

Gifts total over \$100,000

Elon College has received \$100,000 from three donors for the school's capital campaign, PRIDE II.

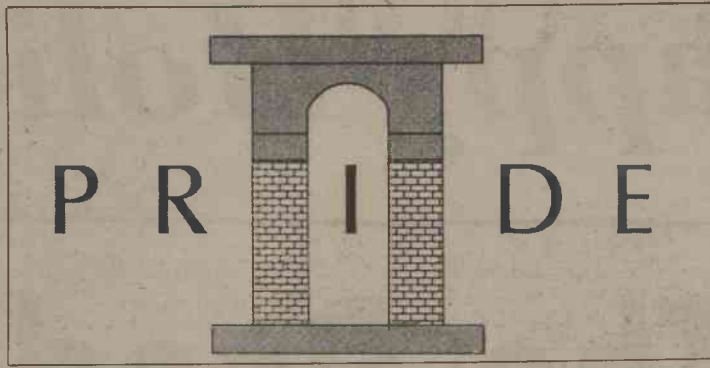
The Jefferson-Pilot Corporation of Greensboro has made a \$50,000 donation to the Elon College PRIDE II Campaign.

The funds will be used to enhance the Jefferson-Pilot Professorship established at the liberal arts college by the corporation 10 years ago, bringing the endowment fund to well over \$100,000.

Since the fund is an endowment, only the income received from the investment will be allocated each year, meaning that the endowment will generate income as long as the college exists.

Another major gift was given by Duke Power Company. Their gift of \$25,000 will be used toward the construction of the proposed \$2.2 million fine arts center here at the college.

Dr. Jo Watts Williams, direc-



tor of development at Elon, praised Ed Hartgrove, manager of the Burlington Duke Power office, as being instrumental in securing the gift.

Also an Elon College trustee has pledged \$25,000 to the campaign.

Maurice Jennings, a trustee from Southern Pines, N.C. and formerly of Burlington, made the pledge.

His gift will provide academic scholarships to

talented students at Elon. "His generosity will be appreciated for years as these young people improve their lives through a college education," Dr. Young said.

The PRIDE II Campaign is seeking \$5.7 million in contributions over a three year period for endowment, capital improvements, on-going expenses for prospective projects being planned for the college.

Professor co-writes textbook

The publication of *Principles of Accounting*, third edition is the latest in a series of textbooks that has made Elon College's Dr. Allen B. Sanders a well-known author all over the United States.

The first two editions were adopted by more than 100 schools, including New York University, Auburn and the University of South Carolina, and have been used by more than 100,000 students nationwide.

Sanders, professor of business administration and accounting, wrote the book with Isaac N. Reynolds, professor of accounting at the University of North Carolina-Chapel Hill, and A. Douglas Hillman, professor of accounting and computer information systems at Drake University. *Principles of Accounting* has been carefully developed as the focus of a first-year accounting course.

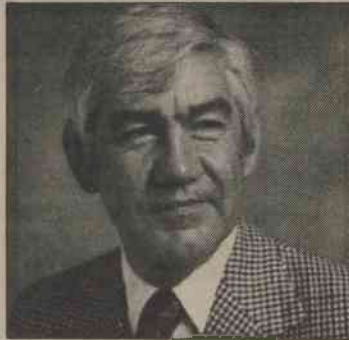
"We had nearly 40 reviewers from large universities, small private colleges and community colleges all over the country to review the manuscript," Sanders said. "They made com-

ments, suggested better ways of saying things and pointed out errors. Also, six instructors from colleges where the previous editions were used kept user diaries, measuring classroom performance and student response. Our rewriting was based on these personal comments and findings. Rewriting is a constant process."

Sanders worked on the textbook during the summers of 1982 and 1983 and "all weekends in between," he said. The coauthors tried to divide the work equally, writing nine or 10 chapters each and specializing in certain areas of accounting. Sanders, a certified management accountant (CMA), concentrated most of his efforts on management accounting for manufacturing, interpretation and uses of accounting statements and quantitative methods.

"In writing a textbook, you accept the responsibility for putting out information that thousands of people will read and accept as the gospel," Sanders said. "It's a tremendous responsibility."

Sanders, who has taught at



Dr. Allen Sanders

Elon since 1965, was consulting editor of *Basic Accounting*, a textbook published in the U.S. and Canada in 1975, and the author of *A Student's Self Study Guide* to accompany that textbook.

He also coauthored *Financial Accounting: A Basic Approach* in 1980 with Isaac N. Reynolds and Albert Slavin, Northeastern University, in addition to the two previous editions of this new book. Sanders is a member of the American Accounting Association, the National Association of Accountants and the Institute of Management Accounting.



Paul awarded

James A. Paul III, a senior history and political science double major, has been named the recipient of a 1983 Scholarship-Leadership Award, by the Kappa Sigma International Fraternity.

Paul received a certificate of merit and a \$250 scholarship award. The presentation was made by the chapter's Alumnus Advisor, J. King White, who serves as director of Alumni and Parent Programs at Elon.

Paul is the son of Mr. and Mrs. James A. Paul Jr. of 24 Glenbrooke Circle in Richmond, Virginia. He has held many positions in the chapter and currently serves as president. The Elon chapter recently was recognized as one of the "Top Ten Chapters in Kappa Sigma," for the second consecutive year.

Newsbriefs

Elon College Christmas Choral Concert

A concert of Christmas music will be presented by the Elon College Concert Choir and the Elon College Chamber Singers this Thursday at 8 p.m. in Whitley Auditorium on the Elon College Campus.

The concert, directed by Elon's Director of Choral Activities, Dr. James H. Glenn will feature work by Alessandro Scarlatti, Emma Lou Diemer, David Willcocks, Robert Shaw, Benjamin Brittan and Robert Wetzler and will include the traditional Christmas Carol "sing-a-long."

Student soloists will include Martha Cobb, Lee Covington, Isabel Graham, and Janelle Wyrick. In addition, a brass choir will provide pre-concert music and accompany the choir on several of their selections.

This concert is open to the public without charge.

Attention May 1984 Graduates

Sign-up for the Spring campus interviews with employers will take place at the beginning of Spring semester (Thursday, Feb. 9). Remember that a copy of your resume is required at the time of sign-up. Resume guides are available in Career Development and Placement, 101 Alamanca.

Yellowstone National Park

Applications are now being accepted for summer jobs with TWA Services in Yellowstone National Park. TWA Services operate hotels, lodges, dining rooms, cafeterias, gift shops, buses, boats, and horses. Jobs include kitchen help, lodging help, accounting clerks, night security, tour guide, bartending, bus driver, as well as management opportunities. For more information and application forms, contact Career Development, 101 Alamanca.

Glacier National Park

Glacier Park Inc. employs approximately 900 people each summer to operate hotels, motor inns, coffee shops, camp stores and the transportation system. In addition, music, drama, fine arts students are encouraged to apply for jobs with entertainment programming. Further information on job opportunities and application procedures is available in Career Development.

Firehouse Galleries

An arts and crafts exhibit featuring instructors and students of the Alamanca County Arts Council will hold an open house on Sunday, Dec. 11 from 3-5 p.m.

The exhibit will feature works in woodcarvings, oil painting, pottery, and baskets.

Exam Wishes

To all the "GENTS" wishing you all good luck on exams and have a wonderful holiday vacation! P.P.

To the Brothers of Omega Psi Phi: Jam the exams and have a good one! "Smokey"

Wishing you all good luck on exams and a glorious holiday. The GENTS.

Thank you for
your help!

East Area
West Area
New Area
Harper Center
SGA
Freshman Class

SUB appreciates your help with
the snowball dance