

# WHO'S WHO



The President of the Girls' governing council, Marcella Ackenhansen, was born and reared in Cincinnati schools, and during her four years in college, she has shown a great interest in those undertakings which make for the improvement of the college. She is also serving at present as the chairman of the Social Committee of the Student Christian Association.

Last year Marcella was president of the Student Christian Association. For two years she was a cheer leader, doing her part to help spur the team to victory.

### Lucille Beauty Parlor

in  
Sellers Department Store  
PHCNE 500  
Permanent Waves \$2.50 Up  
Shampoo and Finger Waves 50c

### TWILIGHT

Twilight creeping—creeping softly o'er the lane and eerie moor;

Shadows sweeping—sweeping lowly on its gray and dismal floor;

Heather flowers turn with night. Silhouetted in the light, Ghastly light of hunters' moon.

Mists come stealing—stealing damply from the dew of nightfall's spell;

Quick—concealing—hiding from the earth all this secret cell; Heather flowers disappear Till the wet gray mists will clear, Clear from Moorland soon.

—E. M.

### GOLDMAN'S

SMART SHOES FOR  
SMART WOMEN

Front St Burlington

"Another combination sheet, said the co-ed as she leaned too far over the billiard table.—Northwestern Purple Parrot.

## C. A. Lea

Bus and Taxi  
Service

214 Front St.

### Phone 777

Burlington, N. C.

## ATTENTION STUDENTS

We carry a complete line of Sport Jackets for both boys and girls. Also Elon Jackets with College emblems See Bob Fowler, our student representative for information.

### Hood Sport Shop

108 W. Davis St. Burlington Phone 864

# For Digestion's Sake... Smoke Camels

### MENTAL EFFORT

**TOO**—especially long hours of study—builds up tension and puts an extra strain on digestion. When you're tired, get an invigorating "lift" with a Camel. And at mealtimes and after, "for digestion's sake... smoke Camels." Camels set you right!



Smoking Camels with meals and after helps bring a delightful sense of well-being

**E**ATING is one of life's real pleasures. And Camels make it even more enjoyable! Thanks to Camels, food tastes better and digestion goes along more smoothly. For it is a scientifically established fact that smoking Camels at mealtimes and after speeds up the flow of digestive fluids... alkaline digestive fluids, which good di-

gestion and proper nutrition require.

Mild, rich-tasting Camels are a refreshing stand-by the whole day through. They give you a cheery "lift" when you need it most. Camels set you right! They never get on your nerves... tire your taste... or irritate your throat. So, make Camel your cigarette!

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**LESTER STIEFEN**, tennis champion whose smashing service goes at the amazing speed of 131 miles an hour. He prefers Camels. "An athlete has to have good digestion," says Lester. "I smoke a lot during meals and after. Camels make food taste better and digest easier."



**AT THE WORLD-FAMOUS "COCONUT GROVE" IN LOS ANGELES.** This famous restaurant of the Ambassador Hotel is a center for dining *de luxe*. The scintillating stars of stage and screen... the vivid personalities of Southern California's gay society parade by... familiar famous faces everywhere. It is life in its happiest mood. Camels are first choice at the Coconut Grove, as they are in famous eating places from coast to coast. Jimmy, the well-known *maitre d'hôtel* of the Coconut Grove, says: "People who are good judges of food are equally discriminating in their choice of a cigarette. Here they all seem to smoke Camels."



**"TALK ABOUT A GRAND FEELING,"** reports Sydney Jones, expert electrician. "The best part of my meals is when I loll back and have another Camel. Camels always set me right... calm me down... make my food taste better and help my digestion. Camels never jangle my nerves."

### HOLLYWOOD RADIO TREAT!

Camel Cigarettes bring you a FULL HOUR'S ENTERTAINMENT! Benny Goodman's "Swing" Band... Geo. Stoll's Concert Orchestra... Hollywood Guest Stars... and Rupert Hughes presides! Tuesday—9:30 p m E. S. T., 8:30 p m C. S. T., 7:30 p m M. S. T., 6:30 p m P. S. T., over WABC-Columbia Network.

## COSTLIER TOBACCOS!

Camels are made from finer, **MORE EXPENSIVE TOBACCOS**—Turkish and Domestic—than any other popular brand.

