

A Salute To Hearing And Speech Month

"May is Better Hearing and Speech Month by proclamation of President Ford and Governor Holshouser.

"Man is differentiated from the lower animals largely on the basis of his ability to accumulate knowledge. The accumulation of knowledge from generation to generation is the direct result of his use of complex language systems to transmit highly technical information. In addition, competence in communication is the primary tool leading to satisfying personal and social interaction for the individual.

"Yet, more than 20 million Americans — 10 percent of all children and adults in the United States — have speech, language or hearing impairments which severely affect their ability to function as human beings. One of the major problems of modern health care is that so many afflicted with communication disorders are unaware that help is available to them.

"Speech Pathologists and Audiologists are the professionals who are trained to work with individuals having speech, language and hearing impairments in an effort to restore or improve their communicative abilities so that they might assume a meaningful and productive place in society."

—Dr. LuVern Kunze, Director
Center for Speech & Hearing Disorders



IS THIS A VIOLATION OF THE DRESS CODE OR WHAT?—When Emil Traenkner, president of a Dallas, N.C., sporting goods firm, was a patient of Cushing Ward recently, the nursing staff took an immediate liking to him. Traenkner, who underwent major surgery at Duke, must have felt the same way about the nurses because before he was discharged, he presented every one of them (36) with a "Cushing Ward All Stars" sport shirt. Four of the "All Stars," (from left to right, RN Kathy York, LPN Georgianna Cooper, medication assistant Bill Pickford and RN Ann Kirk) consented to model their new shirts for *Intercom*. (Photo by David Williamson)

Intercom

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WRONG NUMBER

Please remember that people cannot dial hospital wards from outside the hospital.

When they attempt to dial a ward from anywhere outside the 684 exchange, the phone system automatically switches the call to the Information Desk.

This is frustrating to people who have been told they can dial a ward directly or who have been instructed to contact a physician or someone else by calling the ward.

Therefore, if you're a physician or an employee on a ward and you're telling a patient's family or other people how to contact you, you'll need to give them a number other than the one on the ward.

Appointments, Promotions Presented to Seven Faculty

Two appointments to assistant professorships and five promotions at the medical center were recently announced by University Provost Frederic N. Cleaveland.

Those receiving appointments were Mary M. Blanks, health administration, and Dr. Robin T. Vollmer, pathology.

Promotions were awarded to Dr. Daniel Thomas Gianturco, professor of psychiatry and assistant professor of community health sciences; Dr. David Branson Gilbert and Dr. James Robineau Margolis, assistant professors of medicine; Dr. Woodhall Stopford, assistant professor of community health sciences; and Dr. Peter Zwadyk Jr., associate professor

of pathology and assistant professor of microbiology.

Miss Blanks, who received her master's degree in hospital administration at Duke in 1968, has been vice-president of Episcopal Hospital in Philadelphia since 1972.

A member of the American College of Hospital Administrators, she has published "Elected Residents Serve on Board," an article which appeared in *Hospitals*, the Journal of the American Hospital Association.

A native of Louisville, Ky., Vollmer is a 1967 graduate of the School of Medicine. While completing his anatomic pathology residency here, Vollmer was a post-doctoral research fellow in pathology.

He worked for three years with the U.S. Army Research Institute of Infectious Diseases and was a Durham County medical examiner. He was also a consulting pathologist to the chief medical examiner of North Carolina.

Gianturco came to Duke in 1961 as an assistant resident in psychiatry. After work with the armed forces in Texas and Arkansas, he returned to Duke, where he became chief resident in psychiatry in 1965.

A Buffalo, N.Y., native, Gianturco was graduated from the University of Buffalo School of Medicine in 1960.

Gilbert is a 1965 graduate of the University of Colorado School of Medicine. He attended the Johns Hopkins Graduate School and the Graduate School of the National Institutes of Health.

A native of Greeley, Colo., Gilbert joined the Department of Medicine in 1970 as a junior assistant resident. He has since been named acting director of medical outpatient clinics and is a fellow in the medical center's cardiovascular laboratory.

Also a fellow in the cardiovascular laboratory, Margolis has been director of the cardiovascular follow-up clinic since 1974.

Margolis is a native of Chicago. After graduation from the University of Wisconsin, he received his M.D. degree from the University of Illinois in 1968.

Stopford, who served his internship in medicine here, was named director of the university's employee health service in 1973.

A native of Jersey City, Stopford received his undergraduate education at Dartmouth College and an M.B.S. degree at Dartmouth Medical School. He was granted an M.D. degree from Harvard University in 1969.

Zwadyk is a native of Kansas City. After graduation from the University of Kansas, he received his masters and Ph.D. degrees in microbiology from the University of Iowa.

Before coming to Duke as an assistant professor in pathology, microbiology and immunology in 1969, he held positions as scientist and bacteriologist in Indiana and Missouri.

Dr. Gratz Receives Top Teaching Award

The School of Nursing's Dr. Pauline Gratz is among three professors who have been named recipients of Alumni Distinguished Undergraduate Teaching Awards for 1974-75, according to Roger L. Marshall, director of alumni affairs.

Dr. Gratz, professor of human ecology in the School of Nursing, will receive \$500 in cash and a recognition plaque.

Winners are chosen by a student committee operating under sponsorship of the General Alumni Association, which established the awards five years ago in the interest of "recognizing undergraduate teaching excellence as fundamental to the quality of the university."

Dr. Gratz came to Duke in 1969 from Teacher's College of Columbia University where she had taught natural science courses after completing her Ph.D. in science education at Columbia.

Teaching in-depth courses in human ecology—studies of the effects of physical and biological environmental factors on man's health—Dr. Gratz has been called "an extremely competent and sensitive teacher, eager and competent to explore students' questions and to stimulate them as she shares her knowledge of anatomy, physiology and microbiology.

Two identical awards went to Dr. R. Bruce Nicklas, professor of zoology, and Dr. Richey A. Novak, associate professor of Germanic languages and literature.

Trading Post

You may send ads to "Trading Post," Box 3354, Hospital. Ads are printed free, but we do not advertise real estate, personal services or commercial enterprises. Please give your home telephone number. Duke extensions will not be listed.

FOR SALE—1971 Ford Maverick, 6 cylinder, 25 mpg., 44,000 miles. Call 286-7461 after 6:30 p.m.

Safety Scoreboard

APRIL SAFETY SCOREBOARD

Total Number of Accidents	51
Total Number of Days Lost	46
Total Lost Time	11
Total First Aid Cases	31
Total Number of Punctures	12
Total Cost of April Accidents To Date	\$3,051.50

The Safety Office reports that Dietetics continues to hold the Environmental Services-Dietetics safety plaque this month with a total of three accidents. Environmental Services reported a high for all departments with a total of 11 accidents for the month. The most common accidents during April, totaling 13 of the 51 reported accidents, were contusions or bruises.