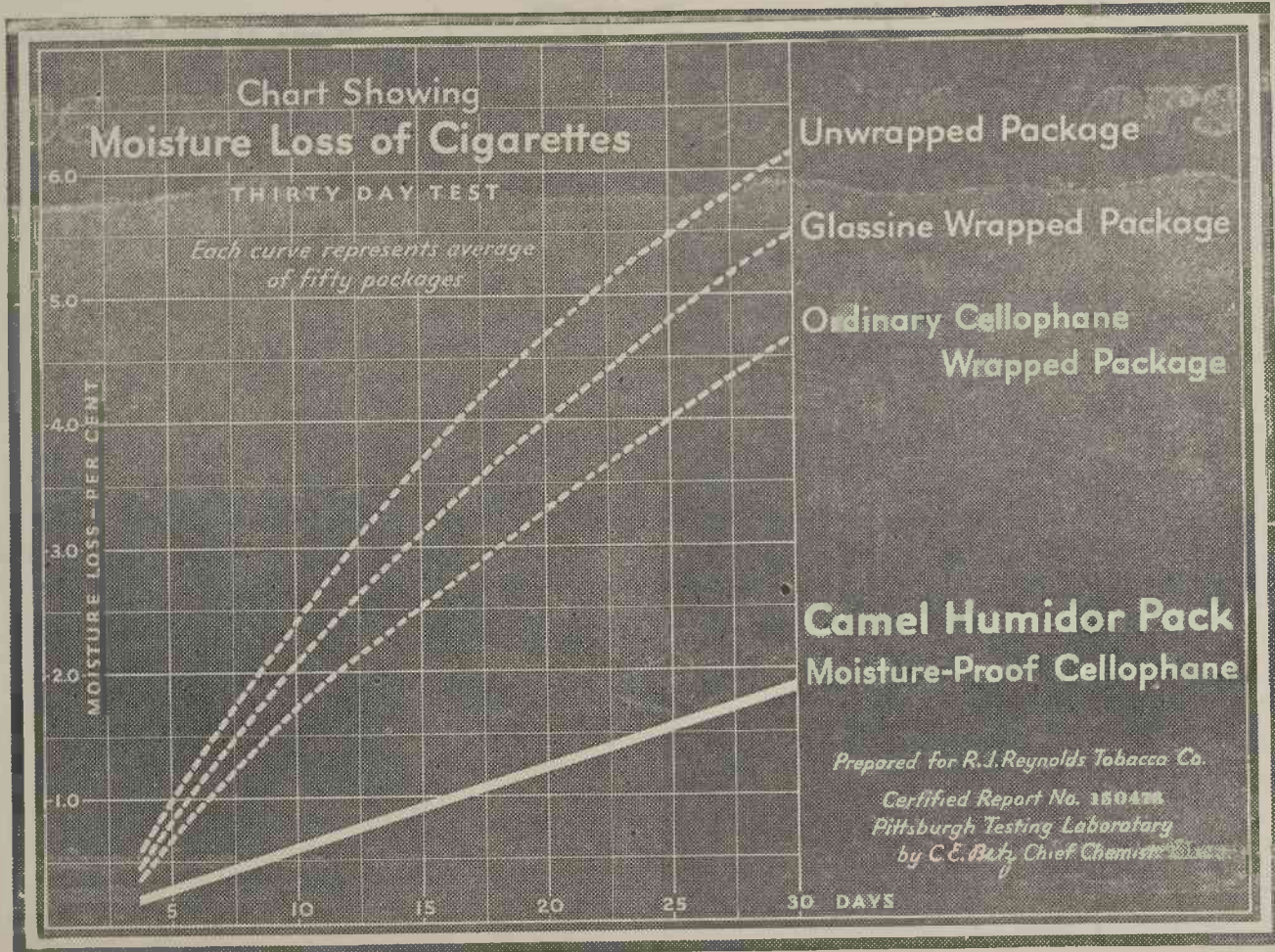


# Smoke a FRESH Cigarette!

Cigarettes in prime condition have a moisture content of about 10%. It will be seen by the Pittsburgh Testing Laboratory Chart that cigarettes in the ordinary wrapped package lose more than half of their total moisture in thirty days and that only the Camel Humidor Pack delivers cigarettes to you in prime condition



**T**HE whole country is talking about the throat-easy mildness and the prime freshness of Camel Cigarettes in the new Humidor Pack.

The above chart prepared by the Pittsburgh Testing Laboratory tells you why.

Please examine it carefully. It is an unflinching guide to cigarette selection and enjoyment.

As you can quickly see by the three upper curves on this interesting chart, cigarettes that lack the protection of the Humidor Pack lose their moisture rapidly from the day they are manufactured.

And day by day as this moisture disappears, the smoke from these cigarettes becomes *harsher, hotter, more unkind to the smoker's throat.*

Not so with Camels!

The Humidor Pack is moisture proof and sealed airtight at every point. It protects the rich, flavorful

aroma of the choice Turkish and Domestic tobaccos of which Camels are blended.

**Make these tests yourself**

It is so easy to tell the difference between parched dry cigarettes and fresh prime Camels that it is no wonder everybody is reaching for a *fresh* cigarette today.

Your fingers identify stale, dried-out tobaccos at once. While a Camel is flexible and pliant.

Your ears can tell the difference too. For a dust-dry cigarette crackles under pressure.

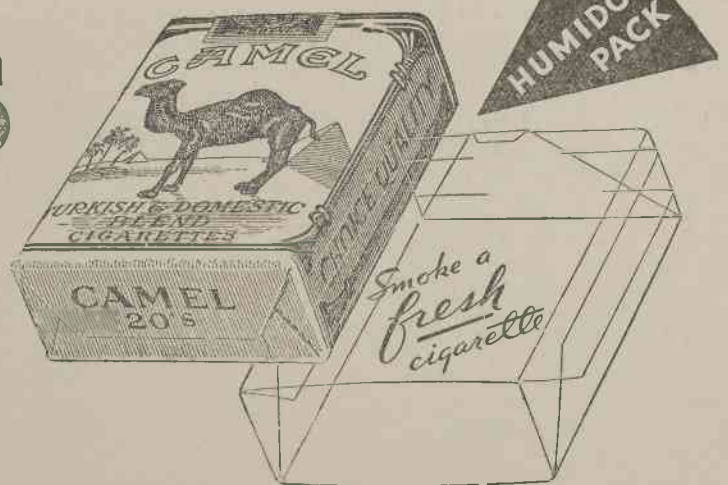
But the real test is taste and there is simply no comparison between the rich mildness of a Camel and the hot, brackish smoke from a stale, dry cigarette.

Switch to Camels just for today then leave them tomorrow if you can.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

## CAMELS

Artificial heat in houses and apartments soon dries the moisture out of cigarettes wrapped the old-fashioned way. It is the mark of a considerate hostess, by means of the Humidor Pack, to "Serve a fresh cigarette." Buy Camels by the carton—this cigarette will remain fresh in your home and office.



© 1931, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

**900 GIRLS SOLD FOR \$25**

Each by N. Y. VICE RING

**New Investigation Exposes Details of Gotham's Cop-Lawyer-Magistrate-Bondsman Conspiracy.**

ASTONISHING and incredible new facts about the operations of the vice traffic in the New York vice ring conspiracy have just been revealed in the April issue of Real Detective Tales by Gerald McClean in an article "Exposing New York's Vice Ring."

Nine hundred unfortunate women sold in New York courts of "justice"—at \$25 apiece!

A middle-aged woman railroaded to prison on a "framed" charge of keeping a disorderly house!

Innocent young girls, trapped by police stool pigeons, forced to choose between jail and jobs as "hostesses" in night clubs!

A magistrate murdered because he refused to "come across" with the final installment payment for his appointment on the judicial bench!

A married woman lured from her husband to a den of infamy where she earned \$30 and \$40 a night as a "waitress."

Two girls sentenced to Welfare Island because they refused to allow

detectives to take liberties with them!

These are but a few of the shocking revelations that have thrown the glare of publicity on the most notorious graft scandal in the history of American government—and the revelations still to come will blow the roof off the New York city hall.

Mr. McClean's article in Real Detective Tales gives actual names, dates and places. He tells exactly how "The Dove" operated to supply the brothels of the vice ring; what happened when New York detectives visited the apartment of two innocent girls; how politicians sought desperately to discredit and hamper the investigations at every

step. In short he unwinds the tangled web of the whole conspiracy that leads from the lowest resorts of vice up to the supreme councils of New York's official government.

Faith says, "I can;"  
Doubt says, "You can't;"  
Hope says, "I'll try;"  
Hate says, "You shan't;"  
Right says, "I will;"  
Fear urges, "Run;"  
Love gives us strength;  
Truth says, "It's done."

—Anon.

Wallace King to waitress in Cafe—

"What have you on your menu?"  
Waitress—"I have frog legs, chicken liver hash, pig's feet, and —"

Wallace—"Never mind your deformities. What have you to eat?"

Archie Fogleman is so lazy he won't even laugh when he hears a funny joke. That's nothing. Pete Williams is so dog-goned lazy he won't even ache when he has a pain.

They were standing in the moonlight, With their lips tightly pressed, The old man gave a signal And the bulldog did the rest.