Maroon and Gold

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Shall the Twain Meet

In the portals of our North Dormitory there is much lamenta- availed themselves of the information men and women in the care and repair tion, wailing, moaning, gnashing of teeth, etcetera. It is all be- and help offered by this organization, of homes. Such a program has the cause of the passing of the East Dormitory, the "bowery" of Elon whose headquarters are in Washington, three-fold merit of providing employ-College of former days. 'Tis only a fond memory now. Its rooms D. C., under the direction of Dr. James ment, of enhancing property and comare empty and bare. The once cheery walls gaze at you with a cold and stony stare. Its life is no more. Its doors are now closed. The glorious East side is but a remnant of its former (?) splendor. ter Homes Week, April 24 to May 1, community. Special suggestions can be There is nothing but sorrow in the hearts of the inhabitants who 1932, have been driven from their beloved home, and made to seek shelter in the vast and frozen "North."

As the "Easterners" from "little Chicago" move "Northward" make for an enduring and progressive there is bound to ensue a great struggle, for the inhabitants of the civilization is the Home. It is the Homes committees during this year from 'North' will resent the coming of onpushing immigrants. They first mold of physique and of character the President's Conference on Home ancient boundaries. They are incensed by the arrival of this new menace to their freedom to roam their heretofore spacious, unsettled to be neglectful of its influence. haunts unmolested. They contend that "Never the 'Twain shall neglect there may develop a generation assembling the best experience and wis-

What is to be the outcome? Will the races be merged into stamina, low in ideals. The neglected such subjects as the design of homes one, or will these two races live side by side and retain their own rural homes may be sources of danger, home construction. financing of homes customs, habits, and languages? Will one or the other eventually the slums of our cities are a menace. household management, homemaking, land scape planning and village housing, home or the other eventually customs, habits, and languages? Is it to be a survival be ousted and forced to migrate elsewhere? Is it to be a survival of the fittest, or can these two clans live peacefully side by side? You guess; I'm tired.

You see Shakespeare and I can both write "Much Ado About Nothing.

October

What beauty there is to behold when summer takes her last gasp in field and wood, and old man winter is beginning to stir from his deep slumber in his frosty trundle bed in regions arctic. He comes to match his strength against Sol's strong rays. Jack Frost believes the tyrant sun has held sway o'er our dominion long enough, and he comes now to dethrone the six month's usurper of his power and throne. With forces strengthened he returns to

There is something in October which stirs deep inside of us as we behold the beauty of Nature about us. October, that delightful month when winter and summer come together in open combat, is here, and all Nature adorns herself in her gayest colors to watch the fight between two great powers. Summer puts up a beautiful stand, but that old adage "Survival of the fittest" crops up here and Winter takes the throne. Too fierce his fury is, too courageous is his stand for summer long to hold him in check. Too long has he been waiting, hopefully, to be held back longer. The throne must be his; out! imposter; out!

The trees stand stoutly against Jack Frost's wintry blast, and he chastises these disobedient children by whipping from them their red, their yellow, their orange clothing. These leafy garments he sends helter-skelter o'er the earth to rest in scattered piles or leafy crazy-quilts to cover the earth with their assorted colors.

On hill and dale he blows his breath, until over all a blanket of frosty mist is laid. The air takes on a keener snap. Finally, summer gasps her last and lies down for a long, long rest, leaving behind only slight hints here and there in Nature's bowers of its once glorious regime.

Vision in Achieving Goals

One of the most outstanding historical events of this month has passed almost unnoticed. Just some four hundred years ago, Columbus discovered America, on the morning of October twelfth. In these days there are no more worlds to be discovered. Yet each one of us may find in Columbus qualities which we may imitate. Though he was ridiculed by the foolish, betrayed by cupidity, and deluded by false promises, he pushed on. He had the courage and moral stamina to continue to seek his goal, trying to prove that the

earth was a globe. In spite of all obstacles he was determined to decoration, and standards and objectives. complete what he had set out to do. He had a vision and had the Better Homes committees will be given faith to try to realize that vision. One wonders if today we do access to their findings which they can not need more of Columbus' spirit. We give up our visions much too readily today because they seem too distant or too difficult to realize. During our college career we shall have a chance to test our faith in our ideals and to show that we can adhere to our visions. Shall we not, knowing that we are right, believing always in our power say as Columbus did "Sail on, and on, and on!"? CO-ED EDITOR.

WILBUR ANNOUNCES OPENING OF ELEVENTH NATION-WIDE

Washington, D. C.,-Under conditions of neglect homes may develop a gen- wholesome unselfish aims. Managing Editor eration puny in physique, weak in moral Social Editor stamina, and low in ideals. This, ncSports Editor cording to Dr. Ray Lyman Wilbur, easier to maintain good homes. Jokes Editor Secretary of the Interior, is the com- Thoughtful citizens have therefore Co-ed Editor pelling force which should enlist the organized throughout the nation to active interest of every American citi- arouse local interest in home improve-Advertising Manager sible environment for the growing committees were active last spring un-

Circulation Manager | Dr. Wilbur, who succeeded President Asst. Circulation Manager Hoover as president of Better Homes improvement contests, demonstrations, Faculty Adviser in America, gave expression to this exhibits, lectures and tours. Through book, issued by that organization in preparation for the eleventh nation-wide Better Homes campaign. The homes or premises. opinion in the foreword to the Guidelaunching of this campaign, coming almost simultaneously with the calling communities are suffering from economic of the President's Conference on Home depression and from unemployment, Building and Home Ownership, is ex- Better Homes committees can be of great pected to arouse more widespread in- public service, also through co-operating terest on the part of homemakers than with local agencies in employment re-ever before. During the past year, lief by discovering and encouraging more than eight thousand communities opportunities for the employment of Ford. The programs which are being munity values and of increasing the

Dr. Wilbur's statement follows: "Preeminent among the forces that interested.

safe, sanitary, private and free from ugliness and needless discomfort. Even BETTER HOMES CAMPAIGN more, they require daily contacts in their homes with high moral attitudes, wise judgment, firmness of purpose and

"We have houses in order that we zen in a move to provide the best pos- ment. Over eight thousand such local der the guidance of Better Homes in America, in arranging for local home their efforts hundreds of thousands of

> "In a period like this where some sent for this phase of the Better Homes campaign to all committees that are

"New stimulus will come to Better ter. It is the nursery of our culture, Building and Home Ownership to be held in physique, weak in moral dom of leading citizens and specialists on household management, homemaking, land right to grow up in houses that are infomation centers, home furnishing and

bring to the attention of local citizens and arrange to carry out within their own communities.

"Life offers no greater command or privilege than that of giving the new generation a chance to be more productive and better citizens than their parents have been. This privilege belongs primarily to the local Better Homes committees and to all cooperating individuals and groups such as women's clubs, parent-teacher associations, home bureaus and scores of others. Here is an opportunity which will command the attention of thoughtful parents and far-seeing citizens.'

THOUGHTS-INSANE AND

Did you every stop to think that: 99 out of 100 "wanna" be kissed. 99 out of 100 "wanna" do it again. 99%% of the world is bluff, and the other 14% is --- bluff.

It's a lone Jane that has no yearning. It might be you who'll flunk. The above thought is a (4) pleasant

How many real friends YOU have. The pot can't call the kettle black.

"That large streams from little fountains flow, tall oaks from little acorns

It's what you do, not what you say that counts. That I'm as tired as you are of this

nonsense.

Jabber.

Remember Ben Franklin's advice: "Early to bed and early to rise, and our girl goes out with other guys. This world goes 'round and 'round; when one goes up another goes down.

C. A. LEA

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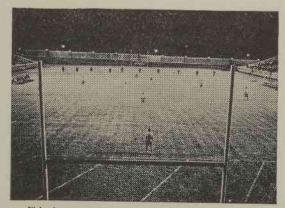
College-trained engineers revisit the athletic field

N more than a hundred floodlighted fields, football is being played and practiced in the evening hours, before larger audiences than ever before — with fewer injuries and in better conformity with classroom duties.

This constructive revolution in athletics is largely the work of college-trained engineers -

young men personally familiar with the needs of college and school. They are dedicating the technical experience gained in the General Electric Test Department to the practical service of undergraduate athletics — designing and installing floodlighting equipment for virtually every sport-football, baseball, hockey, tennis, and track.

Other college men in the General Electric organization have specialized in street-



Night photograph of Temple Stadium, Philadelphia, Pennsylvania, floodlighted with G-E projectors

lighting and floodlighting projects, or in the electrical equipment of industries and mines or of immense power stations; some are designing and applying electric apparatus to propel ocean liners and locomotives. All are engaged in the planning, production, or distribution of G-E products and so are performing a work of national betterment and creating for themselves recognized spheres of personal influence.

You will be interested in Bulletin GEA-1206, "The Light that Started Sports at Night." Write for it to the nearest G-E office or to Lighting Division, General Electric Company, Schenectady, New York

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