

# Can there be trust?

Red tape and euphemisms are the most prominent stifling devices encountered in the world of big business and politics. Yet, we have found ourselves stymied by the same "easy outs" in the *Pendulum* staff's dealing with the SGA.

It is unthinkable, at a college as small as Elon, that the SGA should suppress and attempt to repress requests of the *Pendulum*'s editors for a hard and fast advertising funding policy.

Last spring in cooperation with Vice President Baxter and Mr. Isley in the development office, we formulated the legal approach for the initiation of advertising in the *Pendulum*. At that time, funding was controlled by *Pendulum* advertising agents. It may also be noted that this was done with full trust and in cooperation with the staff; resulting in an accurate final accounting.

Besides perpetuating a rumor that ad funds were absconded for entertainment purposes, Phil Goble, SGA treasurer, has stated that funds from *Pendulum* ads will go to a general Communications Media Board fund comprised of the quasi-existent radio station, *Colonnades*, *Phi Psi Cli* and the *Pendulum*. On the other hand, Laurie Hafner stated the ad money would go exclusively to the *Pendulum*.

The *Pendulum* advertising policy is to accept ads from small local businesses to stretch the allotted SGA budget to allow for items such as pens, paper, correctotype, film and a much-needed typewriter. We will not sacrifice substantial news coverage for advertising. Basically, it's a very simple small-scale operation.

When an advertiser requests space in the *Pendulum*, he must sign a contract with a *Pendulum* agent. Both receive a copy of the contract. Upon payment for the ad, the staff representative gives a receipt and the collected funds to the SGA treasurer and keeps the original copy for the *Pendulum* records.

For every ad appearing in print there must be a record of payment, so there is no way to abscond with funds. Yet the treasurer has been insistent that the SGA receive a copy of each contract. If there can be no trust among student leaders and no cohesiveness among SGA officers, we are back to the same ineffective student life we faced last spring. All the high aspirations and idealistic goals are unreachable, when among ourselves—the student body—we find conflict and distrust.

## Pendulum sweepstakes

The Bicentennial recalls the many struggles the colonists endured in their quest for freedom. That idealistic fervor is being celebrated by thousands across the country.

But while the official Bicentennial flag waves above the Elon oaks, students must still contend with a host of repressive rules.

Acutely abhorrent to the students' newspaper is censorship. Alcoholic beverages cannot be called by their real names. Apparently, Elon's Christian and moral fiber will dissolve if the taboo words: *beer*, *wine* or *whiskey* appear in print. Instead all kinds of synonyms must be substituted. The absurdity of metaphors such as "liquid sunshine" is hilarious. No one is so naive as to think that such code words secure moral chastity. So what's the point? Why the silly charade?

It all seems pretty dishonest.

As a Bicentennial activity we have decided to sponsor a contest for the best metaphor for the word *wine*. All entries must be return addressed and mailed to *Pendulum* Sweepstakes, Box 3636. Contest ends October 16. The winner receives a bottle of Boone's Farm's finest joy-juice.

# The Pendulum

### Staff

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Gary Spitzer	Sports Editor
Mike Christie, Janie McGann	Sports
Mark Sauer & Mike Talbert	Cartoonists
Becky Gray	Typist
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A lot of people are becoming upset with the noise in Iris Holt McEwen Library. It's admirable distinction as the fourth best collection among North Carolina's private colleges is cheapened by its new reputation as the "Playground of the Carolinas."

Students attempting to study find conversations about last night's dates very obnoxious and the social scene atmosphere disastrous to concentration.

## Letters to the editors

Dear members of the *Pendulum* staff:

Although I am a commuter and usually don't get top notch information until it's second-hand, I was immediately made aware of the Parents Weekend-Homecoming conflict. Because of the newspaper I realized that no attempt was made to inform the students about what was taking place.

Naturally I, along with many others, was quite upset. I was impressed to see in *The Pendulum* not only one front page article on this serious problem, but also another later on in the paper. I've vowed never to pass up an opportunity to get my news first-hand from the paper.

So often subjects involving the administration's mistakes are covered up and not made public. Even though it is too late to straighten this mess out now, I'm sure they will think twice before making a decision that involves the student body without having first sought our opinions. Keep up the good and *bad* publicity. Without the bad we would have no good.

Susan Patterson

Dear Editors:

I would like to express my concern about the decision to combine Homecoming and Parents Weekend and the fact that the SGA was not consulted about the decision. I believe Laurie Hafner, president of the SGA, was elected for the concern of the students. She has done a good job, but what's the point if she's going to be bypassed in all the decisions that are made?

In combining Homecoming with Parents Weekend, I hope everyone realizes we are dealing with two different types of people and we're trying to satisfy them both. Homecoming is for the students and alumni — a time for parties and a brief break from school. Parents Weekend is a time for parents to see Elon on its best behavior.

What about the parents who think they are sending their

young people to a "Christian" school? The drinking and obscene language at the football games are certainly not a secret! I can just imagine the surprise some of the parents are in for!

Lynne Johnson

Dear Editors:

Concerning the orientation program that was carried out for the freshmen this year: I would like to express my appreciation to those responsible. The program helped tremendously in making me feel more at ease and welcome here at Elon. I feel this type of orientation program should be carried out in the years to come to help others feel more welcome also.

Donna Thompson

Dear Editors:

Speaking for the freshman females, I say thanks! I enjoyed Mike Christie's article on "Elon's new arrivals." I'm new to Elon, a freshman, a commuter, and a girl. I didn't think anyone had noticed the latter. Don't think me conceited; I don't think the entire article was devoted to yours truly. I don't even think part of it was. I think I speak for all females when I say a little masculine attention doesn't hurt. Incidentally, I'm unattached.

Carolyn Burton

Dear Sports Editor:

I am writing to comment on the last sports page. I think the last edition was very well put together.

The final draw — Elon versus Guilford — was a well written article. It really gave us a clear picture of the team standouts so far this season.

Although space was limited in *The Pendulum*, your material was precise and to the point. Being a sports fan, I really appreciate this fact because most sports articles give only a one-sided view.

In the future I will look forward to reading your articles in the *Pendulum*. Keep up the good work.

I will endorse the *Pendulum* to the fullest, and I will encourage others to do so also. Again I commend you, sir.

Football player

Dear Editors:

I'm writing to you concerning your article about Elon football in the last issue. This year Elon's football team has the most talent it has had since the beginning of football at Elon.

The problem with our outstanding team is that we can't get our talents to mesh together. One of our biggest problems is our offensive team with Martin Page at the helm. Somehow Martin just can't get those gears grinding which make a team successful. On the other hand Eddie Faust leads the defensive team very successfully and without any conflicts between the players.

Recently I talked with Coach Johnson who is currently the offensive coordinator. Coach Johnson states that our offensive unit is a great group of players but when under game pressure they just fall apart. I also talked with Coach Tolley, our offensive coordinator. He said that this year's unit is the best he's ever coached, and when under pressure the offensive unit always produces.

Your article states how good our football team is, but let me ask you if you really know what goes on during practices, games, and between coaches and players? You probably don't know anything about it. I think a student player should write the articles for your paper because he really knows what goes on behind the scenes.

We play against some very strong teams this year. If we don't come together as a team we may just as well not play. The coaches are working us hard after our loss to Guilford, but maybe this will get us rolling into action once again.

Also a football player