



# Intercom

duke university medical center

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DURHAM, NORTH CAROLINA

May 10-16

## Duke's National Hospital Week

### Duke Hospital Cares.

That's the theme of the observance of National Hospital Week May 10-16.

National Hospital Week was established back in 1953 to set aside a time when hospitals like Duke could make special efforts to let the public know that they are trying to provide the best possible medical care while adding the essential ingredient of human concern to the treatment of patients.

Patients are the reason for Duke Hospital's existence. Duke doctors saw about a quarter of a million individuals in the outpatient clinics last year. Nearly 23,000 were admitted to the hospital. Every employe did all he could to see that each got the best care possible.

On top of serving all those patients, Duke Medical Center makes vital contributions to medical education and research. There are about 1,500 students now in one training program or another at the Med Center. And thousands of man-hours and millions of dollars are spent annually for medical research.

But that's not all.



*DUKE HOSPITAL CARES*—Jane Stokes, hospital hostess, talks with Mrs. Bernice Coble, a patient at the Medical Center. The hostesses are one more part of the hospital's attempt to bring human concern to each Duke patient. (photo by Jim Wallace.)



In the past few years, Duke increasingly has become more concerned about its ties to the Durham community and the state of North Carolina. In addition to involvement in many cooperative agreements with health agencies in Durham, Duke extends its professional arm throughout the state from Asheville in the Western mountains to Sealevel on the coast.

In Durham, Duke maintains close affiliation with Watts, Lincoln, and McPherson hospitals and participates in the operation of the Veterans Administration and North Carolina Cerebral Palsy hospitals.

The Medical Center offers clinical

training for both practical nursing and inhalation therapy students at Durham Technical Institute and for medical secretarial students from Croft Business College.

And the Public Relations Office has expanded a program to bring Durham students from grades one through college-age to Duke to take a look at health professionals at work and provide information on the prospects and rewards of a career in the health field.

Duke's students care about Durham, too.

Medical nursing, medical technology and other students have joined a group of

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