

by CHARLES H. FRENZEL

A unique program is underway in North Carolina. It represents a pioneer effort for a diversified industry, health, to organize on a statewide basis to sponsor and support the recruitment of students for a career in one of over 25 professions.

"Health Careers for North Carolina" is now in the second year of a three year pilot program to recruit qualified students into any one of the many health professions. Early indications are that it is having some success; applications in most schools are up for the classes entering in 1964. It will not be possible to measure its real effect for at least another year. Its goal is to double the number of top students who choose a career in a health profession.

If successful, however, "Health Careers" will present a new problem, nough opportunities for the young people recruited. The Duke University Medical Center must stand ready to increase the class size of many of its existing schools and to initiate programs for the education of students in other fields. We must also aid other schools and colleges in developing programs at all levels.

The annual report for Duke Hospital in this issue of INTERCOM gives a comparison over a 30-year period of selected financial and activity data. I should like to call your attention to the growth in the number of diagnostic and treatment procedures, indication of the increase in the complexity of hospital care. Much of the increase in costs can be attributed to this increase and attendant need for more specialized personnel.

Also noteworthy, is the change in sources of income. In recent years government has become a major provider for hospitalization, and endowments and gifts represent a smaller and smaller percentage of the hospital's financial resources.

## Thirty Years of Printing in the Medical Center

In existence since 1933, the Hospital Printing Department, formerly known as the Multilith Department, has grown from a one-press, one-man operation to a four-press, six-man operation. Once equipped to print only letterheads, the department now prints most of the general forms used within the Hospital and the University, as well as some booklets, brochures, programs and complex multicolor productions.

The origin of the department in 1933, can be traced to the purchase by Mr. Elon Clark of a letterhead press which was operated under Mr. Clark's supervision in the Medical Illustration Department (now the Division of Medical Art and Illustration). Within two years, hospital forms began to be printed on the press, and in 1935 the Multilith Department became a separate operation under the supervision of Mr. N. F. Carden, Jr.

Headquarters were established in a small room at the back of the Hospital Storeroom; and here operations continued until 1942, when growth in staff, equipment and production necessitated a move to larger quarters. It was at that time that the Multilith Department moved to its present location, 001B in the subbasement.

Upon the death of Mr. N. F. Carden, Jr., in 1962, the department went under the supervision of Mr. Cecil Carden, the present director. Five staff members assist Mr. Carden: Buddy Manning and Mrs. Katie Watkins, pressmen; Bobby Pendergraft, pressman assistant; Lucille Waite, operator of the Mimeograph section; and Julie McDonald, secretary.

The 1,314 square feet of floor space in 001B is now cramped with the equipment that enables the department to fill the ever-increasing printing needs of the Hospital and University. In addition to the office furnishings, the department houses: four offset presses, a power paper cutter, a camera, plate making and stripping tables, a punch machine, Verifax copier, a stapling machine, a folder, the Mimcograph Department and, finally, storage for several hundred reams of paper and card stock.

The daily investment of time and talent made by the six people in this department is invaluable to the operations of the Hospital and University. This was dramatically proven in 1963, when the department saw the fruits of hard labor in a gross production record of \$75,000, a figure which reveals the impressive volume of work turned out in a year's time.

## Epilepsy Clinic to be Established

The U. S. Public Health Service has granted \$15,616 to the Duke University Medical Center for the establishment of a clinic for evaluation of special epileptic disorders.

Dr. John B. Pfeiffer, associate professor of medicine in the Duke University School of Medicine, has been named to direct the project. He states that the Duke clinic, which will specialize in evaluation and treatment of epilepsy victims who might benefit from surgical procedures, will be part of a statewide program to reach the large number of people in the state who are victims of epileptic seizures and who, for one reason or another, have not received the treatment that is available.

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