's situation at the beginning of Walker's tenure. The report was over 100 pages in length.
- Reorganization of the university's Financial Aid Office "to bring stability to that office." NCCU provides financial aid to 85 percent of its 5,000 students; most are eligible for substantial amounts of Federal assistance.
- Creation of a Policy-making Administrative Council, pared down to the university's efforts to market its program to prospective students, to recruit top students, to admit its students, and to retain the students until they graduate.
- Creation of an Advisory Board of Visitors which includes top executives in industry and government.
- Institution of an Enrollment Management System, which coordinates the university's efforts to market its program to prospective students, to recruit top students, to admit its students, and to retain the students until they graduate.
- Creation of a Chancellor's Aid Program which gives greater visibility to outstanding NCCU students.

faculty members.

Parents of all students, the university's alumni, and other friends of NCCU have been invited to participate in the Diamond Anniversary Convocation.

Luten

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Luten's topic for the first seminar was "Job-Seeking Strategies in Today's Business." One major problem with many job-seekers is they do not read company literature, he said.

"One may know all about the job that is offered, but be unfamiliar with the company. Be sure to do your homework and then you'll be well prepared," said Luten.

"Students need to practice talking to people so they can feel more relaxed in an interview," he continued, saying, "Some interviewers are cold and sometimes leave the interviewee intimidated."

He advised students to talk to people and get information about the particular job that interests them."

Luten encouraged them to ask friends if they know individuals in these fields of interest.

"This is called building a network," said Luten. "People usually say it is who you know, not what you know. But it is actually who you know that knows what you can do."

Another strategy cited for job-seeking is taking advantage of free time.

Luten advised students before going home for fall break to call or write companies in their area, asking for information about certain jobs. After receiving an acceptance, send in a copy of your resume and prepare for an interview.

Luten pointed out that most organizations don't expect college students, especially black college students, to take the initiative in finding a job. The interviewer would be very impressed and would probably refer you to other businesses that are looking for people in your field. After the informational interview, send a typed thank-you note within a week, or call to touch base.

Luten also cited three questions most frequently asked during interviews:

- (1) Why do you want to work with our company and what can you do?
- (2) What do you know about our company?
- (3) What do you expect to be doing three to five years from now?

Another strategy he urged was familiarity with sources of information.

"Business majors should read the Wall Street Journal everyday," said Luten, "because it tells what's happening in housing as well as in education."

Business Week, a second source cited by Luten, specializes in a particular area of business each week such as manufacturing, marketing and production or other business reports.

Black Enterprise features job opportunities for blacks and showcases items.

Luten also urged business majors not to get caught up in "glamorous jobs," like working in Chase Manhattan or on Wall Street.

John Wesley Perry, an accounting major and president of Phi Beta Lambda Business Fraternity, said, "The purpose of this seminar, as well as those to come, is to inform students on some of the many tips that could improve their chances of being successful in the job market."

Luten added "We aren't promising every graduate a job after graduation, but we can help improve their chances."

- Development of an Academic Support system which includes an Academic Enrichment Center and departmental Learning Centers.
- Institution of programs to improve intracampus communications.

- And an increase in admissions standards. Over a quarter of the freshmen who admitted to NCCU for the beginning of the 1984-85 Diamond Anniversary Year were top students in their high schools.

When Chancellor Walker joined the faculty of what was then North Carolina College for Negroes, in 1945, the institution was generally recognized as one of America's most advanced black colleges. It was the nation's first state-supported liberal arts college for black people, and its student body was recognized as outstanding.

Walker has insisted, in speech after speech, that NCCU does justice to its history and traditions only if it competes effectively for outstanding students against all other institutions. Stiffer admissions standards were a part of that emphasis.

"Excellence Without Excuse-A Shared Responsibility" was Walker's theme for his first year and has been adopted as the theme for NCCU's Diamond Anniversary Year.

The opening of the official celebration, the University's Convocation, will include an academic procession with members of the NCCU Diamond Anniversary Class, the senior class of 1985, in academic regalia along with



The president enters bravely into a new era of Soviet-American cordiality.

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The Newman Community meets at 12:30 p.m. on the second Sunday of the month in the parish meeting rooms. It is made up of North Carolina Central University Catholic students, faculty and staff with their friends.

For more information, call 682-4852.