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Presidential finalists named

Michelle Cater
The Pendulum

The search for Elon's next leader has been narrowed down to two people.

The Presidential Search Committee announced the two finalists, Thomas F. Flynn, acting president and provost/vice president of academic affairs at Millikin University and Leo M. Lambert, provost and vice chancellor for academic affairs at the University of Wisconsin-La Crosse, earlier this week.

"We saw seven candidates for two hour interviews and these two gentlemen rose to the top as everything we had been looking for from the beginning," Mark Richter, Student Government Association president and the student representative to the search committee, said.

Both candidates will be making visits to campus later this month to meet with the committee as well as students, faculty, staff, parents and alumni. The purpose of the visit is to introduce the candidates to the campus and to allow students, fac-

ulty, staff and other interested parties to meet the candidates.

"It's now time for the college as a whole to see them, to meet them, to interact with them and give some feedback," said John Sullivan, one of the faculty members on the committee.

Flynn has a bachelor's degree from Boston College and a master's and doctorate from the University of Michigan.

Flynn began his career at Mount Saint Mary's College in Maryland in 1979. In 1993 Flynn

was named provost/vice president for academic affairs at Millikin University in Decatur, Ill. He was named the acting president on Aug. 15, 1998.

John Nelson, who graduated from Millikin University in 1998 said, "He (Thomas Flynn) is a very conservative, political person. He knows the game very well."

Lambert has a bachelor's degree from State University of New York, College of Arts and Sciences

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Emily MacDonnell/The Pendulum

Four enthusiastic Elon fans cheer on the Fightin' Christians at Burlington Memorial Stadium last Saturday. The Fightin' Christians defeated the Delaware State Hornets 37 to 15 in the first home game of the season. Elon will play the Western Illinois Leathernecks at home this Saturday at 2 p.m.

Town makes blading legal

Heather Hulick
Contributing Reporter

On Tuesday, September 8, rollerblading was made legal in the Town of Elon College due to the persistence of one student.

Tiffany Rosenfeld felt strongly about what she believed and was persistent in having the ordinance of no rollerblading in the Town of Elon College lifted.

"The cops really pissed me off and my anger brought me to the town with a petition to change the ordinance," said Rosenfeld.

With rollerblading being Rosenfeld's form of transportation she was sick and tired of not being able to rollerblade to class without being stopped by the town police.

The Town of Elon College has had an

see ROLLERBLADING, page 5

Marketing survey reveals how others see Elon College

Katie Bonebrake
The Pendulum

Elon conducted a year-long study concerning the factors that influence Elon students. Several types of surveys were used to obtain information regarding various aspects important to the college. Extensive telephone interviews were conducted with prospective students. About 657 high school seniors that were on the admissions mailing list were interviewed over the phone. This was a blind study, so they did not know that Elon was

the college conducting the survey. They were asked general questions such as where had they applied, who influenced their college decisions and how did they hear about the college that they were attending. Also, they were asked some questions about a few colleges, of which Elon was included.

"We found out that Elon has a very positive academic reputation," Nan Perkins, vice president for enrollment management, said.

Other information concluded from the survey results include that prospective students like the fact that graduates from Elon get good

jobs and they liked the size of Elon; it is large enough to offer many opportunities, but still small enough to provide a community environment.

The major factors that influenced students that didn't decide to come to Elon were its distance from their home and the cost of attending. Also, it was discovered that most students had not heard of Elon before their sophomore year of high school. Therefore, the communication from and the recruiting style of Elon influenced those that did decide to attend.

"We compete with everyone,

some institutions know who they are competing with," commented Perkins regarding the communication style Elon has with prospective students. Since the student body is so varied, communication must relate to all different types of students.

A group of 60 high school counselors were also interviewed. They were asked questions regarding their knowledge of Elon. They were asked what came to their mind when they thought of Elon. Many counselors commented on how, "Elon has a niche for the B+ student, and this is a very important

and good niche," said Perkins.

Focus groups of students and faculty were also interviewed. It was found that students spent a lot more time on their extracurricular involvement with clubs and various organizations that they did with their studies. Also students saw themselves as more eager to learn than the professors thought they were.

Some parents were interviewed and most were very satisfied with Elon and thought of it as a good value, Perkins said.

"The results are going to in-

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