

MAROON AND GOLD

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BUSINESS MEN AND HIGHER EDUCATION

The growing interest of business men and business organizations in higher education is one of the encouraging trends in the field of higher education today, especially in the area of privately endowed and church-related colleges. The state-supported institutions can always call on public taxes for support, but more and more the privately operated institutions are having to depend on the active support of corporate business organizations.

The most recent bulletin issued by the North Carolina Foundation of Church-Related Colleges, which was formed some years ago to seek added support for church-related colleges in the state, presents an interesting commentary upon this support of American education by private business interests. The comment in that recent bulletin, entitled "Return on Investment," says—

Businessmen in America underwrite education. Whether through taxation or by voluntary support of private institutions of higher education, here, the men of industry have established and maintained progressively more education for more Americans year by year. As in business, healthy competition between private and public institutions has made our American system of higher education alert and productive.

Continuance of the desirable balance is contingent upon the operation and excellence of both independent colleges and tax-supported colleges and universities. Recognizing their responsibilities in independent education and realizing their opportunity to assert "good business" philosophy in higher education, business and industrial organizations have wisely invested in the private sector of higher education.

The returns on the investments are in people — in the society which America is in the process of becoming. Futures for business are in the enlightened electorate—the keepers of the democratic system: the independent thinkers and builders of an ever-expanding economy: the leaders in the challenging change of this time: the workers, not only trained to act, but inspired to reason, to evaluate, and to make responsible decisions.

And speaking of the returns on investment being in people and their service to society, the same bulletin offers an interesting chart or diagram which shows tremendous increase in individual earning capacity during the lifetime of persons with college education or higher when compared with the lifetime earnings of those with less than a college education.

TWO ADDITIONS TO FACULTY



Prof. Rudolf T. Zarzar (left) and Prof. Shao-Sun Chien (right) are newcomers to the Elon College faculty for the spring semester. Professor Zarzar, a native of Bierut, Lebanon, joined the staff of the history and political department; while Professor Chien, a native of Shanghai, China joined the staff of the mathematics department. Both have the rank of assistant professor. Zarzar holds both the bachelor's and master's degree and is a candidate for the doctorate, all from the University of North Carolina at Chapel Hill. Chien holds the bachelor's degree from the University of California and the master's degree from the University of New Hampshire and has done additional graduate work at the University of Michigan.

Bahner Speaker For Elon Conference

LECTURER



DR. JOHN M. BAHNER

Greek Groups Add Members

With one of the four social fraternities not participating in the annual spring "Bid Night" ceremonies held recently, the other three social groups for boys and the four sororities for girls added a total of 66 new members.

The Kappa Psi Nu boys added 12 new members to lead all of the groups, while the Alpha Pi Delta fraternity and the Delta Upsilon Kappa and the Pi Kappa Tau sororities each added 11 new members. The new members, listed by groups, are as follows:

Beta Omicron Beta—Priscilla Berry, Edinburg, Va.; Gaylene Boswell, Graham; Pat Jones, Haw River; and Janet Seymour, Sanford.

Delta Upsilon Kappa — Melvina Ayscue, Henderson; Nancy Boone, Orefield, Pa.; Becky Butcher, Richmond, Va.; Betty Jo Eley, Windsor, Va.; Yvonne Grandjean, Alexandria, Va.; Janet Hooper, Burlington; Margaret McClung, Athens, Ga.; Nancy McNair, Kenilworth, N. J.; Linda Nance, Burlington; Gwen Wilson, Burlington; and Toni Wray, Leaksville.

Pi Kappa Tau — Lynda Abney, Vienna, Va.; Betsy Brown, Fort Lauderdale, Fla.; Diane Crouse, Burlington; Judy Daughtry, Franklin, Va.; Brenda Duncan, Leasburg; Carolyn Freeman, Durham; Sue Harder, Greensboro; Ruth Mayfield, Norlina; Resa Robinson, Falls Church, Va.; Julia Treece, Concord; and Anita Wickline, Palmyra, Va.

Tau Zeta Phi—Muriel Cole, Centerville, Mass.; Carol Copple, Winston-Salem; Pat Cummings, Lovettsville, Va.; Holly Hollingsworth, Chesapeake, Va.; Dela Faye Lineberry, Burlington; Jane Taylor, Burlington; Karen White, Burlington; and Gayle Porter, Wilmington, Del.

Alpha Pi Delta—Sherman Baker, Syracuse, N. Y.; Donald Bedsaul, Orlando, Fla.; Robert Bulla, Ashboro; Robert Fathauer, Roxboro; Michael Magruder, Washington, D. C.; Stephen Nicolay, Virginia Beach, Va.; Royall Spence, Greensboro; Don Tarkenton, Chesapeake, Va.; Douglas Thomas, Ashboro; Michael Wilson, Burlington; and Edwin Wyllie, Mount Holly, N. J.

Kappa Psi Nu—Bill Austin, Chuckatuck, Va.; Mike Barbour, Collinsville, Va.; Paul Bleiberg, Wilmington, Del.; Bill Bowes, Lennox, Mass.; Tim Butler, Burlington; Kerry Capell, Wadesboro; Sandy Carrington, Lynchburg, Va.; Rick Green, Harry Hagwood, Graham; Steve James, Salisbury; Andy Morriss, Wadesboro; and Mike Phillips, Washington, D. C.

Sigma Phi Beta—Marty Bonnett, Hampton, Va.; Pete Fleming, Bloomdale, N. J.; Donald Goldberg, Suffolk, Va.; Jim Green, Smyrna, Del.; Dempsey Herring, Whiteville; Bucky James, Lynchburg, Va.; Tom Milteer, Suffolk, Va.; Gordy Payne, Wayne, N. J.; and Butch Rudd, Burlington.

Dr. John M. Bahner, associate superintendent for instruction in the Dade County schools system at Miami, Fla., was the featured speaker for the annual spring conference on educational procedures of the Elon College Department of Psychology and Education, held in afternoon and night sessions last Friday, March 31st.

The conference, which had "Individual Instruction" for its theme this year, attracted school personnel from throughout this area of North Carolina. After opening with refreshments in the William S. Long Student Center on the Elon campus at 4 o'clock Friday afternoon, there was an after-

noon lecture by Dr. Bahner, who also spoke at a dinner meeting held in McEwen Memorial Dining Hall on Friday night.

Dr. Bahner's topic for the afternoon meeting was "Individualized Instruction: Its Definition and Justification," and was delivered in the Mooney Chapel Theatre. His topic for the dinner meeting was "Individualized Instruction: Implementation Procedures."

The guest speaker, a native of Ohio, is a graduate of Ohio Wesleyan and holds the Master's Degree from Kent State University and the Ph.D. degree from the University of Chicago.

JOB OFFER EVALUATION

By DON KING

Have you been faced with the decision of accepting or rejecting a certain job offer? If so, or if you think you might be making such a decision in the near future, here are a few things to consider.

The most important thing is the type of job being offered to you. You must be sure that this job is the one in which you are interested and one which you are willing to pursue as your occupation.

After you have decided on the type of job, there are several other factors which must be given careful consideration. These include advancement opportunities, salary, extra benefits, job location and the size of the company with which you are considering affiliation.

Let us take a glance at each one separately, but realizing at the same time that in the final analysis you must consider every aspect of the job offer very carefully.

Advancement opportunities form a very important factor in accepting a job. Does this company offer equal advancement opportunities to all of its employees? An ambitious person should be concerned with his future and should expect to advance to higher rank in his chosen field.

And, of course, the applicant must consider the salary that a prospective employer offers. The salary must be

adequate to provide a comfortable living standard. The starting salary cannot be the most important factor in accepting or rejecting a job offer, but there again the possibility of advancement enters the picture.

One company may offer a higher starting salary in comparison with an offer from a second concern, but it is quite possible that the second company may offer the better job in the long run. This is where the advancement possibilities must be taken into consideration.

Then, too, there are the job benefits to consider. Every major company in the United States has some type of benefit plan. A benefit plan should include vacations, life insurance, bonuses, cooperative savings plans, military absences, health insurance, pension and family health coverage. An applicant should know all about a company's benefit program and know what it has to offer.

Finally, the applicant should decide on a preferred location, a location in which he would like to work. He should be careful, however, in limiting himself to too small an area, for this could cause him to lose the best job opportunity of all.

After considering all of these factors of a job offer, an applicant should be in position to make a decision and to feel reasonably confident that he has made the right choice.

ADVOCATUS DIABOLI

By TOM PEARSE

Recently the Elon Administration took on a new duty. It seems that one of the fraternities had one of its illustrious pledges apprehend a small feline as a pre-requisite to becoming a full member.

While riding through the town of Elon, he saw a large but non-descript cat. "Ah," thought the pledge, "the perfect cat." He stopped his yellow Mustang with its four-speed gear-box and rat tail hanging from the gas tank. Carefully opening the door of his car, he quickly reached down and scooped up the cat in his hands.

Suddenly out of the dark foreboding night came a blood curdling scream, along with the words, "Sonny, you put that there pedigreed Russian alley cat down."

Being a frat man, and therefore obedient, he dropped the cat.

Next morning a desperate call came to the office of one of the administrators, opening with the words, "Yawl have a cat-napper at that there college."

"A cat-napper at a fine Christian institution like my school? I cannot believe it, but I'll check it out to make sure," answered the administrator.

One might inquire at this point what this has to do with a new

duty of the administration other than keeping the sale of beer out of Elon. Well, one should equate the new duty to that of a second-rate Charlie Chann and his Number One Boy.

All business matters were terminated. Which is more important—scholarships and funds for building a monument to some forgotten Christian educator or catching a cat napper? Apparently catching the cat napper takes first rank.

Charlie Chann and his Number One Boy began their astute investigation. From the Bureau of Student Personnel they obtained a complete make of the criminal. Once this had been achieved they began a very systematic check of the student haunts. It took four and a half hours of diligent work to conclude that the student might possibly be in bed and there they found and apprehended him.

Incidentally, the punishment was as childish as the search and seizure. The student had to apologize for attempting to abduct the cat. Meanwhile four and a half hours of time had been wasted. One wonders if administrators serve a functional purpose. Then again a simple solution to the problem would be to appoint a committee for Cat-Napping Investigation. It would be chosen from the ranks of ministerial students, fitting as it does their moral principal of service.