

Back in '74

Ralph Nader to Speak at Elon

by Debbie Cochran

Ralph Nader, noted consumer advocate, will be guest speaker at Elon College on October 30 at 8:00 p.m.

The Public Affairs Committee in cooperation with the SGA will host Nader. This committee in the last two years has brought to Elon such well-known Americans as William Kuntzler, Julian Bond and Frank Reynolds. The advisers for 1974-75 are Dr. Robert Delp, Dr. Patricia Yesulaitis, and the Reverend William Sharpe, and Elena Scott as student chairman.

Nader is considered one of the nation's most famous and effective critics. He is known for his documented criticism of government and industry. Time magazine has referred to him as the "U.S.'s toughest customer."

The crusading attorney was first brought into public attention

in 1965 with his book *Unsafe at Any Speed*, the indictment that lambasted the auto industry for producing unsafe vehicles. He has been responsible for at least six major federal consumer protection laws, for the elimination of monosodium glutamate from baby foods, for the recall of millions of defective motor vehicles and for countless other advances in the areas of safety, sanitation, pollution control, advertising credibility and politico/economic power.

The Public Citizens Visitors Center in Washington, D.C., is one of Nader's recent projects. The purpose of the center which opened last May is "to tell people that this is your government and we want to show how it works."

With a budget of \$35,000, the Visitor's Center came into existence because Nader believed that the District of Columbia's \$750

million tourist industry is "very mechanical and unimaginative." While others find the monuments and landmarks awesome, they also find the capital "cold and out of reach. It offers itself to be seen uncritically and superficially."

Born in Connecticut, Nader graduated cum laude and Phi Beta from Princeton University in 1955. He received his law degree from Harvard in 1958.

The lecture is scheduled for Whitley Auditorium but will be changed to Memorial Gymnasium if necessary. "A limited number of tickets will be given out and after the supply has been exhausted and if there are further requests, we will accommodate the crowd in the gym," said Chairman Elena Scott. We urge all of the students, faculty and townspeople to attend."



File Photo/The Pendulum

Pull right up

Two trucks park right in front of Alamac before the addition of Fonville Fountain.

Back in '74

Ten Added to Elon Faculty

by Nick Demilio

Elon College has added eight new members to its teaching faculty, along with a physical education consultant and a coordinator of the medical technology program.

Additions to the English Department are Mrs. William Long and Thomas Toher of Duke Graduate School. Mrs. Long received a B.S. in Journalism from West Virginia University and an M.A. with honors in Communication Arts and Sciences from Western University. She is teaching freshman English part-time. During the last three years, Mr. Toher has been a part-time lecturer in English at Clark University. He has a B.A. from Hobart College and receive his M.A. from Clark.

Dr. Gerald Francis and Dr. Richard Haworth have bolstered the ranks of the Mathematics Department. After attending Appalachian State University for both his undergraduate studies and Master's degree, Dr. Francis received his Ph.D. from Virginia Tech. He comes to Elon after teaching at Appalachian and Virginia Tech. Dr. Haworth earned his Ph.D. at Virginia Polytechnical Institute. For the last two years he has been an instructor at VPI.

Added to the staff of the Physical Education Department are Dr. Alan White and Miss Barbara

Yarborough. Dr. White comes to Elon from Mississippi State where he received his Ed. D. and, as a student, was an all-conference half-back. He earned a B.S. at Wake Forest University and his M. Ed. from UNC-CH. After teaching physical education at UNC-CH, Miss Yarborough has also joined the department. Her credentials include a B.S. from Winthrop College and an M.A. T. from UNC.

Dr. William Peacock has taken over the duties of physical education consultant after 30 years of service to UNC-CH. His tasks include the improvement of the physical education major program and the promotion of physical education among students.

Mrs. Harriet Barnhart has come to Elon to coordinate the Medical Technology Program. She received her M.T. from Duke University and has amassed experience in her field at various institutions.

In the role of a part time instructor in psychology, Mrs. Janet Jones has come to Elon.

The Art. Department has added Leonard Miller to its staff. Most recently, Mr. Miller has been a medical illustrator for the Bowman-Gray School of Medicine and a division chairman and teacher at the Technical Institute of Alamance.

The Pendulum celebrates 20 years of being in print

by Erick Gill

On Oct. 14, 1974, *The Pendulum* was born.

It didn't take nine months of development, though. The paper appeared almost out of no where, said the first adviser, Mary Ellen Priestley

However, *The Pendulum* wasn't the first newspaper on campus. On Dec. 1, 1919, *The Maroon and Gold* was started and published regularly until May 22, 1969, when it was discontinued because of lack of interest.

"It had come down to no newspaper for the college," Priestley said.

Priestley said that during that time students began to start their own underground newspapers on and off campus. "They (students) had been publishing the truth outside of campus. So, the students decided they should have a newspaper (that was run through the college)," she said.

Priestley said there was one paper that stuck out in her mind, *The Veritas*. She said the students who ran the paper started it because they wanted the truth to come out.

Another group of students "wanted the truth to come out in a more professional manner," Priestley said. Debbie Cochran, Patsy Lynch and about eight other students decided to start another newspaper that was run through the college. And Priestley, an English professor at Elon from 1968-1985, decided she would help them.

"I went to them to see if I could help because I graduated from the University of Missouri School of Journalism, and I had a lot of experience in the field," Priestley said.

"I just planned to help them get started and do it right," she said. "We set out not to prove something



The Magazine of Elon

President Fred Young presents the Daniels-Danieley Award for Teaching Excellence to Dr. Mary Ellen Priestley in 1978.

or do propaganda, but to set up a newspaper based on journalistic principals."

The first decision was the name.

"We went thought lots of names," Priestley said. "I told them most papers have an element of time, like *The London Times*. . . but it couldn't be named *The Clock*."

It was Patsy Lynch who named the paper, *The Pendulum*, and "most of them like it," Priestley said.

For the first year, *The Pendulum* was a four-page monthly newspaper. In following years the paper was bi-monthly, until 1977 when it became a weekly.

Priestley said the staff tried to run the newspaper as professional as possible.

"We kept the news with news and even set up a policy; an open letter saying what they wanted the paper to do," Priestley said.

For the first issue Cochran and Lynch were co-editors. Once the paper came out monthly, Cochran remained editor.

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