

# Maroon And Gold

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WEDNESDAY, APRIL 2, 1950

### SAY IT SIMPLY

The advantages of saying things in simple words which can be easily understood by everyone was stressed recently in an address by Dr. Arthur Secord, director of community service at Brooklyn College, and America's newspapers have had no finer compliment paid them in a long time than that paid by the Brooklyn educator, who held up the newspapers as perhaps the finest textbook in "how to say it right."

Dr. Secord pointed out that many people fail to get their really good ideas across to their hearers because they use too many so-called "\$64 words" and thus speak over the heads of their audiences. The most pertinent portion of his speech follows:

"The greatest statements of all times have been made in little words," Dr. Secord declared. "Many times when something goes wrong it's because there was a breakdown in communications. Someone said something to someone else and that individual heard something else."

"No one should be satisfied at this moment with his vocabulary. We should seek constantly to improve our power with words, to increase the number of words at our command until one day we have a vocabulary so large we will be able to say everything we wish to say in little words. That's the proof of a good vocabulary."

"Newspapers have good vocabularies. That's why the greatest statements of all time have been recognized by the press and recorded for history."

Dr. Secord cited the statements of Winston Churchill for example, saying newspapers recognized his remarks for the power they had in their simplicity.

"How about the promise he gave freedom-loving men when he stood pretty much alone on the chalk cliffs of Dover: 'Blood, sweat and tears.' Just one syllable words."

"Or how about his tribute to the RAF and the RCAF after the Battle of Britain: 'Never in the realm of human conflict have so many owed so much to so few.' The most powerful part of the statement is, 'owed so much to so few.' These are one syllable words."

"The greatest speeches of all time, Dr. Secord said, were the Sermon on the Mount, Lincoln's Gettysburg Address and Patrick Henry's speech before the Virginia house of burgesses."

In Patrick Henry's speech, he pointed out the final and most famous sentence had only one word of three syllables and only one word of two. The rest were one-syllable words: "I care not what course others may take, but as for me, give me liberty or give me death."

"Let's never be ashamed or afraid to speak simply," Dr. Secord said. "It's the only language human beings can understand."

### A SAFE RETURN

At this time, as is the case on the eve of every vacation period, it behooves each and all of us to wish for everyone else a joyous vacation and—above all—a safe return to the campus.

The great majority of us, whether students or faculty, will be travelling the highways, either to and from home or on pleasure jaunts, and it is well to give a thought to the need for careful driving.

Elon has indeed been fortunate in recent years in the good fortune of her student and faculty travellers, but it is well to remember that one thoughtless or careless moment can exact a fearful toll.



## under the oaks

With CHUCK OAKLEY

Spring holidays are just around the corner, and, of course, vacation days are always welcome at Elon. Students will head in all directions for days of fun and leisure. Some will journey North, while others will enjoy the deeper South. Whatever your plans are, this columnist wishes you a happy Easter and a pleasant vacation. Hope to see all of you back in the saddle afterwards.

### Is College Getting Harder?

For every boy and girl interested in going to college, the competition is getting stiffer. Campuses everywhere are becoming over-crowded. Readers Digest informs us that 700,000 enter college each year and that by 1960, when the first "bumper crop" of "war babies" graduates from high school, there will be almost a million of them seeking entrance to college. The flood of applicants is particularly noticeable at the so-called "prestige" schools.

The fact is that even outstanding institutions do not want their campus populated predominantly by book-worms and near geniuses. Their goal is a well-rounded student community; therefore, they look for all sorts of diversified individual interests, talents and backgrounds, not just for high scholastic marks. Any normally intelligent boy or girl who develops one or two "plus values" may gain acceptance at even the toughest-to-enter schools.

### Congratulations

To the baseball team for its fine showing in the early season. Keep up the pace, and most likely you'll grab top honors in the North State Conference. To the Elon Players for the performance of "The Crucible." A new height in the student theatre here at Elon with the arena presentation of the play. To the weekend entertainment committee. It looks as if the weekend movies are a success. Those who cannot go home on weekends can look forward at least to see the movies. It is an idea that should have come forward before.

### Chit-Chat

Looks like the Honor Council is really fired up these days. Just about everyone is getting sent home for a few days of "leisure" . . . Pledges of Tau Zeta Phi sorority and Kappa Psi Nu fraternity tossed a party for their sisters and brothers recently . . . Doris Gaddis, Elizabeth Shoffner and Jeanne Payne are doing their practice "house-keeping" at Miss Lila Newman's . . . Approximately eight Elon Players will be trying out for the outdoor summer dramas this year . . . If Turner Winston had another year to go, he would go out for tennis . . . Ken Dudley likes to hand it out, but he can't take it . . . Bill Walker, former Elon Player, will direct "Picnic" in Greensboro in the near future . . . Ann Minter, having completed the final performance of "The Crucible," bade everyone farewell and departed . . . Joe Medlock has a secret love at Elon. You can tell by the sparkle in his eyes when he looks at a certain girl . . . I understand that there will be a showing of the film, "Les Girls," on the third floor of Carolina Hall any day now . . . The Carlton House sure has changed . . . I'm still looking for that beautiful girl who was coming down, Lacy. I hope you did not get your grass cut . . . At such an early stage, too . . . Kay Hughes will be looking for another ride home come Easter holidays . . . Jean Loy is to Elon what Elizabeth Taylor is to Hollywood . . . Peggy Zimmerman will be enjoying a visitor from Charlotte for three weekends in a row . . . Attention Buddy Frost! How about doing your own homework for English 38 . . . Steve Mauldin got turned down in the middle of the dance floor by a Tau Zeta . . . Wayne Rudisill's ambition is to win an academy award for the best director . . . Floyd Parker, one of Elon's best tennis players, quit the team . . . I understand the Wayne Taylors may add an extra room to their apartment — for Jimmy Fen-tress and Bill Branch . . . Dick Guite or his roommate, Vince Bujan, may buy a tube of toothpaste before the quarter is over . . . If anyone needs to rent a car, see Jerry Creech . . . Joe Morita will soon be heading for home territory at Tokyo . . . I understand that Arthur Pitts moved off campus so that "Square" and I would not know his business.

### More Gems

Woodrow Brown showed his interest in dogs by a recent trip to Fort Lauderdale. It looks like it's getting to be an annual habit . . . Bob Mercer, at his late age, has turned his interest to a high school girl

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## PRESIDENT DANIELEY BACK IN CHEMISTRY CLASSROOM



Three of the outstanding stars in the Elon Play production of Arthur Miller's "The Crucible," which drew high praise during a three-night stand in the ballroom of the McEwen Memorial Dining Hall, are pictured above. They are (left to right) Mrs. Marjorie Hereford, Elon's dean of women, as Rebecca Nurse, a pious old woman who became martyr to the bigotry of Old Salem and its witchcraft purge; Ann Minter, of Marinsville, Va., as Elizabeth Proctor, a gentle and plain woman; and Chuck Oakley, of Roxboro, as a farmer of the old Puritan village in Massachusetts who also was martyred during the purge. They were only three of the many campus stage stars who performed brilliantly in one of the Elon Players' very finest presentations.

## In Home-Making Field . . .

# Elon Home Ec Has Much To Offer

By ANN JOYCE

The leaders of tomorrow are produced in the homes of today. Democratic, Christian homes which produce educated, well-rounded citizens are the hope of our nation. Perhaps no training is more important than that of the future homemaker.

The Elon College Department of Home Economics under the direction of Mrs. Mary G. Butler presents a well-rounded program in home economics. The department is designed to prepare young women to enter the various fields of home economics, and it offers a teacher's certificate for home economics.

The very attractive, well-equipped department is located on the third floor of Alamance Building.

It includes five kitchen units, which accommodate four girls each, and a clothing laboratory, which accommodates fifteen girls.

The modern, newly decorated living-dining room is used by Meal Planning and Service classes. This exceptionally attractive area is used also when the department entertains. Elon College Board of Trustees is served a meal twice each year by home economics students.

### Varied Courses

Thirteen different courses are offered by the department. All are open to any student, with the exception of Home Management. According to Mrs. Butler, Food Preparation and Meal Planning Courses seem more popular with non-majors than any other

home economics course offered. Seven boys were enrolled in the Meal Service course last quarter. The boys realize that they will need to know proper table etiquette when they go out into the business world, and they seem to enjoy the class very much.

Another of the most popular classes is Child Development. In connection with this course, an afternoon nursery school is held for selected local children. Students have an opportunity here to observe the behavior of children in the three to five-year-old group.

Mrs. Butler says the Clothing Selection and Care courses seem to have special appeal to non-majors. Another favorite of

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## on the campus

JOHN BIGGERSTAFF



Having presented Dean Colley and his views in this column in the last issue of the Maroon and Gold, it gives me great pleasure in this issue to have Dean Hereford as my guest and to present to you readers some of her ideas concerning student life at Elon and the future of our college.

### Dean Hereford Writes

In August 1957, I chose an entirely new way of life because I had such faith in Elon College and its new president, Dr. James Earl Danieley. When Dr. Danieley called me long distance last summer and said, "Come and be our Dean of Women," my first reaction was "Oh no." But the thought haunted me.

I remembered what a grand person Earl Danieley is—his true and gentle Christianity, his integrity, his wisdom and his sense of humor. I remembered that my good friend John Graves had become a part of Elon's faculty and thought what fun it would be to work with him. I remembered the fine fellowship I had known with Dr. and Mrs. Haif during my previous sojourn in Alamance County. I named over to myself the people on the Board of Trustees whom I numbered among my good friends. Still I was undecided.

Then one night, I had a sort of vision of what Elon can become under its present leadership and I wanted a part in the brave new day that is inevitable for this school.

And so I came, and in the few short months I've been here, I've seen the dawning of that new day. I've seen the tarnish rubbed off the word "honored," and have seen students show courage in the face of unpopularity and perhaps physical danger. I've seen a president who dares to insist on integrity, excellent teaching and Christian attitudes in his faculty as well as honesty, decency, and scholarship among his students.

Rome wasn't built in a day and neither will the new Elon be built overnight. However, with our administration, our faculty, and our students all working together with our hands in the hand of God, we'll make this the college that it can one day become.

"May I quote Herman Hagedorn in 'The Bomb That Fell on America' to say why I know this is possible?"

It is God speaking and he says: "Give me your life, and it shall be like a new world."

"The unclean shall be clean, the cowardice, courage, the weakness, power."

"Give me your life and I will make it a spade to dig the foundations of a new world, a crowbar to pry loose the rocks, a hoe to mix sand and cement, a trowel to bind stone to stone and make them a wall."

"Man without God is a bubble in the sea, a single grain of sand on an infinite beach."

"God without man is a mind without tongue or ears or eyes or fingers or feet." "God and man together, we are such power as not all the atoms in Creation can match!"

"I laid my hand there in the hand of God."

With these ideas and those expressed by Dean Colley a fortnight ago representing the attitudes of our deans, it seems that Elon's future can be only on the bright side. My sincere thanks to both deans for their cooperation.

### It Could Be You

Welcome Back, Judy Moore. Now "Square" can smile again, providing his teeth do not fall out.

When are you leaving Chuck? (From an interested party who wishes you good luck and a hasty departure.) Don't forget to keep up your subscription to Merle Norman products though for the lights are pretty bright up north and someone might wonder???

Boots seems to think that she is not only the law but also the executioner—what was that you were going to hang. Remember that rainy day about a month ago when you were frantically searching for a car to go about 17 miles west?? Uh oh, trouble.

Has anyone ever been to the "Way Out Club???" It's way out, Man.

Does the song "Are You Sincere" bring memories back to anyone in particular. "Dinner With Drac" would be more appropriate. Agreed? Or maybe "Just One More Chance" would suit the occasion. Who can tell.

### Closing Thought

Cherished memories are priceless gems that many seek but few find.



## Around With Square

By WALTER EDMONDS

arms of Morpheus . . . It also seems I prophesied too early, for "Beek" has departed for good. "I know I speak for others as well as myself when I say we will all miss him . . . The ratio of men on the campus increased recently due to "a twist of fate." Vince Bujan, among others, will understand that statement.

Is the financial status at Elon so bad that we have to charge visiting teams five cents for milk?? Remember, to whom it may concern, that "turn about is fair play" . . . Orchids and beaucoups must be passed to all deserving for the fine presentation of Art Miller's "Crucible" . . . Bob Willett, the man with the stereophonic voice, seems to have acquired a new "sweets" God 'nuff, Doc and Nancy???

My cohort, Woody Bown, and your's truly do firmly believe that Martha Langley will hit on some astronomical figure with her "yawns" in our eight o'clock class. Poor lass, she just doesn't seem to bask long enough in the Wednesdays by appointments only . . . Recently I went to Raleigh for the Marine OCS program, along with Bob Stauffenberg and Tony DeMatteo and found the former and latter more interested in riding elevators than anything else . . . Now, I know Pennsylvania has those inventions.

Gil Watts recently displayed his old form in winning the inaugural baseball game for the Christians. It just seems to have become a perennial thing for him . . . If anyone felt guilty or became offended in the last column, it is just due to the simple reason they have awakened to reality. It did not question anyone's integrity, just their obligation to the student body.

DID YOU KNOW? . . . Prof. Barney was the first fullback in the history of Elon's football data . . . Elon defeated V.M.I. in a football contest, and the "ironical part of that fact is the V. M. I. was the Number One team in the U.S. at that time . . . Ac-

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