

# Sanford named alumni director

Susie Bullard Sanford, a 1979 graduate of Elon College, has been appointed director of alumni and parent programs at the liberal arts college.

In her new position, Sanford will be in charge of planning activities designed to secure the interest and loyalty of alumni, parents and students. She will plan activities such as Homecoming, alumni chapter meetings, Alumni Weekend, Parents Weekend and class reunions.

"My primary goal is to keep alumni and parents involved and interested in Elon," she said.

Sanford replaces King White, who had held the alumni director's job since 1981. White resigned last July to take a job in marketing with a Raleigh communications firm.

"I am confident that Susie will make great contributions to the college because she has the qualities that will help her become an integral part of the development program at Elon," said Dr. Jo Watts Williams, vice president for development. "Susie already is familiar with

Elon after working here as an accountant. Another of her strong points is her family's rich tradition of Elon graduates."

Sanford's grandfather, Dr. J.E. Rawls, class of 1896, and her grandmother, Emma Holland Rawls, class of 1902, began the Elon tradition that has lasted four generations. A total of 36 members of Sanford's family attended Elon. Four members were on the Elon College Board of Trustees: her grandfather; father, the late Dr. George M. Bullard of Mabane; great-aunt, Susie Holland; and uncle, Dr. J.E. Rawls, Jr. Her mother, Margaret Rawls Bullard, was a member of the class of 1946, and two brothers and a sister, Thomas Perry Bullard II, Dr. George Minson Bullard Jr., and Ann Rawls Bullard, are recent graduates.

After graduating from Elon with a degree in business administration, Sanford worked part time while earning her degree in accounting. She began working as an accountant for Elon in 1982.



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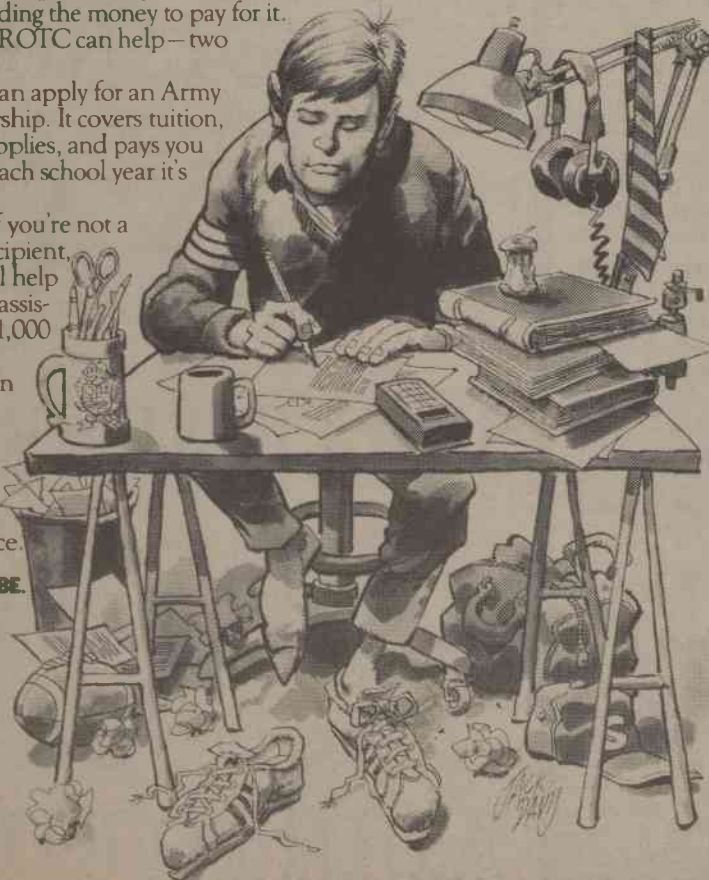
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