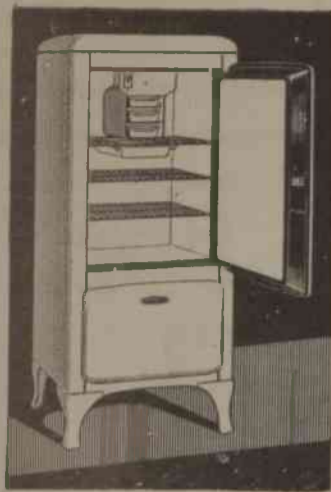


FONVILLE '04 CITES ALUMNI DEBT TO ELON

(Continued from Page One) the alumni alone—if they had it to do, I believe that is a correct statement. And I know full well



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that there are very few wealthy, or even moderately well-off individuals, among us. I know that for many of us any amount we may give will involve sacrifice.

But if you want to do a little figuring—figure how much your college education would have cost you if you had been paying all difference, and figure the need of your help and the opportunity to multiply the effectiveness of that help if given now.

Then let your mind run out a little along the years ahead. An Elon College out of debt—adequately financed—splendidly equipped—renewed in her youth—with the haunting dread of the uncertain future removed—mounting up on wings like the eagle—taking her rightful place in the sun—and rededicated to the service of youth in the cause of truth!

And then feel the thrill that comes to you in knowing that she is your Alma Mater, that what she is you have helped her to become—that there is a part of you inextricably wrapped up in her.

With this feeling, let us approach the task. With a wide sharing of the load and a generous spirit of cooperation, especially among the alumni, the burden will not rest over-heavy upon any small group of individuals.

And let us remember too that the church and the public expect—and they have the right to expect—that the most interested workers and most generous givers should be those who have most cause to be interested and to be generous.

I have never doubted our ability. I do not doubt our willingness to do our share.

CHURCH ALUMNI LEADERS LEAD ORGANIZATION FOR DEVELOPMENT PROGRAM

(Continued From Page One.) to fill. He is also a trustee of

ATTENTION College Girls!

WE ARE GIVING THE VIVA - CURL OIL WAVE FOR \$5.00.

All other permanent waves reduced.

To the first 100 Customers who enter our shop, we will present a useful gift.

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widely known men of Eastern Virginia, Dr. J. E. Rawls, '96, head of the Lakeview Hospital at Suffolk. From his duties as a distinguished physician and surgeon, as president of many of the societies and a leader in church and community work he has taken time to serve as associate general chairman for the campaign. He also is a trustee of the college.

You all know J. O. Atkinson, Jr. As president of the Alumni Association he was the logical man to become alumni chairman for the campaign. In addition he is also an associate general chairman. Since he finished his law studies at Harvard and the University of North Carolina he has been practicing in Greensboro and has done pretty well in politics, being now Guilford County Democratic chairman.

Another prominent figure in the church, Rev. J. H. Lightbourne, pastor of the Burlington church, is serving as chairman of the speakers' committee and as such will have much to do with spreading the story of the Development program and what it means. Rev. Lightbourne is well known outside as well as inside of church circles, being prominently affiliated with a number of fraternal organizations and a leader in the American Legion.

Careful Groundwork

These are some of the men at the top of the organization. Many others are assisting them officially and unofficially in completing the campaign set-up in the five church conferences—Western North Carolina, Eastern North Carolina, North Carolina and Virginia, Eastern Virginia and the Virginia Valley Central conferences—as well as in Alamance County and in various alumni centers.

From the executive committee at the top the campaign organization will reach out until it embraces hundreds of persons—alumni, church members, citizens of Burlington and Alamance County.

Besides him is one of the most

friends of the college everywhere throughout its constituency. A careful groundwork is being laid, both in the selection of personnel and in the preparation of detail. With the college about to pass one of the most important milestones in its history, all hands are pulling together toward the common objective.

DR. HELFENSTEIN WELL IMPRESSED WITH COLLEGE

(Continued From Page One.)

undesirables is unusually low at present. I have never seen a more enthusiastic, heart searching response made to a Religious Emphasis Campaign from beginning to end by a student body as a whole than that given at Elon College this Spring. The many personal interviews held with students of all four classes gave me opportunity to appraise the moral and spiritual status of the campus life. The vital and searching questions on Christian life problems, frankness in discussing the moral and vocational guidance asked in the personal interviews, and the religious perplexities of the present age as well as the questions submitted for public consideration, revealed a deep yearning for spiritual values, and for practical goodness of life. Naturally the questions asked and commitments given in the personal interviews by the students and in the group queries will forever be kept locked within

the secrecy of my own soul, but I wish that the parents of some of the students at Elon College could know what depth of character some of their sons and daughters have.

The student body is a unit seemed to be interested in a genuine religious life for their college and practically the entire student body responded to the challenge of "stepping forward" with Christ in Christian thought and life, it being the first venture in Christian living for a number of the students. And from this latter group may come some of the outstanding Christian leaders of the church. Few colleges have ever had a student body which so universally expressed genuine interest in a Religious Emphasis Campaign, and few colleges have such a large percentage of the students who conduct themselves like ladies and gentlemen. Courtesy seems to be the common watch-word of the Elon students.

The Elon Alumni have reason to be proud of their Alma Mater. And the highest glory of the college is not in its past, but in its present and in its future. Few denominational colleges have a finer campus, better buildings, or more efficient equipment. Few colleges have such a fine student body, and such an efficient and consecrated faculty of inspiring traditions as has Elon. Few colleges have a brighter future, if—if—the handicap of indebtedness can be removed.

FLOWERS

Our Corsages Will Please

Moorefield, Florist

Two Doors From Paramount Theatre BURLINGTON, N. C.

We appreciate the trade of Elon Students and Alumni

Washington Cafe BURLINGTON, N. C.

Be Prepared!

Select your Easter finery now! Your dress and coat or suit—then the Easter bonnet. It may be flower trimmed and gay or mannish and plain.

Gloves and bag go in for color, brilliantly styled deftly made—they fill an important place in your outfit. Handkerchiefs—we unhesitatingly say, the most beautiful line to be found. Some excellent values in repriced garments.

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Welcome! Spring Shoppers to B. A. Sellars and Sons large department store. If you are now a college student, or expecting to enter college next fall, you will appreciate the fine quality, new styles, and economical prices of Sellars merchandise.

NEW SPRING SPORT & DRESS COATS Tweed and Camels hair coats—the casual styles so endorsed by college students. Tailored and swagger models—every coat outstanding for style and value. Ideal for summer vacation wear. At Sellars you have the best selection to choose from. All sizes. \$9.95 TO 29.50

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FOR WEAR RIGHT NOW! IN MEN'S WEAR FLANNELS AND SOFTER WOOLENS, GREY, BEIGE, NAVY AND OTHER COLORS. THEY GIVE YOU THAT "CHIC" AND MODERN APPEARANCE THAT EVERY WOMAN DESIRES. SWAGGER, TAILORED, AND SHORT COATS. A STYLE FOR EVERY PERSON.

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NEW UNDERTHINGS

Fine silk and acetate underthings for misses and women. New underwear for the warm weather—smart slips, briefs, pajamas and gowns. All the choice underthings that any sophisticated person might choose.

39c to \$2.95

Neckwear

Newest styles and shapes. Also a large showing of vestees.

59c to \$2.95

Toilet Articles

Keep your complexion looking its best. Harriet Hubbard Ayer and Elizabeth Arden Beauty Helps.

Men's Colorful Shirts

Young men's shirts in the new bright colors, new button-down and other popular collars. Our shirts department is one of the largest in the store.

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Sports Suits For College Men

Men's and young men's sport suits. Also single and double breasted styles. Famous makes including Chatham Home-spuns Sport backs, in checks, stripes and other popular patterns.

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New Spring HATS

Smart hats for young men Snap brims. In all the new colors! Hats that will add the final touch to your outfit. Stetsons, Frank H. Lee and Mallory made.

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A trial offer of interest to every pipe smoker!

THE CRIMP-CUT MAKES P. A. SLOW-BURNING. "And slow burning," adds Porter McKeever, '38, "means a nice cake in the bowl. Prince Albert is smooth, mild, and flavorful." THE OFFER CONVINCED ME. I GET AROUND 50 PIPEFULS FROM EVERY TIN. James Coit, Jr., '38, says: "I've never smoked anything as mellow as P. A."

YOU CAN'T LOSE BY ACCEPTING THIS OFFER! Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Co., Winston-Salem, North Carolina. PRINCE ALBERT THE NATIONAL JOY SMOKE. 50 pipefuls of fragrant tobacco in every 2-oz. tin of Prince Albert.

STYLES FOR COLLEGE GIRLS IN NEW

Easter Frocks

These new frocks will appeal to young ladies—they have that subtle, flattering tone. The patterns are spaced in interesting design to make you look your best. The colors never dominate—they bring out your personality. Sizes 14 to 20.

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69c 79c and 1.00 pair.

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New corded silk and kid gloves to match your bag.

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Smartest bags of real leather. New colors that brighten up your outfit.

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