DUKE UNIVERSITY MEDICAL CENTER, INTERCOM



by Charles H. Frenzel

The Private Diagnostic Clinics of Duke University Medical Center were started as an interesting experiment in providing a means by which the clinical faculty of the Medical School could effectively serve the private patients of the hospital and clinics and at the same time produce income so as to relieve Duke University of some of the high costs of medical education.

The experiment has been a huge success. The PDC's have been a big factor in attracting to Duke outstanding clinicians in all specialties. The skills of these excellent physicians have brought to Duke ever increasing numbers of private patients and have permitted not only the salary support of the clinical faculty but also a large investment in the growth and development of the Medical Center.

The Clinics have grown in size and in organization and now offer the highest quality medical care through this group practice arrangement. Consultations are naturally and normally available both for private and staff patients. Our patients are obviously the benefactors.

The PDC's are an integral part of the Medical Center, not only in the fact that they are physically a part and that their staffs perform teaching and research functions, but also in every aspect of their operations.

The personnel policies, purchasing practices, and operating policies of the PDC's conform with those of the remainder of the Medical Center. They perform functions for the hospital and in turn have functions performed for them by the hospital. This is truly the outstanding success of the PDC experiment. Most patients do not recognize divisions of our Medical Center. They pass from one area to the other with the feeling that they are receiving unsegmented, total Medical Center type health services. This is one of the major factors in the success and growth of the Duke University Medical Center. We should not take this close coordination for granted but must continue to work hard on solving our internal problems and maintaining this image to our public.

Our thanks to Mrs. Glenn Negley for a very productive tenure as President of the Hospital Auxiliary and our congratulations and promise of support to Mrs. Richard Leach, who took over this important office last month.

(PDC continued from page 2) Medical Sciences Building, development fund

In addition to such major commitments in building, PDC funds supply approximately one-fifth of the operating budget of the Medical School. A study of cost of operation of all of the Medical Center, excluding the hospital, in fiscal 1961-62, showed that PDC funds covered 19.5 per cent and University funds 10.3 per cent. The remainder came from outside sources.

In 1957 the University Health Plan was activated. This medical care plan covers all members of the University family. Cost of the plan is shared by the individual and the University. PDC makes its contribution to the University community by providing the care at a belowaverage figure.

For the community at large— North Carolina and beyond—excellent diagnostic and consultation service, possible only in a large medical center, is available to the practicing physician and his patient.

As the demand for medical care grows and the PDC patient load increases, physical changes must occur. The expansion of space planned for the immediate future will utilize the court to the right of Medical PDC. Bids are now being let and construction should be completed in four



Dorothy Tate Named Director of Dietetics

Miss Dorothy Ellen Tate, formerly assistant director of dietetics at Duke University Medical Center, succeeds the late Miss Esther Ratliff as director of the department.

A native of State College, Pennsylvania, Miss Tate earned her B.S. and M.S. degrees in institutional administration at Pennsylvania State University and served a dietetic internship at the Medical College of Virginia in Richmond. She also served as therapeutic dietitian and instructor at the Medical College of Virginia.

Prior to coming to Duke in August, 1962, she had served for 10 years as research dietitian and head therapeutic dietitian at North Carolina Memorial Hospital in Chapel Hill.

Miss Tate also holds the position of assistant professor of dietetics on the Duke Medical Center faculty.

She is the immediate past president of the N. C. Dietetic Association.

months. The Medical Division will gain more space for administrative offices and bookkeeping; the Surgical Division will have 11 new examining rooms. It is no longer possible, however, to provide adequate clinical facilities within the present Clinic Building. With the completion in

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