



The Pendulum

Thursday, November 10, 1983
Volume X, No. 10

Southern Association O.K. still needed

Faculty approves MBA program

By Loukia Louka
Associate Editor

Last Friday the Elon College faculty voted 75 to 47 to approve the master of business administration (MBA) program, to be implemented in the Fall of 1984.

Now, the Southern Association of Schools and Colleges (SAC) an accreditation agency of colleges, universities and educational institutions, who will meet the week of Dec. 12 to give the final decision on the program.

If SAC gives its approval the college, in January, will publish a flier or brochure on the MBA program. The purpose of this brochure will be to explain the goals, admission requirements, cost and application procedures. "It will be like a mini-catalogue," explained Vice President for Academic and Student Affairs Chris White.

"The brochure will adequately represent the program and its distinctives. We will also make announcements in the newspapers and use the services of George Lentz, director of the Continuing Education program here. He knows the business community; so through him, we can let companies know we have the program."

For the first time in White's 12 years at Elon, the issue of the MBA program was voted on by secret ballot, instead of a show of hands. President Fred Young said he requested a secret ballot "because I wanted to speak freely on the issue to the faculty."

"Because of the high interest in this issue, I wanted there to be freedom for the faculty to vote the way they felt and by doing a secret ballot, pretense could be avoided," he said in an interview this week.

White added, "Another reason for the secret ballot was because after the issue is over, we still have one faculty and we don't want dissention that is lasting."

During the meeting, there was substantive debate over the issue, with speeches or statements both for and against the MBA program.

"The positions taken were well thought out and well presented. I'm proud of the faculty," White said. "We want to try to come collectively to what is best; people who can express their opinions and not let it passively go by. I think (philosophy professor) John Sullivan said it best when he said its not whether we win or lose, but its simply another step in the growth of the college."

White maintained that the school has not changed its

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Photo by Paul Harris

Decisions, Decisions

Connie and Lucille Howard cast their votes in Tuesday's town elections. Elon College residents voted on three seats for the Board of Aldermen and the mayor. Voters re-elected Mayor Tim Parker and Alderman Charles Gantos, and also elected Jerry Tolley and Sam Cousin to the Board.

WSOE prepares for 500-watt debut

By Loukia Louka
Associated Editor

College radio station WSOE is expected to increase its wattage from 10 to 500 watts by the end of November.

Originally, WSOE had planned to work with a company out of Pennsylvania, Radio Systems, to assemble and install the equipment to accommodate the increased wattage, but ran into difficulties.

After Radio Systems came here, the company sent WSOE an estimate of what had to be done, which included \$4,794 for labor. "That amount was in addition to \$1,300 worth of labor we

already knew about," says Gerald Gibson, advisor for WSOE. "It was more than we anticipated. We had them do a Federal Communications Commission (FCC) — required proof of performance of the audio board for quality of sound. It was worked on for four weeks and still didn't pass."

Radio Systems recommended that WSOE buy a new audio board for \$4,900. "We didn't have that money, so we went back and started looking at how to save money. A local antenna company told us about an alternative tower that will stand right next to the present tower. By contracting with loc-

al people, labor is now only \$1,000."

The alternative tower will not require guy wires, because it is self-supporting. The new FCC guide lines say that the tower must have guywires for support. These wires, under the plan given by Radio Systems, would extend 80 percent of the height of the tower and each one would have 1,800 pounds of pressure behind it.

Because these wires would have run level to Maynard dorm, the original plan was to move the tower to the top of Harper Center. "When we were working with Radio Systems," says Gibson, "We didn't know

about this new type of tower. Its shape is like an elongated pyramid; it gets smaller as it goes up, so there isn't a need for guywires."

In addition to the new tower, there will be other changes. A small room to hold the transmitter, which gives the frequency and power to be on the air, will be constructed in the station, because it will give off too much heat and noise to be in the air studio.

"We're getting a lot tougher on training, because we'll be serving a bigger community so we've instituted an active training program," says Gib-

son. Prospective disc jockeys must make audition tapes and tests before they will be given a license to broadcast. WSOE has also put together an intense training manual that will eventually turn into a standard guideline for procedures in every area of WSOE, from broadcasting to house rules.

Gibson says, "We're going to be a new station from top to bottom. We are rebuilding internally and physically. There have been a lot of times I thought this would not come to pass but I believe in the eleventh commandment: thou shalt not give up."

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