

EMMETT KELLY JR. REVISITS DUKE



If you want a recipe for instant fascination, take one clown, one balloon and one little girl named Fredia Price, and mix them gently. When Emmett Kelly Jr. made a return visit to Duke Hospital last month, he spent several hours giving autographs, inflating balloons, talking in his silent manner and transferring red paint from his nose to the noses of nurses and secretaries. But it was the little people in pediatrics, who still have the imagination to believe in clowns and Santa Claus, with whom Kelly made his biggest impression. And that's why he came.

DUKE IN CANCER NURSING PROJECT

On January 22, 1968, at the M.D. Anderson Hospital and Tumor Institute, University of Texas Medical Center, a select group of twenty nurses will re-convene for the Cancer Nursing Project. The project has been developed as a demonstration project for faculty members from baccalaureate schools of nursing and administrative personnel from nursing services. Duke University has been represented by the only team selected from North Carolina - Miss Sue Norville, Assistant Professor of Nursing, Junior Medical-Surgical Nursing, and Miss Evelyn Morgan, Head Nurse on Minot Ward.

The primary focus of the group is to improve the quality of nursing care given to cancer patients by developing key resource people throughout the southeastern U.S. The group is comprised of twenty nurses from 10 different states and ultimately will function as a team to coordinate the many facets of care so vital to these patients with a long-term illness such as cancer. The project is co-sponsored by the Southern Region Education Board and the American Cancer Society. The project began in March 1967 and will continue in an on-going phase through 1969. INTERCOM will be reporting from time to time on the many cancer research projects now underway, with special emphasis on the implications for nursing care at Duke.

NEW ADMINISTRATIVE TEAM APPOINTED

The growth of Duke University Hospital and the Medical Center, particularly in the areas of increasing administrative and clinical demands, has resulted in the realignment of responsibilities of several top positions. Charles H. Frenzel, administrative director of the Medical Center since 1964 and superintendent of Duke Hospital for six years prior to that, has assumed broader-based responsibilities in administration, coordination of management efforts at the Medical Center's multiple facilities, and will be involved in the program of real estate acquisition and building development. Mr. Frenzel is professor of hospital administration, and in addition to his other duties he has assumed the directorship of the Program of Hospital Administration, taking a larger role in the training of future administrators.

Dr. Robert E. Whalen, associate professor of medicine, has been named director of the Duke Hospital and assistant dean for clinical services. He will be responsible for the operational activities of the patient care areas of the Medical Center. Under Dr. Whalen will be an associate director for administration, yet to be named, and an associate director for nursing service, who will also report to Dean Brown, dean of the School of Nursing and director of patient care. Dr. Whalen, whose specialty is cardiology, has been director for the past year of a large planning grant for a new 200-bed cardiovascular center, and has headed the committee coordinating efforts for kidney and eye centers. Dean Anlyan said the appointment of Dr. Whalen as director of Duke Hospital is similar to practices at other leading academic medical centers where "research, education and patient care are so intimately interwoven."

Mr. C.E. McCauley has been appointed Assistant Director of the Hospital, and will be responsible for directing the Diagnostic and Treatment Service Departments. In addition to his newly appointed duties, Mr. McCauley will continue as Administrative Coordinator for Cardiovascular Planning, a job which he has had since coming to Duke last August. Prior to joining Duke, Mr. McCauley was with the American Hospital Association's Division of Association Services, and was formerly Assistant Director of Watts Hospital from 1963-1966. A native of Charlottesville, Mr. McCauley is a Duke-trained Registered Physical Therapist and received his training in hospital administration at the Medical College of Va.

Joy of
The
Season

