## Maroon and Gold

Edited and printed at Elon College by students of
arnalism. Published bi-weekly during the college year.


## Bing Crosby Says

"When the school bells start ringing, be there!" We quote the words of this famous star for a purpose. Let's
have a talk about it. He was telling you and me why we can be sure we are right in remaining in school. Bing is a sage. He can almost be said to have as
much philosophy as we once found in our beloved Will much philosophy as we once found in our beloved will
Rogers. When he tells young Americans to keep on at Rogers. When he tells young Americans to keep on at
school, there's a sound reason for his statement. Bing school, there's a sound reason for his statement. Bing
knows that the whirl of present events may bring the knows that the whirl of present events may bring the
siren call of easy money and adventure to youth who need the steadying influence of a longer look into the
future. You selected Elon as your college. There are future. You selected Elon as your college. There are many good schools in our lard. But we know you made
a good choice. Hold fast to your present plans. Now a good choice. Hold fast to your present plans. Now
is the time to get in some' good licks. The effort you invest in the next few weeks will be bread cast upon the waters. All the blessings and proverbs of Ben Frank-
lin's "Poor Richard" be yours now to have and to pondlin's "Poor Richard" be yours now to have and to ponder. Let no vagrant and wavering thoughts defeat the
high resolve with which you came to this historic campus. Elon's sons and daughters of other years tell us wisely, as does our friend Bing Crosby, that now is the
time to prepare to time to prepare to grasp the future.
That's why we sav, "Old-time
That's why we sey, "Old-timers, show the way.
Freshmen, dry those eyes, give out with the true Elon Freshmen, dry those eyes, give out with the true Elon
spirit, and be thankful that you're belong these autumn days. Elon is an Alma Mater to serve in the American way. She stands high in public esteem; and, with your help, we'll always keep her
there." there." Just think for a minute, what would you be doing if you weren't in college right now? ... And what if you
did have a job-where would that put you one year from now, or ten, or twenty? You see-there's no way out of it. The future of our nation needs all of us,
because we're going to be the educated men and wombecause we're going to be the educated men and wom-
en of tomorrow-the people who know how to think and to act when the time comes, the people whose new ideas will make peace inevitable in a long-dreamed-of Utopia.
You freshmen, who sometimes may feel that things
aren't what they used to be must school is just what you make it. Yes, we upperclass men might give you the impression that Elon was greater last year and the year before and the year before that. But Elon will never be any greater than it is righ now. We love the place. And why?-because we have
something that we want to share with you the Elon something that we want to share with you, the Elon
spirit. When spirit is dead, a school might just as well shut its gates. But kion students have had and will continue to have, as long as there's a single Elon man pirit ever known, that school isn't the best place to be right now but we're certain that it is. We want you to be certain. It is evident that you do feel the importance of good college training, for you have surely made a wise selection
in your choice of school. So off to work we go- all in your

## Begin The Day Right ${ }^{7}$

Come to Morning Watch. It only takes a few
minutes out of a whole long day, and it is such a good way to start the day off right. Man needs more than physical strength derived from the feeding of the
body. He needs spiritual food as well; and the best Watch" held each day itter think, is at the "Morning the cares of the as one hears the soft music of the organ, reaness spreads within the heart. One learns within a good thought for the day ahead truths of God, and finds or and by the students. The leaders would appreciate during this coming year, and they are cer*in that you
-Ida Marie Parker

## Two_Kinds Of Opportunism

We usually think of an "opportunist" as a perso who 'hangs around' waiting for the opportunity to pre sent itself, and then takes advantage of it. There have apparently little effort. But we find, as a rule their gains have ben made through rid, as a rule, their There surely must come a day when such individuals will be forced to have a reckoning with their consci ences, And none can honestly say "My life is conscimade it." The opportunist who has thus become suc eessful will derive very little satisfaction from his pot tion in life, because he will realize his fuccess is pos representative of his own abilities or labors. If he is not successful, he cannot help but feel that had he created his own opportunities, and made the most of them, his life would have been a different story You can give the word "opportunist" different meaning by realizing that each day of your college life is an opportunity and a challenge which, if accepted, will make your living richer and fuller. And though you material gains may never be great, you will nave th through prosperity and depression. and that will re main your valuable possessions as long as you live.

## College Humor

Flow Gently, Sweet Knowledge,
Among My Green Brains;
Heed to Thy Pains.
My Roomie's in Class With His
Books And His Theme;
low Gently, Sweet Knowledge
Disturb Not His Dream! $\qquad$
Take Note:
I think that I shall never see A girl refuse a meal that's free;
A girl whose hungry eyes are fixed Upon a cake that's being mixed, A girl who doesn't always wear A screwy hat upon her hair. But girls are loved by guys like me,
'Cause gosh!-who wants to kiss a tre?
h, yes. Have you heard about the Hollywood jan itor whose salary includes room and board and any little extras he can pick up?

Did you hear of the girl whose face was her for une and it ran into a nice figure? Or of the girl whose figure was like an hour glass-she made every minute

Ike requested a, furlough, explaining that his wif as "expecting." A few months afterwards he asked or another for the same "For Heaven's sake," roared his superior officer Just what is she expecting?" and Ike answered, "Me."
An inmate of an insane asylum thought he was
Napoleon.
A visitor one day asked him, "How do you know
ou are Napoleon?"
"God told me so," was the reply.
A voice from the next cell called, "I did not."
An optimist: A man who fell out of the sixteenth floor window and called out, as he passed the fifth

## Did You Know?

## b GENE "UNIMPEACHABLE" POE

The use of pigeons as messengers goes back to
3500 B . C.
Campus is a Latu word meaning "level plain."
Wild horses of the Gobi desert are only four feet
high. Wake Island's area is one square mile
There are 14,000 individual pieces in a light war
tank.
Pineapples weighing 20 pounds are common in the
Hebrides Islands.
line on salt water.
The first apartment houses in the United States called French flats.
Guadalcanal was named by a 15th century adven
turer for his home town in Spain.
The violence of tides prevents Hudson Bay from r freezing over completely.
The use of cosmetics can be traced to $5,000 \mathrm{~B}$.
In Rome, women used to rouge their knees and
elbows.
To
o make the finish on your car last longer, wash
il in the shade. is used for making high powered explosives.
Tiny cochineal are used for color in rouge and
lipsticks. It takes 70,000 to make a paind
lipsticks. It takes 70,000 to make a pound.
More tham 250,000 pounds of coal tar dyes are
French chalk used in face powder is mined in
Italy, France, India and Canada.
The word cosmetic comes from the Greek, and
means "to adorn or beautify." In ancient Rome nuscular males traced the vein
in their arms with blue paint. Ancient women were fond of beauty masks and
milk baths.


Well, here we are, same as before, and there should be plenty of good gossip judging from the mighty fine ooking freshmen class this year, and that's straigh all in this time, but from our repertoire of the passing parade-"Chillun, We know what's cookin'

Due to the fact that some people don't like football, ven when it's in season, the girls on the second floor of East regret to inform the members of the team that practice will be discontinued. Checkers has been chosen s the game of the weekend.

In case all you people don't know our ole pal,
Clarence Biddix, introductions will be made, come unday, by Nell Crenshaw. Don't get too excited iris, this romance has been going on for quite some
ime.

Every campus must have its musicians, and this ear let us settle ourselves for a little "jive session" Little Billy, blow on your sax.
What would campus life be without at least one old
In a round of gossip a little while ago we ran into n attractive upperclassmen girl who remarked rather favorably about one of our freshmen Casnovas; name-
ly Fred Chandler. And we'd be willing to bet she's not the only one
Since Lib Holland has been such a nice, quiet warabout, her. You're not going to let us down, are you?
We sho' did miss the traditional pajama parade this at home. Ain't that just like a freshman?

Oh, yes, leave us not forget the Virginia delegation that gave us that humorous skit at the S. C. A. party. Parson Rawls made quite a hit-like sister, like brothAnd we likes 'em both!
When Mary Ellen was asked why she sang " T 'll Walk Alone," so much she replied-"Them's my sentiments." Now what could she mean by that? Ask somebody else, we don't know.

A couple of boys seemed to be in doubt as to whether Eleanor's name is Divine or Le Vine.
it to her to put 'em in the "Know Column.
It's awfully nice to have W. T. Walker back in school-Welcome!" It makes us mighty happy to see a cute gal like Shir-
ley dating a cute guy like Harry. Tinere ought to ley dating a cute guy like Harry. There ought to be more such couples-we certainly have the material. Seems every year we find someone who really loves
the Navy, and not wanting to let that fine branch down the Navy, and not wanting to let that fine branch down
this year, we didn't have much trouble finding this year, we didn't have much trouble finding Janet
Ward. He was around last weekend, too, we hear Looks like. Mot has her weekends pretty well booked-up for quite a while now. We've been trying hard for dates, but tain't no use . . . the other six beat us to it.
what progress us that Senior Gibbs is out again to se Juliets. And we want to wish you well, Gibbs. After all, you only have one more year here
And that's that folks. 'Cause we reckon all you know is no exception (good and bad) must come to an end, this it-gently.
do you know the address of an elon man in Service? Please send it to the maroon IND GOLD AT ONCE. CUT OUT THIS FORM AND RETURN BY MAIL OR PLACE IN OUR CAMPUS BOX.

NAME

ADDRESS

NAME

ADDRESS


ADDRESS

## Reid This

## By H. REID

Once upon a time, there was a dwarf. Said dwart died one day, and his sad relatives chipped in and purchased a casket within which the aforementioned deceased midget would be reverently placed in Ye Olde Terra Firma as his final resting place. After awhile the agents of the casketry presented the mourning family with the bill for the coffin. This is a very historical ircident, and mark it well, as it is the first time that the term "check for a short bier" was used

After much fomentation had been administered upon one green fayton A model Ford, HAHVEY RAWLS managed to complete the process of perambulation bethe form " the fres was on hand to greet HAHVEY, and asked him "What have you been doing for the past few months?" "Been at Elon College taking medicine, drawled H. P. RAWLS. "And did you finally get well?" he was asked.

As a special feature, we would like to bring you another thrili-packed drama of the airlanes in a condensed form. MARY HERRING, BACK ALLEY WIFE, Written by BILL LEE GOATE, is sponsored by The Stagger Inne, located within hiking distance of good hotels. This tourists' abode is located near the Vir-
ginia line. For information, simply write the simple manager of the joint, at Carrimeback 2, Old Virginny The hotel boasts hot and cold running water-a river. through the lobby; hot in summer, and cold in winter The Inne has 365 rooms and a bath. Our rates are always stable. So is the hotel. And now, we bring you
the gripping story of a girl who fell in love with a corset the gripping story or a girl who fell in love with a corset maker, only to find Malicious Murphy had evil intentions as to the status of the futherence of such romantic efforts. As today's opens, we find Malicious Mur phy chasing Mary Herring's lover on a horse. As the Herring's low around lowe an hearest nas Herring which happens to belong to a cousin of Mary Herring, who is engaged to a brother's wife's uncle-insuit (whare sho, in lurn, has just finished a divorce legat proccedints) int, and so they had to call off the legal pr moved, all of which presents untold complications in the unfolding of the stirring episode.
(Sound effect) Biddy-gup-clippitty-clop-biddy-gup-clippity-clop-ditto. Mary Herring's lover, the armor my alm "Curse you, Malicious Murphy, for breaking up my almost happy home!'
Malicious Murphy is about to reply, "Same," but remembers that he has no home
Announcer: And it so happens that the hors under Mary Herring's lover is of a pedigree stock, and can jump twenty-five feet. Fortunately, for the pre arnly-mentioned personage, Malicious Murphy's stee s of ordinary stock. The two approaching a yawnin chasm (at is sleepy). Mary Herring's just-about hus band horse makes a mighty tremendous effect.
(Sound effects) Zooo000m
Announcer: Our hero, which is being the swain of Mary Herring, is swiftly borne across the cliff, Malicious Murphy's horse is standing on the other side, calmly lewing the situation. Can he make it? We shail see Malicious Murphy digs down in his pocket and produces a tape measure. He measures the chasm. What ho! He can not make it! Malicious Murphy has been dealt with by Fate. As he has an ordinary horse, he can not make it across the cliff to pursue his victim as the cliff is twenty-five meet-one-and-a-half inches wide, a feat not destined for any animal but a pedigree o successfully attempt.

At the dance, the other night, a science major was howing off before an unsuspecting freshman. "Look out for mitosis," warned the science major. "Oh, I'm

Don't accuse GIBBS-He: I feel as though I've known you for years.

She: You do.
(1ypesetter's note: We ran outa punctuation marks Will it have any effect on the above joke?)

And at the football game the other night, one Elonitess doubted the validty of a Gastonia extra point. "Why?" she was asked, "it went through the uprights." Yes," was the reply, "but nobody caught it."

The same object of admirable periphery wanted know which side the three men were on that had the black and white shirts on. "It's unfair for those three

## Poet's Corner



