



THE ART OF PUBLIC RELATIONS—Jordan Meis of the Duke Training Center conducts a class for outpatient department employes. The Training Center hopes to expand the class to other Medical Center departments this summer. (photo by Dave Hooks)

Training Center Establishes Course On the 'Art of Public Relations'

Outpatient department clerical and nursing employes are participating in a new course offered by the Duke Training Center designed to increase both job efficiency and job satisfaction.

The class, called "The Art of Public Relations," aims to provide OPD employes with the basic tools of understanding and communication necessary to get along with others more effectively.

"The personnel of the outpatient department deal directly with greater numbers of the public than any other department," Jordan Meis, course instructor, said. "They have a difficult task. Our hope is that we can make it easier and more rewarding."

Two sections of the course are meeting for a two-hour session each week for six weeks. Training Center instructors are Mr. Meis and Mrs. Nancy Williams. Four additional sections are planned after the first two classes finish later this month. In all, about 75 outpatient department employes will have taken the class by the beginning of the summer.

Mr. Meis explained that the Training Center expects to expand the course to other departments during the summer months.

"Our training course is only a beginning," he said, "since mastering the arts of understanding and communication is an on-going, even life-time process, but we feel it is an important beginning."

Student Gets New Scholarship

A freshman medical student from Charlotte is the first recipient of a Sigmund Sternberger Scholarship at the Duke School of Medicine.

He is James David Cahill Jr. of 2915 Haverhill Drive, Charlotte, who received his B. S. degree in chemistry at Duke last year.

The \$1,000 scholarship is one of 10 that are shared evenly by Duke and the University of North Carolina medical schools. They were established by the Sigmund Sternberger Foundation located in Greensboro.

The late Mr. Sternberger was a promi-

nent industrialist associated with Cone Mills Corp., a Greensboro textile manufacturing company. He often provided leadership for civic, religious and cultural activities in Guilford County.

Mr. Sternberger was credited with assisting persons in the community who, but for his help, might not have realized their full potential.

The Sigmund Sternberger Scholarships are limited to residents of North Carolina who intend to practice medicine in North Carolina. Priority in the selection is given to residents of Greensboro and Guilford County.

Reiley Awarded W. C. Davison Med Fellowship

A fourth-year medical student has been awarded the 1969-70 Davison Fellowship to study community medicine in England.

Thomas T. Reiley will spend the next several months at the Medical School of the University of Birmingham in England studying medical practices and the general view of medicine in the country.

The Davison program was established by Dr. Wilburt C. Davison, Duke's first dean of the School of Medicine, to permit a Duke student to broaden his knowledge of medical care through investigation overseas. The grant is for \$500.



BABY NEW YEAR—Mrs. Diana Nichols shows off her first child, Kia Rene, the first baby born at Duke Hospital in 1970. (staff photo)

Miss Kia Rene Nichols First 1970 Duke Baby

The stork arrived just 27 minutes after midnight January 1 to bring the first baby of 1970 to Duke Hospital.

She is Kia Rene Nichols, daughter of Mr. and Mrs. Rufus Nichols of 1126 Hoover Road in Durham. Kia, who weighed in at 5 pounds, 6½ ounces, is the Nichols' first child.

The little girl took the honors as the first baby of the year in Durham County.

Mr. Nichols is employed at Erwin Mills.