Annual Meeting Kicks Off United Fund Giving Drive

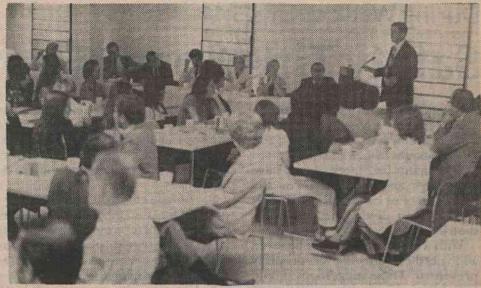
After a ceremonial "kick-off" meeting in the Courtyard Cafeteria last Wednesday, Sept. 24, Duke's 1975 United Fund Drive is off and running.

The total university goal this year, according to Herbert Aikens, associate director of personnel and co-chairman of the medical center campaign, is \$92,500, up \$3,000 from last year.

At the meeting, held each year to launch the drive and to acquaint payroll clerks and other area representatives with the goals and procedures of United Fund giving, Dr. William G. Anlyan, vice president for health affairs, spoke of the "responsibility all of us have for those who are less fortunate than ourselves." He also stressed the importance of giving at the community level where local citizens can establish their own priorities without the direction of the federal bureaucracy.

Also speaking before the group, in addition to Aikens and Anlyan, were Victor Bubas, vice president for community relations, Larry Rogers, executive director of the 1975 United Fund campaign and Sam Sloan, Durham campaign chairman.

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A FEW WORDS FROM THE COACH—Former Duke basketball coach Victor Bubas, now vice president for community relations, addressed a group of payroll clerks and administrators last week at a meeting which launched the 1975 United Fund Campaign at the university. (Photo by David Williamson)



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DURHAM, NORTH CAROLINA

Through Common Language of Health Care

Anlyan Offers Peace Proposal

(Dr. William G. Anlyan, vice president for health affairs and the current president of the Association of Academic Health Centers, spoke this morning in Puerto Rico. His presidential address, delivered at the opening session of the

meeting today, was "Lessons Learned Abroad - Common Problems Shared With U.S. and Potential Solutions." A news story on his address, released today, is printed below.)

DORADO BEACH, PUERTO

RICO — A solid foundation on which to build world peace exists today in the "common problems and common language of health care" worldwide, the president of the Association of Academic Health Centers (AAHC) said here this morning.

The speaker was Dr. William G. Anlyan, vice president for health affairs at Duke University. The AAHC is made up of persons who are the chief executive officers for academic health centers in the United States.

"It is inconceivable to me," Anlyan said in his presidential address, "that countries that have so much in common in the provision of health care and the language thereof could be so far apart in the political arena and, at times, resort to unnecessary killing and bloodshed.

"If ever there were to be a successful ecumenical movement to provide the foundations for world peace," he said, "I would build it around the common problems and common language of health care."

Anlyan's talk was based primarily on personal observations made during visits to health centers and medical schools in Europe, Scandinavia, the Middle East, Great Britain and the Far East. He will go to China later this month.

While countries' health care problems may vary in degree, Anlyan said he believes most countries have the same major problems as the United States — access to primary health care, poor distribution of medical specialists and poor distribution of physicians geographically.

He used numerous examples to illustrate these problem similarities.

The questions of primary care and geographical maldistribution center in part on the situation Anlyan described as, "How are you going to keep them down on the farm after they've seen the farm."

In San Salvador, he said, fourth-year medical students have been required to spend their entire

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Robert Ball To Speak On Social Security

Robert M. Ball, who served as commissioner of Social Security from 1962 to 1973, will be a guest speaker here at the Center for the Study of Aging and Human Development

next Thursday.

His talk, "The Future of Social Security in the United States," will be given in the Amphitheater at 4 p.m. The public is invited.

Ball is currently senior scholar-in-residence at the National Academy of Sciences' Institute of Medicine in Washington, D.C. His tenure as Social Security commissioner was marked by rapid expansion and improvement in the Social Security cash benefit program.

In his talk, he is expected to predict a substantial increase in Social Security taxes over the next two decades as this country approaches zero population growth and the proportion of retired persons increases in relation to wage earners.

Before being appointed to the top Social Security post by President Kennedy, Ball served for 10 years as the chief administrator in the old-age, survivors and disability insurance program.

In 1965, he was in charge of the inauguration of the Medicare program.

Duke Workers Show Sympathy

Early Monday morning, Sept. 22, a fire destroyed the Durham home of Richard Conover and his family. . Included among the possessions lost by the family were medications belonging to four-year-old John Conover, a victim of bone cancer who had been treated here recently.

Employees at the medical center laundry were "so deeply touched by the misfortunes that had struck the Conover home," according to K.C. Utley, assistant laundry manager, they took up a collection of money, foodstuffs and clothing to aid members of the family in their hour

Utley said Rosa Carpenter and Geraldine Riley were responsible for the collection which netted over \$50 in cash and a large amount of food, clothing and bedding.

Over 90 per cent of the laundry staff, including members of central supply, helped with contributions.

A grateful Mrs. Conover picked up the money and supplies last Tuesday.



SPIRITED VISITORS—Members of the Duke cheerleading squad stopped by the pediatric wards last week to visit with the children. Sue Hodges, director of recreation therapy in pediatrics, said the squad has volunteered to escort young outpatients who are on the road to recovery to home football and basketball games this year. The children and their families will be the guests of the cheerleaders, and their tickets will be free. On the day of the visit, Dave Delugaf of Atlanta and Liana Silsby of Miami paused a few moments on Howland Ward to discuss Duke football with a fan. Ms. Hodges is at right. (Photo by David Williamson)