



Duke University Medical Center

Intercom

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DURHAM, N.C.

Intercom begins 25th year of publication



**'Happy Anniversary'
from**

Bill Anlyan

When the first *Intercom* rolled off the press in 1954, I was a resident in surgery here.

Back then it was a product of the Duke Hospital Auxiliary, and all of us are indebted to the auxiliary for conceiving what has become one of our primary communications links within the medical center over this quarter-century.

Intercom has changed some over the years — as we all have. It began as a letter-size publication that came out every other month. But as the pace quickened around here, there was more news to print and it went to a monthly publication schedule. Still later it came out twice a month until Sept. 17, 1971, when *Intercom* became a weekly.

By 1973 medical center activities had increased to the point that *Intercom* was again outgrowing itself. Early in that year, Joe Sigler, our director of public relations, came to me with the layout for a new *Intercom* format — a tabloid, which would double the news space each week. Knowing our budgetary concerns, he said publishing on newsprint, as a tabloid, would give us twice the newspaper at about the same cost, and I said, "Go." The first tabloid *Intercom* came out on Feb. 16, 1973.

Soon after that it became apparent that *Intercom* was a valuable tool for informing our friends outside the medical center of developments here, and today it is mailed in a special monthly package to 3,200 people, including Durham civic leaders, university trustees, our Board of Visitors, university faculty members, Davison Club members and hundreds of former Duke employees and other friends of the medical center in 40 states and five other countries.

If you read into this that we're proud of *Intercom*, you are correct.

So — Best wishes to *Intercom*, beginning its Silver Anniversary Year. Keep those presses rolling!

Dr. William G. Anlyan, Vice President for Health Affairs

By John Becton
and Parker Herring

Before there was an *Intercom*, there was a Hospital Auxiliary newsletter. It was mimeographed and came out about twice a year beginning in 1950, when the auxiliary was founded.

In November, 1953, that newsletter announced that there would be a birth in the medical center family.

The new addition would be a newspaper to serve the vast four-building medical center.

The paper initially would be published by the auxiliary, but even before the first issue appeared, it was expected to "emerge a full-fledged and articulate voice, able to stand on its own feet, with no further need for its nurse (the auxiliary)," Mrs. H. Shelton Smith, then auxiliary president, wrote in the November 1953 newsletter.

For intercommunication

The "infant" was expected in January, 1954, but came a month late, which may be even more common for new publications than new people.

It was named *Intercom*, at the suggestion

of Helen Kaiser, then director of physical therapy.

"The name seemed sensible to me," Kaiser said recently. "I said the newsletter should be for intercommunication . . . therefore its name should be *Intercom*."

She was the winner of a contest to name the paper.

"I won \$10 for that suggestion — the only thing I've ever won in my life," she said.

Kaiser continues to read *Intercom*, as she has "since the day it got started," she said. "It interests me a great deal. It's fun to read about what's going on. I worked here for about 30 years. So it's nice to be able to keep up."

**They did whatever
they could to help**

"*Intercom* was started at the request of the administration," the first editor, Cathy Porter, said. "The auxiliary handled the paper from the beginning, because we did whatever we could to help out the hospital."

"The purpose of the *Intercom* was to serve as a house organ . . . strictly for
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Hamblen Symposium slated

The 14th annual E. C. Hamblen Symposium on Reproductive Biology and Family Planning is being held here today and Saturday.

Some 120 specialists in obstetrics and

gynecology from Duke and throughout the nation are expected to attend the event which will focus this year on perinatal medicine — the specialty that deals with health and illness around the time of childbearing.

Dr. Carlyle Crenshaw Jr., co-director of the Division of Perinatal Medicine, said his division and the Department of Obstetrics and Gynecology are sponsoring the symposium as a continuing education opportunity for physicians and other health professionals.

Guest speakers include Dr. Robert C. Cefalo, head of the Maternal-Fetal Medicine Branch, National Naval Medical Center; Dr. Edgar L. Makowski, chairman of obstetrics and gynecology, University of Colorado Medical Center; and Dr. Elizabeth M. Ramsey, embryology research associate, Carnegie Institution of Washington.

Duke faculty members on the program are Dr. Ewald W. Busse, dean of medical and allied health education; Dr. Roy T. Parker, professor and chairman of the Department of Obstetrics and Gynecology; Dr. Marcos J. Pupkin,
(Continued on page 4)

Detour tomorrow

The main entrance to the hospital will be closed Saturday while a crane hoists a piece of air conditioning equipment into the Department of Radiology area.

Employees and visitors will be directed to use alternate entrances and exits during that time.



THE HOSPITAL AT NIGHT was captured in this striking photograph, which filled the newsletter size front page of *Intercom's* April 1960 issue.

More photographs from past issues appear throughout this special anniversary edition.