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DURHAM, NORTH CAROLINA

3 New Members Accept Appointments To the Medical Center Board of Visitors

An Illinois businessman, a Raleigh native who is a member of the California state cabinet and a Colorado pediatrician have accepted appointments to the Medical Center Board of Visitors.

The 19-member Board of Visitors meets at Duke for a two-day session each spring to hear reports on the medical center's activities and programs and to make recommendations.

The three new members are:

—Karl D. Bays, president and chief executive officer of American Hospital Supply Corp., a multi-national manufacturer and distributor of health products and services, headquartered in Evanston, Ill.

—Dr. Earl W. Brian, California Gov. Ronald Reagan's Secretary of Health and Welfare.

—Dr. C. Henry Kempe, professor and

former chairman of the Department of Pediatrics at the University of Colorado School of Medicine in Denver.

Bays joined American Hospital Supply as a sales representative in 1958 and was named president of its international division in 1969. Over the next two years he was promoted to president of the corporation, elected a director and named chief executive officer.

Bays is 40. A native of Loyall, Ky., he received a B.S. degree in business and English at Eastern Kentucky University in 1955. Following two years of service as a Marine Corps captain, he attended Indiana University where he earned a master's in business administration in 1958.

He holds an honorary Doctor of Commercial Science degree from Union College in Kentucky and is a director or

trustee of a number of corporations, educational institutions and religious organizations.

Brian, 31, is a native of Raleigh and received his medical education at Duke, graduating in the class of 1966. As a member of the governor's cabinet in California since May of 1972, he has been responsible for directing policy and programs in six state departments with 45,000 employees and budgets totaling \$6.6 billion.

When appointed to the post he held previously, director of the Department of Health Care Services, Brian was 27 and the youngest state department director in California history. He recently was appointed by the President to the national Health Industry Advisory Committee.

Brian served a surgical internship at the Stanford University Medical Center following graduation from Duke. He currently holds medical appointments at the University of Southern California, the University of California at Davis and the Sacramento Medical Center.

During service as a battalion flight surgeon in Vietnam, Brian was awarded the Silver Star, the Bronze Star and the Air Medical with "V" device for bravery under fire.

Kempe, 51, was chairman of pediatrics at the University of Colorado from 1956 until earlier this year. He continues as a professor in the department.

A native of Breslau, Germany, he earned his A.B. degree at the University of California at Berkeley in 1942 and his M.D. at the University of California in San Francisco in 1945. Following a pediatrics internship he was Fleischer Fund Fellow at Children's Hospital in San Francisco and did postgraduate study in virology in San Francisco and Washington, D.C.

Kempe was an assistant in pediatrics at Yale for a year before going to the University of California in 1949. For a year in 1955 he was Fulbright Professor of Pediatrics and Virology at Instituto Superiore de Sanitas in Rome and in



KARL D. BAYS



DR. EARL W. BRIAN



DR. C. HENRY KEMPE

Nursing School Workshops Focus on Distributive Care

Few people today are aware of and familiar with the changing patterns in the education of nurses. These changes have been deemed necessary by both nursing educators and clinicians who realize they have a responsibility in meeting the existing health care needs of our society.

In line with these changing patterns, the School of Nursing, which revised its curriculum in 1968, has embarked on a new on-going series of workshop conferences. The conferences are being offered for the benefit of familiarizing Duke faculty and nursing students and invited guests from throughout the country on the changing roles of nurses.

The first conference, which began yesterday and will continue through tomorrow, is on "Distributive Nursing and Mental Health."

Ideas for the workshops grew out of a two-and-a-half year investigation by the National Commission for the Study of Nursing and Nursing Education. The Commission, supported by the W.K. Kellogg Foundation, the Avalon Foundation, and by an anonymous individual donor, conducted investigations for the purpose of making recommendations concerning the improvement of health care delivery to the American people through an analysis and improvement of nursing practice and nursing education.

Among its recommendations, the Commission urged that nursing roles be organized into two essentially related but differing career patterns.

The first, and most familiar pattern, is episodic. This type of nursing is characteristically curative and restorative, generally acute or chronic in nature, and for the most part carried out in a hospital or other in-patient setting. It is the usual career which a young student anticipates before coming to a baccalaureate nursing program.

The second career pattern recommended by the Commission is distributive care. This pattern emphasizes those aspects of nursing practice that are designed for health maintenance and disease prevention, generally continuous (long-life) in nature, seldom acute, and takes place primarily in community, or emergent institutional settings.

According to recent studies, today almost two out of three nurses are engaged in hospital-based nursing and the remainder are spread thinly in all other areas of practice. Investigators agree that if health care needs are to be met, nurses must readjust the organization of nursing roles, increasingly emphasizing distributive practice as a means of meeting professional responsibility.

In an effort to support distributive practice, faculty at the School of Nursing decided in 1971 to introduce a new required senior level course in distributive

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Employees' Day Set for Sept. 22

Like to watch a football game this weekend and do something with the kids at the same time? Well, what about this for a change of pace?—

University President Terry Sanford has designated tomorrow, Saturday, Sept. 22, as Employees' Day at Wallace Wade Stadium.

When the Blue Devils take on the Huskies of Washington University in what promises to be an exciting afternoon of football action, Duke employees will be given the opportunity to attend the game at special reduced rates.

Adult tickets will cost \$3. each, and children of employees will be admitted free when accompanied by at least one parent.

Sanford expressed his personal appreciation to each employe of the Duke community and said it gave him great pleasure to dedicate the game to those who have given so much of themselves in making the university what it is today.

Herb Aikens, director of employe relations, said Duke employes can also receive discount coupons for Carowinds, an amusement park located on the North Carolina-South Carolina border near Charlotte, Disneyland in Anaheim, Calif., and Disney World in Orlando, Fla.

For additional information concerning Employees' Day and ticket sales, contact the Athletic Department at ext. 3212 or Employe Relations at ext. 6513.

SIGMA THETA TAU MEETING

The Beta Epsilon Chapter of Sigma Theta Tau (national honor society for nurses) will meet on Tuesday, Sept. 25 at 7:30 p.m. in the Ann Jacobansky Auditorium, School of Nursing. Members from other chapters are invited to attend.