

# Maroon and Gold

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### ADVERTISING RATES UPON REQUEST

All articles for publication must be in the hands of the Managing Editor by 12:30 M., Monday. Articles received from an unknown source will not be published.

### LITERARY SOCIETY WORK

Literary society work is valuable regardless of the occupation you may pursue.

A doctor may spend many years studying. He may study under some of the best known men of his time. He may know his subject, but if he doesn't have the ability to stand before a meeting of the Medical Association and tell what he knows, or if he doesn't have the ability to write a good paper on what he knows, he will never be the president of the Medical Association of his state.

A minister may know the Bible, he may be kind, good and sympathetic, but if he is unable to stand behind the pulpit, face his audience fearlessly, and endeavor to explain the Word of God, he is a failure.

A lawyer may know the law, but if he is unable to interpret it, if through lack of eloquence he is unable to sway the jury to his point of view, he is a failure.

An engineer may know how to use his instruments, but if the lack of logical arrangement, and a poor presentation of the facts to Congress, loses the appropriation for his irrigation project, he has missed his goal.

The young society matron may be beautiful, energetic, and have appealing personality, but if she is incapable of acting as president of her book club, she is not as great a success as she might have been.

In the society work, the future doctor learns to prepare a good paper, the minister learns to deliver a good sermon, the lawyer learns to use his eloquence in convincing juries, the engineer learns to present his facts in a logical manner, and the young society matron learns to be a capable presiding officer.

You receive much good training in society work. You acquire the ability to express yourself before an audience. At first you appear on the program with fear and trembling. Gradually this is overcome. You learn to stand before an audience with ease when addressing them.

You receive training in writing and delivering speeches, you learn to consult the best authors of the present and past, you learn to use the different types of outlines. Stress is laid upon posture, gesture and modulation as well as the more definitely educational points of accent and pronunciation.

In your debating you learn the methods and worth of argumentation. These debates afford an opportunity for friendly rivalry, which is a source of enjoyment for all members.

In all the societies prizes are given to those who become the most proficient in their field. This stimulates much friendly rivalry, and these prizes will be highly valued in years to come.

Since the literary society work has proven to be of so much value both now and later, the only logical thing for the new student to do is join a literary society and be loyal to it. Here you have the chance to develop your talents and use them advantageously, both for your Alma Mater and yourself.

—E C—

### CONSOLIDATING THE CHURCHES

In the meeting of the general Board of the Christian Church, held at Dayton, Ohio, last week some very important questions came up for discussion. The Christian Church of Canada was allowed to withdraw from our church and unite with the United Church of Canada. This showed a great deal of foresight on the part of the members of the Board.

A straw vote was taken on the question, "Would you be willing to drop your name as Christian if it was necessary for consolidation?" All but two members voted in the affirmative. This indeed, is a GREAT forward step. With this spirit of co-operation the Christian religion will go forward by leaps and bounds; without it, Christianity will go backward.

There are thousands of small towns in America today that are endeavoring to support four or five churches when they are capable of supporting only one. Many of their pastors are unprepared to lead the congregation. They have had only a meagre education, and because of their small salary they are forced to engage in some other occupation during the week in order to support their family. Would it not be advisable to consolidate these four or five weak inefficient

churches into one large church with modern, up-to-date equipment? If this were done they could afford to employ a pastor who would be capable of interpreting the Bible in an intelligent way. He could give all of his time to church work. His members would be proud of him and would be glad to have their friends meet him.

Consolidation and co-operation is the most logical method to advance Christianity, and we hope that the many denominations will soon see the question from this point of view.

—E C—

### OUR OPPORTUNITY

We are pleased to know that such a splendid group of artists has been secured to give concert programs here this year. Elon students, we are fortunate in having the opportunity of hearing these artists at such a low price. They could not have been had without the co-operation of the good people of Burlington and Graham and the surrounding communities; and to these people we are very grateful.

Now that these artists are going to come every month for the next five, we are just wondering if any of the students are depriving themselves of the privilege of hearing these talented performers. As we see it, the problem is not, can you afford it? but rather, are you able to miss it? Can you afford not to hear a great artist when the price is so low? Let us urge that you students arrange at once to buy your tickets for the entire season; for it is well worth the money.

—E C—

### FRESHMAN ELECTION

Freshman, remember your election will be held November 1. In order to have a successful year you must have a capable set of officers to lead you. You should be "sizing up" your members. The question is not, are they popular? but rather, are they leaders? Are they capable of leading you through your Freshman year? Do not vote with the crowd just because most of them are voting for a man. Do your own thinking and vote as you think best.

—E C—

### CONTRIBUTED ARTICLES

There was not as much interest displayed in our contest for the best article as we had hoped. However, we appreciate the efforts of those who did submit articles. We think that this paper should represent the entire student body and alumni; therefore, we shall be glad to receive signed articles at any time. It is not necessary, however, to publish the signature of the writer, unless it is desired.

### THE KEMPUS KET



Ladies and gentlemen, I beg to present to you—Oscar—the one and only Kempus Ket, scandlemonger and "bull" artist supreme. Mr. Oscar recently had the M. A. (Mexican Athlete) degree conferred upon him by the University of Osh Kosh.

From now on his appearance at the head of this column is to be the symbol for scandal, satire, cynicism, and horse-play in its most collegiate form.

—"Hail Guilford, Hail!"

Mr. "Slats" Walker's performance in the pageant given last Sunday night was somewhat handicapped by the fact that there was no "hawg callin'" to be done.

—"All wet!"

While Miss Mary Horne was peacefully conversing with Mr. J. P. McNeill at dinner last Sunday, Mr. Sam Crutchfield, who at that time was waiting on the table, became furiously jealous, and seeking revenge, he seized a pitcher half full of milk and soused her with the contents. Those who did not have the inside dope on the affair thought that it was just another of Mr. Crutchfield's dry jokes. Those nearest to her, however, did not share the same opinion and came to the rescue by assisting Miss Horne to regain her composure.

—Pft-t-t-t—

The following report was handed in by one of our benchmen, better known as Mr. Northeutt.

One pleasant night in October, Mr. "Country" Gorman and Dean Savage decided to take a spin. Unfortunately their car was stalled on a railroad crossing. Their lives were placed in great jeopardy by an approaching train. As luck would have it, Freshman Highsmith was conveniently near, and he bravely risked his life to save the imperiled ones.

The Dean was profuse in her thanks. "Tomorrow I will thank you before the whole student body," said she.

"For goodness-sakes don't do that," pleaded the hero, in alarm. "If they

thought I had saved your life, they would lynch me."

—Yeow-r-r-r—

Introducing "Kempus Ket, Jr." a very "kapricious kitten."

Junior will attempt to supply us with numerous versifications from time to time. Here is his contribution for this time—

(Louie Ziegler to Hannah Newman)

"You have the Looks,

You have the pep,

Your cheeks like roses bloom.

But tell me, dear,

Can you massage

The back porch with a broom?"

—Sh-h-h-h!

If you have any criticism of this column and its contents, write it out in the form of a letter to Oscar and place it on the file in the office. The best will be published in this column, regardless of whether they are complimentary or otherwise.

—Gr-r-r—

### WHAT THE COLLEGE PAPER MEANS TO THE STUDENT

(Continued from Page 1)

is never at its best till it is applied to some person with whom we are acquainted. Every institution of higher learning has its fat man who needs a valet to tie his shoes, but the application of the humor to an acquaintance makes it more delicious than it ever could be when its only application was to an impersonal sample of human plumpness.

Sometimes students extract fun from the local advertisements, by a process of deliberate misquoting. You will hear a voice behind the paper announce that a local grocer has secured a fancy line of highly perfumed baking soda direct from Paris, or that the public is invited to buy genuine hot-dogs at Rustin's restaurant, second door from Dr. White's pharmacy. But the student means no disrespect, and his conversation only helps the advertiser.

Of even greater interest than the lines of goods advertised are reports of new happenings which the paper reports. The big daily newspaper may contain glaring headlines telling that a murder has been committed in Chicago, that a senator has made a speech about farm relief, or that a chieftain on the banks of Tanganyika has built a church in which to worship Jingulube;

but these only inspire a yawn as the paper is laid aside and the college paper is snatched from the hands of an unwary under-classman. Then two or more heads are crowded together as they gulp down the report of the last football game or the election of a fellow-student as president of the P. K. W.

But the students desire some thing other than nonsense, and they will heed editorials in the college paper when they would not even read the productions of some famous editor in a distant city. The editorials in the local paper are inspired by conditions or incidents in the college environment, and they contain a spirit of progress and uplift which wakes in the reader's heart a desire for the realization of his bigger, better self.

As a means to the attainment of his ambitions, the student realizes that he must have social contacts with many persons. If the students are like a bundle of insulated wires, it would be better for them to be taking correspondence courses. It is by the frank, free exchange of thoughts and feelings that the children of the Alma Mater have their minds quickened and their hearts ennobled. A common knowledge of the contents of the school paper helps to tear the insulation from our lives; and it is around this knowledge that school sentiment is crystallized and the flame of school spirit is made to glow.

Many persons who have little other contact with the school will read its paper. If the paper is of high quality, they will hardly question that the school is good. This means more respect and support for the institution. It means that more of the right sort of students will be attracted to the school.

We may summarize and give our conclusion in the following prescription:

- To find a charm to rout "the blues."
- To learn about the campus news,
- To catch the spirit of the fold,
- And aid your Alma Mater bold,—
- Just take and read "Maroon and Gold."

### THE SCHUBERT MALE QUARTET NEXT MONDAY

(Continued from Page 1)

Miss Florence Reed, pianist and violinist. The program is high-class in every particular and will feature some of the numbers of the noted composer, Franz Schubert. Costumed numbers of the Schubert Period will be given, such as "The Song of Love," and other lasting melodies selected from the Schubert Library of some six hundred songs, many of which were written when the new honored master of song was music-master in the household of Count Esterhazy.

George O. Minor, basso, is not only well known in Canada but in the United States as well, where he spent three seasons as a leading artist with a well-known recital group. He has a splendid voice and a fine showmanship.

Mr. Ernest Morgan, baritone, has established a secure place for himself with concert-goers on both sides of the border. He combines beauty of voice with dramatic ability. He was with the Hart House Players' Club at the University of Toronto, and later became principal baritone with the Canadian Operatic Company.

Mr. Jerry Brayford, first tenor, has a voice of appealing purity and beauty. Mr. Brayford is an artist who will go far in the recital field. His solo work is a delightful feature of the Schubert program. Mr. Brayford is a student of the famous Alfred Gaul. He received his musical education in Birmingham, England. He was first tenor with the original "Dumb Bell" Quartet.

Rance Quarrington has concertized for several seasons. He was with the "Gus Edwards Revue," held the leading role in "Satan's Paradise," Canadian Musical Comedy, and spent two years in the Hollywood studios in motion picture work.

Miss Reed, the charming and talented violinist with the Schuberts, will be heard to advantage in solo and obligato numbers. She is a brilliant artist of wide experience.