

Start with Page

Make women readers feel welcome

The Pendulum offers this Ellen Goodman column as an introduction to this Monday's speaker: Marcia Ann Gillespie, Goodman who is speaking on "Sexism in the Media" at 7:30 p.m. in Whitley.

When you are through reading Count the number of times often than women. women appear.

many girls?

the recycle bin, or in the bird cage, than a third of the photographs on or in the kindling box. Wherever, front pages feature women, Compare your tabulation with the fourth annual report just released comes just in time for the where nobody knows you're there. to cover the pre-election Pendulum didn't give more Southern California.

February. They came to the to gender. unsurprising and unhappy conclusion that women -- 52 of declining newspaper readership percent of the population -- show in the 1990s is the emergence of a up just 13 percent of the time in gender gap among people under 35



this column, turn back to Page the prime news spots. Lest you One and count. Count the number think this is just a reflection of of times men are referred to in the reality, even the stories about stories that lead the newspaper. breast implants quoted men more

Then take last week's papers stories more often than in the out of the pile in the corner of the stories. Even so, two-thirds of the kitchen. Check the bylines. Check bylines on front pages were male the photos. How many boys, how and three-quarters of the opinions on op-ed pages were by men. To Now put the papers back in complete this, uh, picture, less

This small statistical reminder by the Women, Men and Media American Society of Newspaper If you have choices, you don't go campaigning? We know, for a exposure to John Denning and the Project at the University of Editor's annual convention. In Washington editors talked about The folks there surveyed the America and the World, economics front page and the local front page and politics, readers and nonof 20 newspapers for the month of readers. Which brings them back

One of the less heralded facts

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years old. Young women are seven to nine points less likely to be daily newspaper readers than men.

It would be nice to blame this on the infamous time crunch in young women's lives. Nice to find yet another reason for men to lift the double burden: Share housework, save a newspaper. But full-time working women are more loyal newspaper readers than women who are part-time workers or homemakers.

It turns out that women Women's names appear on the across the board are more likely than men to feel that the paper doesn't speak to them. Or about them. As Nancy Woodhull, a founding editor of USA Today who now runs her own consulting firm says, "Women around the country really notice when the press doesn't report their existence. It's like walking into a room into that room anymore.

The search for a welcome sign to hang on the newspaper door has brought up the question of 'women's pages." Back in the to which women, children, food, home, and family were restricted. In the crest of the women's

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Students should critically analyze Elon, student says

To The Editor:

Generally I am characterized as one who lears at the opportunity to criticize Elon for any action or policy which contradicts fundamental justice and is unbecoming of an institution of higher learning.

Students who know me, think my views and arguments are legitimate, but the degree of anger needs lessening. Therefore in the following passage I shall not express my displeasure with: the Honor Code, Elon's membership to Alamance Country Club, the amending the student handbook. so-called library, the Maynard House, apathetic students or the Affairs asked the Student meager attempts at a liberal arts education we (as students) receive.

This smattering of my personal grievances is just the tip changes in the Student Handbook. of the problematic iceberg, however, there is another for a while, the dean was given community infrastructure: the disenfranchisement of students Code. None of the student from the decision-making processes.

I first noticed the light-hearted way the Administration looks upon recommendations by

students when I followed the progression of the condom vending machine issue. The Student Government Association passed a bill asking for condom vending machines to be put in dormitory bathrooms in discrete places. This resolution was supported by the faculty at one of their weekly meetings. However, when it came before the Administration carrying both student and faculty support, the matter was still denied.

Another issue worthy of confronting is the process of Last year the Office of Student Government Association to form a committee for the purpose of meeting with a dean concerning After discussing the trivial issues noteworthy flaw in the Elon suggestions about the implementation of the Honor recommendations were incorporated.

The most recent act of oppressive input and domination

Students blame *Pendulum* for poor coverage of their candidate

To The Editor:

Government Association, (SGA), senators, We feel the need to express concerns about the recent SGA elections and the future.

First, we were disappointed in the lack of coverage given by The Pendulum. The elections were April 2, 1992. Our question is why didn't The Pendulum do more why we were surprised The ract, that campaigning started three weeks before the election. In our opinion, there should have been was, and is, the obligation of The more extensive coverage.

Second, we were very 1960s, these pages were the ghetto surprised and disturbed when reading the article (Mooney ... April 10, 1992) about the deserve to know. election. In a two column article, John Denning's name was

mentioned only twice, not counting the headline. This was a As newly elected Student disgrace to a well-deserving candidate. This year's election drew a record number of voters, which we believe is due to a overwhelming desire for subsistence in our S.G.A. Mike Mooney did win the election, and we do congratulate him... but he only won by 20 votes, which is issues he presented.

> Third, we also believe that it Pendulum to report the names of the newly elected Senators, if for no other reason than to familiarize its' readers with information they

We hope these concerns and Scc Coverage, Page 4