

Crowe leads trip around the world

There are few countries more intriguing to Americans than the Soviet Union, Mongolia and China. They are at once remote, yet a part of our everyday news; ancient, but shaping modern history with their politics, populations and products; and they seem haunting and mysterious with their radically different cultures and landscapes.

Elon College students and friends will have the opportunity to travel around the world to see firsthand these vital areas on a month-long travel/study tour led by Dr. David Crowe, professor of history. The trip will begin June 4th in New York City and end on July 4th in San Francisco.

The first stop will be the Soviet Union and a two-day visit to Leningrad, the "Venice of the North,"

with its galleries and architectural masterpieces.

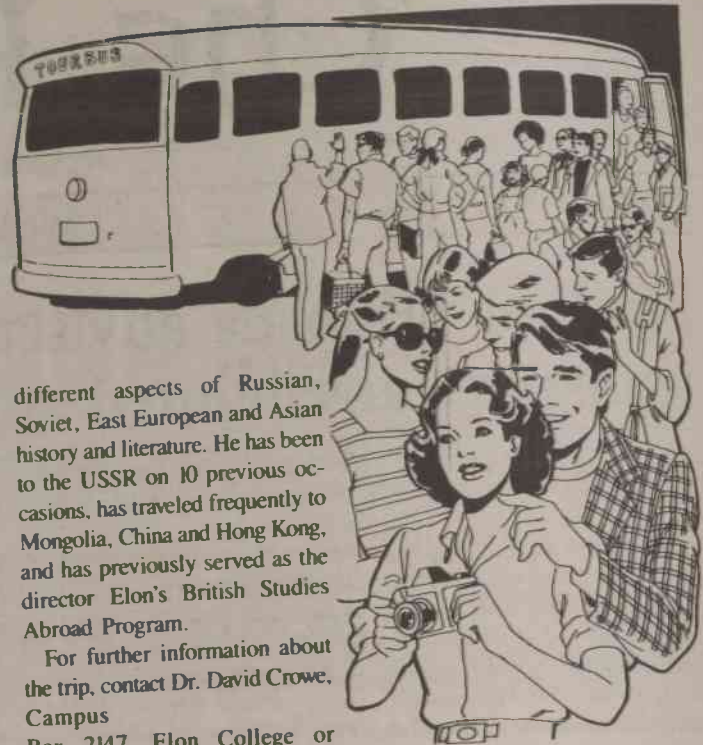
A cruise boat tour to the island of Kizhi to view an outstanding monument-ensemble of old wooden architecture will precede the five day visit to Moscow. From there, participants will traverse Siberia visting Irkutsk and magnificent Lake Baikal before stopping at Ulan Bator, the capital of Mongolia. Departure on an overnight train will include a ride through the Gobi Desert, along the Huang Hu (Yellow) River and through sections of the Great Wall before arriving at Beijing (Peking).

After a visit to Qufu, the birthplace of Confucius, and a side trip to sacred Mt. Taishan, the group will move on to Jinan, "the city of springs." More than 100

natural, bubbling springs make this spot a suitable prelude to Wuxi, china's popular resort land of "milk and honey"

A grand canal cruise from Wuxi to Suzhou with its world-famous gardens will be a very special aspect of the tour and offer a quiet change of pace before Shanghai, the world's largest city and China's principal seaport. A visit to a collective farm is included in the three-day itinerary. As the trip comes to a close, travelers will stop at Guangzhou (Canton) before Hong Kong and then home.

This is the third around-the-world tour Dr. Crowe has led for the college. A well-known historian, he has contributed to six books and published more than 90 articles and reviews on



different aspects of Russian, Soviet, East European and Asian history and literature. He has been to the USSR on 10 previous occasions, has traveled frequently to Mongolia, China and Hong Kong, and has previously served as the director Elon's British Studies Abroad Program.

For further information about the trip, contact Dr. David Crowe, Campus Box 2147, Elon College or telephone 919-584-2387 or 584-4419(home).



The Rape Crisis Center of Alamance County is sponsoring a volunteer training session
Feb. 27, from 10 a.m.-2p.m.
and
March 1,3,8,10, from 7:30 p.m. to 9:30 p.m.
those interested should contact
Brenda Gum
at 228-0813

Percy Lavon Julian: black chemist

By Aleta Sinkfield
Staff Writer

Born 1899 in Montgomery, Alabama, Percy Lavon Julian grew to become one of America's famous research chemist. Most of his research and development of new ideas pertained to the usage of soybeans. He owned more than 100 chemical patents, many of them for products he made from this plant.

Two of these products were a fire-fighting solution and a synthetic female hormone. The fire fighting solution was used to save many lives during the battles of World War II. His ynthetic progesterone hormone was given to pregnant women who were in danger of losing their baby.

Julian's most important contributions to modern research and science may have been his creation of the synthetic drug, physostigmine. This drug is used

to treat glaucoma, an eye disease that could cause blindness.

The back bone of Julian's success was a well-rounded education. He graduated from Depauw University and later earned a M.A. degree at Harvard University. In addition to this, Julian received a Ph.D. from the University of Vienna. Upon completion of ten-years of research and teaching at universities, he joined the Glidden Company as a research director, from 1936-1953.

When he left the Glidden Company, he founded Julian Laboratories Incorporated, which was a pharmaceutical company with branches in Mexico and South America. After selling his firm in 1964, Julian became director of Julian Research Institute, where he conducted research on soybean compounds. He was also president of Julian Associates, Incorporated which manufactured products made from soybean compounds.

Avoiding advertisement fraud

Pauline Morrison
Special to The Pendulum

[Editor's note: Ms. Morrison is president of the Better Business Bureau of Central North Carolina.]

When that smooth-talking, polished professional salesperson comes to your dorm or sorority house and talks about "planning for your future," the BBB advises that you use caution and common sense.

Some companies solicit business only on college campuses, and some of them sell high-priced merchandise and use high-pressure sales techniques as well.

China, cook ware, and other products may be sold to students by asking them to sign a "student application" for open-end credit. This application, however, is also a purchase agreement for hundreds of dollars worth of goods, to be paid in monthly installments.

Marketers often represent that signing the agreement is a chance to establish credit by maintaining regular monthly payments. Some students may not realize that by signing the "application" they are committing themselves to purchasing goods and paying a monthly fee that may seem small at the time but may be difficult to continue.

Although it is legal in most states for persons 18 or over to sign contracts, parents have expressed dismay that students who

are dependents, without job or income and without a co-signature, can sign such contracts.

All contracts over the amount of \$25 signed away from the seller's place of business can be cancelled, according to federal law, within three business day. This provision must be part of a contract, but often is not orally explained by the salesperson., who is intent on the sale.

That companies are soliciting on campus does not automatically mean they have the permission or endorsement of the college. The BBB advises that you think twice about what you may be committing yourself to. Resist efforts to sell you goods before you have had a chance to compare.

You may also wish to consider whether you should by products based only on a picture. some companies offer deferred delivery, where you continue to make payments in order to get your goods in a few years. However, what if the company is not around at that time or you are not satisfied when you finally receive your merchandise?

Another question to ask yourself is what will happen if you miss payments or change your mind.

After the initial three-day "cooling off" period, most companies will expect you to live up to our promise to pay. Delinquent accounts are generally reported to credit reporting agencies, making it difficult to establish further

credit when you graduate and are ready to take on financial commitments.

The BBB has received complaints concerning two other promotions directed at students:

In one case, solicitations are sent through the mail to parents of colleges students. The company mailing the solicitations sells a kit made up of snacks and other supplies. The company states that when they receive the order the student will be entered into drawing to receive a \$1,000 dollar scholarship.

Such solicitation should be carefully questioned.

In another promotion, vacation holiday tours are advertised with special low rates for air fare and hotel accommodations. The BBB has been notified by some vacationers, however, that hotels and services were not as advertised.

For example, a hotel advertised as only one block from the beach and certain amenities — free bus service, admission to nightclubs, and so on — proved not to be the case.

The BBB offers the following advice:

Read the small print and pay attention to asterisks.

Make sure the prices advertised hold up during the time you want to travel.

Find out about extra charges. Make sure you know exactly what is included in the advertised price.