

University Reporter Finds Medical Beat Both Challenging and Exciting

The hundreds of people who comprise the Duke Medical Center faculty are part of a major public relations asset of the University. Every day, the Medical Center makes news with activities that range from local to international interest. The task of reporting and interpreting the Medical Center to the public is in the hands of Norman K. Nelson, assistant director of the University's Bureau of Public Information. A Duke graduate and a member of the public information staff since 1949, he was assigned to cover the Medical and Nursing Schools and Hospital some two years ago.



NORMAN K. NELSON

Nelson speaks enthusiastically of the cooperation he's received from the Medical Center staff and believes that this reflects a recognition of the lay public's increasing interest and understanding in the realm of medical matters. "My primary concern as a medical reporter is accuracy," he emphasizes. "I'm not interested in sensationalism and I make a practice of checking back with my source whenever I deal with technical data or material that might be subject to misinterpretation."

What is a medical reporter interested in? Everything from individual participation in medical meetings to research discoveries of major significance, Nelson says. So far as getting news is concerned, his only barrier is

the occasional faculty member who is reticent because of an "understandable but usually unnecessary" modesty. "I respect the person's wishes in such cases, but I try to explain that every faculty achievement, great or small, reflects favorably on the University," Nelson says.

Nelson stresses his dependence on staff cooperation for satisfactory coverage of the Medical Center. His office is located in the Flowers Building near the Center, and his telephone extension is 2593. When not at his desk, he's usually in the Medical Center getting the facts for the latest story that's waiting to be written.

Graduate Nurse Education

The Nursing School has announced a long-range program to combat the current nation-wide shortage of nurses. A series of two-day institutes—the first in June—will encourage nurses to continue beyond the Diploma in Nursing. A new scholarship program will enable nurses to work toward the B.S. or M.S. degree in nursing by taking six semester hours of course work with all tuition fees paid by the hospital during the first year of employment at Duke.

Auxiliary Elects New Officers

The General meeting of the Auxiliary was held April 22nd in the Graduate Center. Dr. James Cleland was guest speaker. Officers elected for the coming year are: Mrs. Walter Seeley, President; Mrs. Theady Daniel, First Vice-President; Mrs. Glenn Negley; Second Vice-President; Mrs. Richard Leech, Third Vice-President; Mrs. James Warren, Recording Secretary; Mrs. Charles Lowndes, Corresponding Secretary; and Miss Eloise Sherman, Treasurer.

This 'n' That

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al affiliation in the department March 31-May 31.

Cornelia Watson, Director of the Department, left us June 7 to accept another position.

Private Medical Laboratory

Mrs. Eleanor Blackmon replaces Mrs. Pat Bryant, and Sue Schraack will join the staff June 16. Our new maid is Mrs. Eleanor Brown.

X-ray

Good-by to Judy Harward who will enter Carolina next fall to study Dental Hygiene.

Psychiatry

Mrs. Marian Hoyle is Dr. Lowenbach's new secretary.

Mrs. Jean Pope, secretary to Dr. Obrist and Mr. Eisdorfer, leaves soon to live in Florida. Her husband was graduated from law school. Mrs. Joan Mancini, our nurse in OPC, has moved to Richmond, Va.

Dr. John A. Ritchie and his family have moved to Florida.

Anesthesiology

Dr. L. W. Fabian, Assistant Professor of Anesthesiology, will leave June 25 to become Professor and Chairman of the Department of Anesthesiology at the University of Mississippi Medical Center, Jackson, Miss.

Dr. Julieta Perez has finished her residency training and leaves June 30.

Surgery

Dr. Harold Lefkoff from Georgia and Dr. Seidell Soss from California have joined the ENT staff.

Stephanie Meltzer, receptionist for Dr. Norman Ross, has resigned to take a teaching position.

Bacteriology

Mrs. Barrie Wallace, secretary to Dr. D. T. Smith, replaces Mrs. Martha Callaway who resigned May 31.