Editorials

Frankly Speaking

The Pendulum

Television ministries misusing power of electronic medium

The power of the television medium can be both constructive and destructive. There are no boundaries to the potential of this form of communciation. Much has been written about the effects of this medium on our culture. There are those who argue that television exposes us to an excess of violence and sex. Others argue that, when used correctly, television can be a very useful learning tool for conveying new ideas and information

In the last two months, television evangelist Oral Roberts raised \$8 million in donations. He said that he needed the money because God had threatened to kill him if the money was not obtained. Roberts sent out his pleas for money over the airwaves and the people responded. This is a prime example of the extraordinary power of the television medium. Is the use of television in this way constructive or destructive? Jim Bakker's admission to sexual misconduct and his subsequent resignation from the head position of the PTL Club is leading to a much-needed re-evaluation of the authenticity of television ministries.

Many would claim that if giving money to these ministries makes people feel good about themselves and about their faith, then no wrong has been done. However, the principle behind a sting operation is to make the person who is being ripped off feel good about it. People tend to give money to these electronic churches even when they cannot afford it and, to us, this is a crime.

The Bakkers and other television evangelists live in lives of luxury. One of the Bakkers' favorite claims is "shouldn't Christains have nice things, too?" There is nothing wrong with having "nice things," but the way these ministers live lives of luxurious excess can and should be questioned. The money could be used more in line with true religious principles rather than for buying a personal vacation house in Palm Springs, CA.

The one positive effect that could possibly come out of the re-examination of the television ministries is that people will start supporting their local churches once again. A reaffirmation of the need for local church ties is an issue that needs to be addressed.

Television is a powerful tool. If used correctly, it could be an extremely effective way for "men of the cloth" to get their message out to a great number of people. However, before this can happen, they will need to start actually praying for man rather that preying on him.

By Michele Lashley Dr. Tom Arcaro, assistant professor of sociology, also contributed to this editorial.

Vriter laments termination of wrestling program

To the editor:

WHAT

ARE WE

WATCHING

TONKHT

I have a friend who wrestled for Elon College this season, and he told me the other night that he won't be wrestling for the college next season. Nobody will be wrestling for Elon next season, due to the fact that Dr. Alan White, the athletic director has terminated the wrestling program.

There are now 14 studentathletes at Elon who won't have

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an opportunity to dedicate themselves here to the sport of their choice.

Dr. White gave two reasons why he decided to drop the wrestling program. First, there are not enough wrestling teams in Elon's conference; second, the school couldn't afford to pay for a resident wrestling coach.

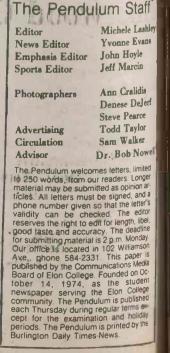
The bottom line may be money, but more than that I think Dr. White is betting that no one cares if the wrestling program is cut.

The majority of sports fans don't know anything about wrestling; therefore, they opt for a more spectator-oriented sport such as basketball, which doesn't require much knowledge of the sport in order to understand the action. On the other hand, to understand wrestling, one must understand

more than the rules and the scoring. In order to appreciate wrestling, you must understand the wrestler's complete disregard for the self and the total immersion of the soul into the attainment of a goal.

Recently intercollegiate sports have suffered the loss of high ethical standards due to greed, graft and the incidence of drug

abuse. The sport of wrestling, however, has maintained the tradi tional ethical standards of amateur sports,



by Berke Breathed "LA DON'T GET THE WRONG IDEA. WE ACTUALLY HAVE LOTS IN COMMON. IN FACT, WE SHARE A YO RAPTUROUS LUST FOR BE LAW TOO MANY BRUCE BALDING. MOONLIGHTING YUPPIES WILLIS CHERUBIC LET'S WATCH MAKES 15 ON . MEN TURN THE NEW YOU'VE ME ON. BEEN LEAVE IT TO ITCH FLOUNDER BRAINS SNIFFING BEAVER. PATE ON "TRISCUITS." SCOPE AGAIN SWEETIE

Phil Arnold

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