

Maroon and Gold

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All articles for publication must be in the hands of the Managing Editor by 12:00 M. Monday. Articles received from an unknown source will not be published.

THE NEW YEAR

To each and every one of our friends and readers we wish a very successful and Happy New Year. It is always interesting to begin a new year because we can look back over the preceding year and see our successes and failures and profit by studying them. At this season all start anew. It is like turning over to a new page. We find it blank, and it is up to us to write anything that we desire.

The three letters of the word new may be thought of as symbols for other words. N may stand for NOW. If you are asked to do a task, do it now. The longer you put off, the worse you will hate to do it.

E may stand for ENTHUSIASM. We can be much more efficient if we believe in what we are doing and do not act half-heartedly but put all our efforts into the action.

W may stand for WORK. When all is said and done, what we put into anything determines what we get out of it; therefore we should all WORK ENTHUSIASTICALLY NOW.

—E C—

NAVAL OR EDUCATIONAL PROGRAM? ?

Secretary Wilbur has recently presented the largest peace-time naval building program in the history of our country. Congress is asked to "authorize" the building of seventy-one war vessels at a cost of \$725,000,000. Congress is only asked to "authorize" this building program but naturally if it does it will be only a short time until Congress will be asked to appropriate the money; and at that juncture the taxpayers will be called on. It is said that the Wilbur program has received the approval of President Coolidge. This is especially interesting, since less than a year ago President Coolidge defended the taxpayers against an enlarged naval program which was not nearly so ambitious or costly as the present proposal. It was only one year ago that President Coolidge said, "When it is considered that no navy in the world, with one exception, approaches ours and none surpasses it, it can not be said that our nation is neglecting its national defense."

What new developments have arisen? Why should we begin such an enormous war-time project in a time of peace? Besides the United States there are only two great naval powers in the world. Great Britain and Japan. At no other time have our relations been more friendly with these powers than now.

From the standpoint of the economist it is questionable whether such a large expenditure should be made for vessels. We must consider that this is a day of aviation, and the very ships that we build may be obsolete before they are ready for use.

In this time of peace, prosperity and friendliness, wouldn't be better to embark on a great educational rather than a naval program? Let us consider for a moment what this proposed \$725,000,000 would mean if directed into educational channels. With this enormous outlay of money we could erect 725 million-dollar institutions for higher learning throughout the United States. This would add about 15 colleges to each of the 48 states. There would be ample equipment for every one to attend college who desired to do so. This appropriation would make room for 300,000 students who are not in college now.

Some would prefer to see an appropriation like this given to high schools rather than colleges. This money would build 14,500 fifty thousand dollar high schools or 302 high schools for each state in the Union. These schools could easily accommodate 5,800,000 students. Added to our present school system this would make a net work of schools that no country could hope to surpass for many years to come. Wouldn't this be worth far more to us as a country and to the world than a naval building program such as the one just proposed?

THE KEMPUS KET



Oscar's Greeting

Dear Studes: I am certainly tickled to meet you all again. Elon has surely been a lonely, dreary, melancholy, sad, dismal, gloomy, and forsaken place during the holidays. Gosh. I got hungry for gossip. Now, go ahead and talk. I'll hear you even though you don't see me.

She Reads All The Latest Fiction

Zeb Harrington: (Visiting one of his Moncure girls): I suppose you read Shakespeare.

Sally Jones: Oh, yes, I read his stuff as fast as it comes out.

Elevated Thoughts

Roland Smith: Dearest, I always think of you—always.

Belle Wicker: You do think of the most wonderful things.

Dogged If It Ain't a Fact

Early to bed and early to rise— You'll never be one of them popular guys.

Nannie's Liberal

Mary Wilson had just got pretty well settled in her room the other night after arriving on the hill when some one asked her to play the violin. "I can't," she said, "because I have broken my bow." Nannie Graham volunteered instantly to go to the conservatory and bring her beau, saying, "Rhodes ain't broke."

Tap On Wood

Mildred McPherson (looking in mirror): I wish my eyes were placed where I could see the back of my neck.

Jewel Truitt: I have always wondered if blockheads were satisfied.

Needed Teaching

Miss Savage: Mr. Lawrence, I'll teach you to make love here in the hall!

Phalti (in his slow leisuely way): I wish you would, Miss Savage; I'm not making much progress.

A Poor Mind Reader

"Grandpa" Thompson: I can read your thoughts.

"Grandpa" Michael: Then what makes you sit so far away?

By Heck

I was at Thompson's wedding the other night

At which he sat sedately.

I asked him if he had kissed the bride, He answered, "No, not lately."

They Are Loquacious

Delos Elder: Generally speaking girls are—

Alberta Roberts: Are what?

D. E.: Generally speaking girls are—

A. R.: Are what?

D. E.: Generally speaking.

A Rough Way

Says Birdie Rowland, "The way to a man's heart may be through his stomach, but who wants to go through a man's stomach?"

A Dusty Road

Miss Stearns (on Psychology Class): Why do blushes creep over girls' faces?

Cecil Cox: Because if they ran they would stir up too much dust.

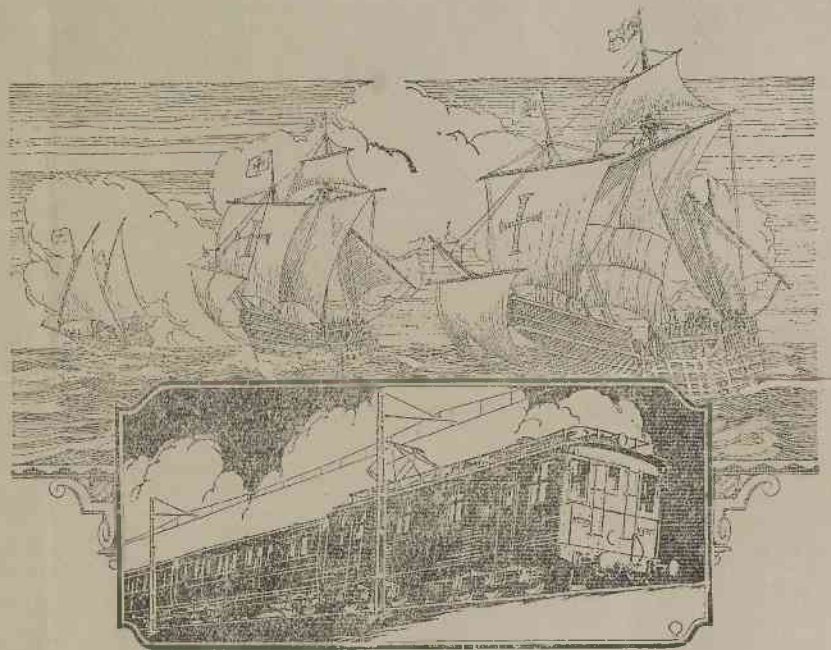
A Matter of Necessity

Allen Laxton: You've got nothing to boast of—all the faculty members take off their hats to me.

Susie Elder: You concealed ape! You know it's a fib.

Laxton: It's not; I'm a barber.

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America Discovered for \$7200

Old records show that the cost of Columbus' first expedition to America amounted, in modern exchange, to only \$7200. To finance Columbus, Isabella, Queen of Spain, offered to pawn her jewels. Today word comes from Spain indicating that a twentieth century importation from the new world is fast effecting a sufficient saving to ransom many royal jewels. The Spanish Northern Railway reports that the American equipment with which in 1924 the railroad electrified a mountainous section of its lines from Ujo to Pajares has accomplished the following economies:

1. A 55% saving in the cost of power.
2. A reduction of 40% in the number of engine miles for the same traffic handled.
3. A saving of 73 1/2% in the cost of repairs and upkeep for locomotives.
4. A saving of 63% in crew expenses.
5. A reduction of 31% in the cost of moving a ton-kilometer of freight.

In every part of the world, electricity has replaced less efficient methods and is saving sums far greater than the ransom of a queen's jewels. You will always find it an important advantage in your work and in your home.



The substations, overhead equipment for the complete installation, and six of the twelve locomotives for this particularly difficult and successful electrification were furnished by the General Electric Company. General Electric quality has attained universal recognition; the world over, you will find the G-E monogram on apparatus that is giving outstanding service.

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