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# MAROON AND GOLD

Published Each Week by Student Body of Elon College

Trade With Those Who  
Advertise In Maroon  
and Gold

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## All-Expense Trip Offered to New York

Essay Contest Being Sponsored  
by National Newspaper of  
Advertising for Students.

OPEN TO UNDERGRADS

Prizes Include \$1,000 in Cash  
Awards in Addition to Trip.

An all-expense trip to New York City, plus a total of \$1,000 in cash prizes, is being offered students in a prize competition for essays on "How Advertising Benefits the Consumer."

The contest is open to all undergraduate students in colleges and universities. It is being sponsored by Advertising Age, the National Newspaper of Advertising, Chicago, for the purpose of inducing college men and women to give more intelligent and careful thought to the functions and value of advertising in the social and economic life of the nation. There is no entry fee, and nothing to buy.

Essays are limited to 1,000 words, and must be mailed before midnight, May 1, 1937, to be eligible. The writer of the best essay will receive \$250 in cash, plus an all-expense trip to New York City. Second prize is \$100, third prize is \$50, and ten honorable mentions of \$10 will also be awarded. Identical prizes will be awarded in a similar essay for high school students, which will be judged separately.

Essays will be judged by a group of prominent individuals representing consumer interests, and including Mrs. Roberta Campbell Lawson, President, General Federation of Women's Clubs, and Prof. Herbert W. Hess, professor of merchandising at the University of Pennsylvania.

Complete details of the competition may be secured from the Contest Secretary, 100 E. Ohio Street, Chicago.

## Dean Husband Is Proving Popular On Elon Campus As New Head of Co-Eds

Dean of Women Comes to Local  
College With Very High Rating  
Qualifications.

Dean Husband comes to us, taking the place of Dean Edna Simmons, from Columbus, Mississippi, where she has been for the past six years. She was Supervisor of adult educational work for the WPA there. She received her AB at the University of Minnesota. After receiving this, she taught for several years in Northern State Teachers College in Aberdeen, South Dakota. From there she went to the University of Iowa, where she received the degree of Ph. D. in 1930. After receiving this degree, she went (Continued On Page Four)

## Civil War Revived With Snowball Battle as "Warriors" Clear Campus Walks

Yankee Professors Insulted by President; Heavy Snowfall Furnishes Solution for Actions; Elon's Co-Eds Prove Good Target for Rankled Profs.

On the night of February 27th it snowed and snowed and snowed and therein lies a tale, or rather flies a snowball, a good many of them, in fact. This brutal conflict had its origin in a deep-dyed insult when the President of old Elon insinuated that certain Yankee professors betrayed their noble upbringing (?) by not getting out at the break of dawn and shoveling the snow off the walks—theirs and everybody else's.

Through Sunday school, church and dinner this foul insinuation rankled in one Professor's breast to the extent of reviving the Civil War and he promptly decided that a challenge was in order, and being of diminutive proportions himself, felt that it was only fair to his well being to make one of Elon's fair but militant co-eds his object of challenge.

No one of these aforementioned beauties would suffice half as well as Odessa Susie, who had also the further advantage of being near at hand—sitting on his right, to be exact. With her right—or was it her left—arm long since out of the sling, Goldbrickin' Galloway was prompt in her acceptance of the challenge so nobly offered and the greatest snow fight of the year was on.

The plan was originally to conduct

## NORTH STATE CONFERENCE CHAMPIONS



Shown above is the Elon college basketball squad, recently crowned champions of the North State conference. Reading from left to right, the players are: Front row—John McBrayer, Joe Tate, Johnny McCauley, and D. C. "Peahead" Walker, coach. Middle row—Van Johnson, "Red" Cromlish, Mahalon Lindley, and Lloyd Whitley. Back row—Bob Fowler, manager; Paul Royce, Ike Fesmire, and Hal Bradley.

## CHRISTIAN CAGERS CAPTURE NORTH STATE CONFERENCE BASKETBALL CHAMPIONSHIP

### Elon Five Closes With Good Record

Sixteen Victories Are Chalked  
Up for Year Against Only  
Eight Defeats.

ROYE IS HIGH SCORER

After a hectic race that found the Christians hard pushed all the way through, Elon college's basketball club brought the second major championship within the North State conference to the campus for the current collegiate year as Coach "Peahead" Walker's cagers climaxed the year with the loop court title.

Finishing the conference campaign with a record of 11 loop wins against two defeats, the Christians captured undisputed honors for first place in the final North State ratings, just a few points out in front of Coach Pat Shores' Lenoir-Rhyne Bears. The Bears took runner-up honors with a record of 12 loops victories and three defeats. The two Elon defeats came at the hands of Lenoir-Rhyne and High Point, the Christians splitting the two-game series with each of the two teams.

As for the season as a whole, the Elon boys had a highly successful year. Out of the total of 23 games for the season, the Christian five exactly doubled the win column over the losses, winning a total of 16 games and losing eight. For the entire season, the locals chalked up a grand total of 899 points, while the total for opponents during the entire season was 758 points.

Paul Royce, who was unanimously (Continued On Page Four)

### On the Air



### DEAN MESSICK GIVES REGULAR BROADCASTS

Talks Over Station WBIG in  
Greensboro Wednesday Afternoons  
on Education Program.

Dean J. D. Messick has been broadcasting for the past eight Wednesdays at 5 o'clock over WBIG, Greensboro, on the subject "Youth Guidance."

Dean Messick will speak Wednesday, March 10, at 5 o'clock on the subject, "Youth Guidance in the School." The following four Wednesdays he will speak on "Youth Guidance in the Church," "Youth Guidance Through Physical Education," "The Place of Leisure in Youth Guidance," and "Youth Guidance in the Community."

These lectures have proved very popular. Dean Messick has received very complimentary letters about his broadcasts, the strongest possibly, having come from Professor Mary Channing Coleman, Director of Physical Education at W. C. U. N. C., and past president of the American Physical Educational Association.

### LECTURE-RECITAL BY DR. AND MRS. COLLINS

Lyceum Program on Elizabethan  
Song Writers Is Presented in Col-  
lege Auditorium.

Dr. and Mrs. Fletcher Collins gave a lecture-recital on Elizabethan songs and song writers Monday, March 1, in the Whitley Auditorium. Dr. Collins gave the settings most appropriate for the various ballads and accompanied Mrs. Collins as she sang them. The wondrous haunting melodies of this bygone age were strangely intriguing to ears accustomed to swing.

Lyrics written by Robert Jones; Shakespeare; John Dowland, the greatest Elizabethan composer of popular music; Tobias Hume, who began life as a sailor and ended it in a madhouse; and Thomas Campion, who wrote music to fit words written by Philip Rossiter, were presented in a most entertaining fashion.

The Classic Guild will present a Shakespearean play at the next Lyceum concert on March 15.

### Students Given Aid In Flooded Areas

National Youth Administration  
Extends Help to Young Peo-  
ple in Flood Region.

OTHER OFFICERS NAMED

(NYA Release)

More than 2,500 young people faced with poverty and curtailed education as a result of recent floods in the Mississippi valley were extended a helping hand yesterday when the National Youth Administration announced emergency allocations totaling \$106,460 had been sent into the affected states.

The funds will provide immediate employment on work and student aid projects for from four to five months for the sons and daughters of farmers whose resources were swept away when the Mississippi and its tributaries went on the rampage a few weeks ago.

"Young people are among the most pitiable victims of such national disasters as these," declared Aubrey Williams, NYA Executive Director, in announcing the move.

"For a great many it means the prospect of dropping out of school or college—possibly never to return—in order to help their families fight for a living. Their plight is all more desperate when it is considered that many have been able to attend school at all only with the greatest sacrifice.

"This emergency allocation is an attempt to shield these young people against losses in training and education which probably they never would be able to retrieve themselves."

Field representatives of the National Youth Administration completed a survey of the afflicted states last week. The allocations were made on the basis of their estimates of the minimum needs of young people in the areas affected. Youths who will benefit from this fund are additional to regular quotas already assigned the states, Mr. Williams said.

Of the total sum made available, \$35,300 is earmarked for employment (Continued On Page Four)

### APPOINTMENT TO NAVAL ACADEMY GIVEN POTTER

Beaufort Boy Is Second Elon Man to  
Receive His Service Award; Takes  
Exams in April.

Edward Potter of Beaufort, N. C., is the second Elon student this year to receive an appointment to one of Uncle Sam's Service Schools. Potter received his appointment to the Naval Academy at Annapolis, Md., from Representative Graham A. Barden of New Bern, N. C.

Besides being a good student at Elon this year, Ed is one of the most promising all-around freshman athlete to enter Elon in recent years. He was a member of the varsity basketball squad and at present is a candidate for the baseball team.

Ed takes his exams for the Naval Academy on the third Wednesday in April and we wish him luck even though it means losing him from our campus.

## Elon Players to Present Two One-Act Plays Under Miss Child's Direction March 11

### STAFF MEETING

There will be a very important meeting of the entire Maroon and Gold staff on Friday night, March 12, in the room of publication, first floor, Alamaance Building. It is of the utmost importance that all the members be present. All missing this meeting will be dropped from the staff. EDITOR.

## Junior Cabinet Is Organized by Christian Group

Student Christian Association  
Forms Cabinet With Jack  
Neese Named as President.

One of the recent activities of the Student Christian Association is the organization of a Junior Y. Cabinet. The purpose of this organization is to train students for leadership in the association. The members of the Junior Y. Cabinet gain their experience by assisting the Senior Cabinet in the formulation and fulfillment of its plans.

The following officers and committee chairmen were installed at an impressive Vesper Service: Jack Neese, President; Bruce Flory, Vice President; Dorsey Stimson, Secretary; Doris Stimson, Treasurer; Ursula Fogelman, Vesper Committee; J. D. Odum, Social Service Committee; Mary Alice Kelley, World Fellowship Committee; Bob Graves, Junior Deacon Committee; Frances Bean, Orientation Committee; Mina Muir, Recreation Committee; Duane Vore, Deputation Committee; Bill Martin, Game Room Committee.

At the Vesper service conducted by the Junior Y. Cabinet, President Jack Neese gave an interesting talk on "Student Welfare." Frances Bean read "Three Things," Duane Vore sang "Evening Prayer," and Bruce Flory led in prayer.

### COACH WALKER TO SPEAK AT GREENSBORO BANQUET

Will Appear as Main Speaker at  
Masonic Temple Affair

Coach D. C. "Peahead" Walker, director of athletics at Elon college, has accepted an invitation to be the principal speaker at the second annual basketball banquet of the City Recreation department, of Greensboro, it was revealed here today.

Coach Walker will appear as main speaker at the banquet, to be held March 10 at the Masonic Temple in Greensboro, which is held annually to honor members of the teams in recreation and city basketball leagues.

## Survey Reveals College Drinking Is Higher In American Schools Than Before Repeal

Literary Digest Questionnaire Proves More Drinking of Alcoholic  
Beverages Being Carried on by Students in American  
Colleges and Universities Since Repeal.

There is more drinking of alcoholic beverages and students are drinking more hard liquor than light liquor in most American colleges and universities, according to a survey just completed by THE LITERARY DIGEST, which findings are published in its current issue.

Questionnaires were sent to the heads of 1,475 colleges and also to 1,475 student editors and leaders, the magazine states, asking an appraisal of their campus drinking situation since repeal.

Replies are reported from 645 presidents, deans and student leaders who represented 581 American colleges "of every type of sectarian and non-sectarian school in the country."

More drinking since Repeal is reported by 303 of those responding and 60 others state there is less drinking in their colleges. Reports from 205 state that students are drinking more hard liquor and from 100 that they are drinking more light liquors.

THE LITERARY DIGEST epitomizes the findings from its nine-part questionnaire survey of American colleges:

"1. Drinking is on the increase everywhere, but there is relatively less drunkenness.

"2. Students abhor the drunk, ad-

## TRAGEDY AND COMEDY PLAY

Diversified Program Will Fea-  
ture Dramatics Program for  
March 11 Presentation.

IN WHITLEY MEMORIAL

The program to be given in the Whitley Memorial Auditorium the evening of March 11, when the ELON COLLEGE PLAYERS present two one-act plays, will be a diversified one. The tragic "Trifles" is coupled with the hilarious "Rich Man, Poor Man"; both plays provide fine vehicles for our dramatically inclined students.

"Trifles" is cast entirely from the members of the Delta Psi Omega Sorority. The players are: Mr. Henderson, the County Attorney, Duane Vore, Sheriff Peters, Walter Fonville, Mr. Hale, Bill Loy, Mrs. Peters, Hilda Lee Heatwole, and Mrs. Hale, Gwendolyn Tillmanns. The story is concerned with the murder of John Write, a farmer, the accusation of his wife, and the subsequent solution of the case.

"Rich Man, Poor Man" is a farce made up of comic characters and laugh-provoking situations. The role of Emma, manager of a glorified rummage sale, is taken by Virginia Brietenberger, Kitty, her friend, Minah Muir, Peter, her would-be fiance, Walter Fonville, Yetta Goldstein, Julia Dameron, Mrs. Bonelli, Maedell Lambeth, Mrs. Ole Oleson, Gwendolyn Tillmanns, Mrs. Patrick Haggerty, Melvin James, Mrs. Tammas MacPhairson, Sarah Virginia Hook, Tommy Browning, John Collyer, A Visiting Nurse, Robah Grace Stimson, and Mrs. Van Gordon, Marcella Ackenhansen.

## Howard Smith Leaves to Take Up Study In Public Health Department at UNC

Former Star Baseball and Basket-  
ball Man Leaves Campus to Enroll  
at University.

Howard Smith, better known as "Smitty," has left our academic walls for those of another ivy-clad institution. "Smitty" left Monday to enroll at Carolina in the Department of Public Health.

He will remain at Carolina for three months, following which he will do field work over the state for a month. On July 1 he will take a position as Sanitary Inspector of Stanley County (we hope).

"Smitty" was well liked on our campus, and his departure came as a (Continued On Page Four)

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