

PR Office Reorganized

The Medical Center Public Relations Office has undergone a reorganization consisting of a merging of functions aimed at a fuller public relations program for Duke Hospital and the entire medical complex.

For several years Duke's Office of Information Services has assigned a medical writer to prepare news and feature material at the Medical Center. At the same time, the Medical Center maintained its own, and separate, public relations office.

A considerable amount of overlap and duplication existed in the two jobs, and they have now been merged. Joe Sigler, who formerly was Duke's medical writer, was named director of medical public relations, and will supervise the public relations program at the medical center with coordination between the Medical Center administration and the Office of Information Services.

The office also has a new public relations assistant, Mrs. Sue Childs, who was an award-winning student journalist at West Virginia University in her hometown of Morgantown. She is the wife of Robert Childs, a first-year medical student.

Mrs. Childs will serve as editor of *Intercom*. The third member of the PR staff is Mrs. Betty Linthicum, public relations secretary.



INTERCOM is published monthly for Duke University Medical Center faculty, staff, employes, students and friends by the Medical Center Public Relations Office, Joe Sigler, director.

Mrs. Sue Childs
PR assistant and *Intercom* editor

Mrs. Betty Linthicum
Public Relations Secretary

Editorial Committee: George Mack, administrative associate; Sam Agnello, director of the division of audiovisual education; Mrs. Audrey Silberman, president of the Duke Hospital Women's Auxiliary; and Douglas Smith, assistant to the dean of the School of Medicine.

PROFESSIONAL NEWS

Team Honored

The American Association of Avian Pathologists has extended an honorary membership to Dr. Joseph W. and Mrs. Dorothy Beard of Duke University for their contributions to medical science and avian pathology.

The Beards have used species of birds as biological systems for studying the leukemias of man. Their basic research in avian tumor viruses has received worldwide recognition.

Wyngaarden Featured

Dr. James B. Wyngaarden of the Duke University Medical School was featured on the July 29 cover of the magazine *Modern Medicine*. This past year Dr. Wyngaarden has served as chairman of the department of medicine and Hanes professor of medicine.

In the magazine story, Dr. Wyngaarden is commended on an "outstanding" record since receiving his M.D. degree in 1948. He is the co-editor of "The Metabolic Basis of Inherited Disease," a 1,434-page volume.

Attend Meeting

Helen Kaiser, associate professor of physical therapy, along with Betsy Denny, Jean Bair and Ellie Flannagan, all of the physical therapy department, attended the annual meeting of the American Physical Therapy Association in Chicago this summer. Miss Kaiser presented the Mary McMillan Commemorative Lecture.

Rundles Speaker

Dr. Wayne Rundles, professor of medicine and chief of hematology, delivered a lecture on "Treatment of Chronic Leukemias" at the Fifth Annual Samuel Goodman Symposium in St. John's Hospital in Tulsa, Oklahoma, in early September.

Rundles was also a faculty visitor at the Mayo Clinic September 23 and 24 to present a staff lecture on "Treatment of Myeloproliferative Diseases."



people on the move

Attend Seminar

Miss Rebecca E. Owins, R.N., operating room supervisor, and Mrs. Betty M. Tyman, R.N., assistant supervisor, attended a seminar in Chicago in late August on ethylene oxide sterilization.

Elected

Dr. Tulio Arends, of Caracas, Venezuela, a former house staff physician and fellow, was elected secretary-general of the International Society of Hematology at a meeting in New York September 2-6.

Manlin Selected

Dr. Joseph Manlin has been named the recipient of an award as Advanced Clinical Fellow of the American Cancer Society for the year 1968-69.

New Chairman

Dr. Charles Mengel, formerly of Duke, has been named chairman of the Department of Medicine at the University of Missouri in Columbia, Mo.

Departmental Reporting Staff Contributes News and Views To 'Keeping in Touch' Column

Intercom reporters contributing to this issue were: *Sheila Blackley*, allergy and chest; *Inez Wilson*, audiovisual education; *Nina Waite*, business office; *June Perry*, clinical research unit; *Linda Ford*, community health science; *Susan Hill*, data processing; *Nancy Pelkonen*, emergency room; *Peggy Lloyd*, ENT and audiology; *Patsey Sutphin*, hematology; *Judith S. Auman*, immunology; *Jean Hargis* and *Elizabeth Dennis*, microbiology; *Elizabeth Renkin*, occupational therapy; *Louise Powell*, operating room; *Anne M. Weaver*, outpatient department; *Susan Kroe* and *Mrs. Gene Winders*, pathology; *Mamie Silsbee*, personnel; *Neva Greenwald*, physical therapy; *Gwen Evans*, plastic surgery; *Marge Stubblefield*, psychiatry; *Virginia Royster*, unit administration; *Virginia Jordon*, urology; and *Jonelle Gordon*, veterinary medicine.