



The Pendulum

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WSOE goes on the air

by Becky Sharpe
Bryant Colson

WSOE (Wonderful Sounds of Elon), despite many setbacks and delays, went on the air for the first time Sept. 29. A variety of music was broadcast during a testing program from 8 to 11 p.m. Regular broadcasting will begin Oct. 6 from 6 p.m. to 11 p.m. Monday through Friday.

The station will follow a jazz, classical, and popular music format with some educational programming. There will be special presentations on each major department at Elon. Creative programs will include a weekly radio drama, and brief studies of such topics as child abuse, fire prevention, and energy conservation.

The cancellation of announced broadcast dates have produced a feeling of "apathy among the student body," said Bill Zint, station manager.

According to Zint, the station's call letters came on the 21st attempt to get call letters approval from the licensing department of the Federal Communications Commission. The first 20 attempts duplicated the letters of existing stations. After a bent tower during installation, a transmitter with a bad voltage regulator, a transmitter with a wrong crystal, five years and about \$300 worth of frequency checks the FCC finally granted the station a frequency on which to broadcast.

The 10-watt station, through



Sam Lacey mans the console.

contacts with communications systems suppliers and a little 'wheelin'-and-dealin' by Zint, was able to get top quality equipment at the best possible price.

The station, according to Ms Ann Ponder, station adviser, offers the students "an alternative marketable skill." There are long-range plans for the addition of a minor in communications in Elon's curriculum with the use of the radio station as an additional form of instruction.

WSOE operates under the Communications Media Board and is funded cooperatively by the SGA and by the college. The SGA contributes above its official commitment to the budget, giving \$1,600 of the

\$6,000 total budget. Although this limits the station's hours, Ms. Ponder says that more hours should not be handled at this point if quality material is desired.

In commenting on the value of the station, Ms. Ponder says, "Effective communication is a primary need between students and their own SGA, between students and administration, and between college and community. Because the student management is dedicated to the idea of constructive and responsible broadcasting, WSOE may be the greatest possibility in the recent development of the college."

Zint anticipates WSOE will be "a very constructive power" in the Elon College area.



Cathy Watkins, 1977 homecoming queen

Cathy Watkins is homecoming queen

by Doug Hayes

Last Saturday at the football game between Elon College and Mars Hill, Cathy Watkins, escorted by Randall Hull, was crowned homecoming queen of 1977.

When asked about how she felt receiving this honor, she said, "When my name was called, I went numb. It felt almost like a dream. I couldn't believe it was happening to me. It was such a privilege to be chosen by so many people."

Cathy represented the Kappa Psi Nu fraternity in the election for homecoming queen. She said, "I was excited and proud to represent the fraternity because we are very close — almost like a family."

Cathy Watkins is the treas-

urer of her sorority—Tri Sigma. She was a cheerleader her first three years at Elon. Her favorite pastimes are needlepoint, waterskiing, skating, and swimming. She is majoring in physical education.

Her parents, Mr. and Mrs. E.C. Watkins of Ramseur, N.C., were delighted to hear of the honor their daughter received. Mr. Watkins works in real estate, and Mrs. Watkins is a housewife. They have another daughter, Mrs. Ann Watkins Pike.

When asked what her view of Elon is, Cathy said, "I like Elon because the people are nice. I think that small colleges are more relaxed and are easier to learn in. Elon really has a lot going for it."

Colonnades needs staff

by Dan Doby

Everything's going great this year with the *Colonnades*, the student literary magazine, except for the fact that there's no one on the staff and no student contributions are coming in.

Colonnades is printed once a year and contains contributions of poetry, prose, photography, and other art works by the students and faculty. Dwayne Gerni, editor this year, said that student interest in the publication was low. He has not been able to fill all the positions on the staff, and there are openings for assistant editor, poetry editor, prose editor, art and photography editor.

Dr. Andrew Angyal, this year's faculty adviser to *Colonnades*, extends a general invitation to anyone interested in being on the staff and to anyone wishing to submit work to the magazine. He said that contributions are by no means

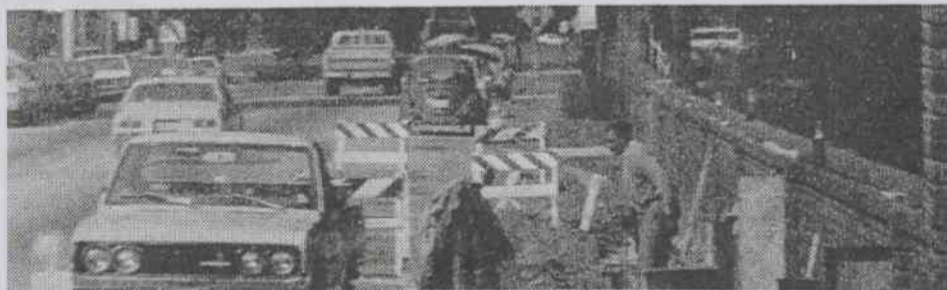
limited to English majors. He may be reached at Ext. 400 or Box 2245 on campus.

Working with a budget of \$1,500, the *Colonnades* went from 12 to 36 pages last year, and it is hoped that this progress will be reflected in this year's issue. But this goal can only be reached through student participation and contribution. Dr. Angyal stated that *Colonnades* is "a superb forum for student publication." It offers the perfect opportunity for a young writer or artist to get his work into print and thus before the public.

In an effort to stimulate interest in the magazine, a general meeting will be held on Oct. 31, at 7:30 p.m. in the grill of the Student Center. Everyone wishing to contribute material or participate in the

continued on Page 6

Downtown redevelopment begins



One of the first stages of redevelopment is the installation of a brick sidewalk on Williamson Avenue.

by Bryant Colson
and
Tammy Winstead

Downtown Elon College is taking on a new look. The beautification of Williamson Avenue has become a major project of the town's improvement committee chaired by Shirley White, now in the middle of her four-year term as alderman.

The town received a \$186,000 Public Works Grant to make the renovation possible. The purpose of the grant is to put people to work. In order to comply, the area had to have a high unemployment rate.

The committee had three

projects which the grant would fund — beautification of Williamson Avenue, Gun-creek Sewer, and a new town hall. The grant will not buy property, and so plans for purchasing a new town hall were deleted.

P.J. Coble of Burlington is the contractor for the project, and Muldower and Patterson, urban planners of Atlanta, are the architects.

Weather permitting, the project will be a Christmas present to the town. The project is slated for completion in about 120 days.

The transformation will move step-by-step. At present the concrete sidewalks are being removed and will be re-

placed with brick walkways. The light and telephone poles will be moved to the rear of the buildings so power will be generated from the back instead of the front. Lantern lights will replace the street lights. Other alterations are the installation of self-watering planters along the block, the placement of park benches, and planting trees and shrubbery.

Shirley White said they are also encouraging merchants to reconstruct the front of their buildings so they will blend in with the brick wall beside the library and the new brick sidewalk. Ms. White also said

continued on Page 6