

College bookstore celebrates grand reopening after summer renovations

Elizabeth Sudduth
The Pendulum

Elon College's Campus Shop is revealing a new look this fall. Friday, a ribbon cutting ceremony was held outside the shop in the Moseley Student Center to celebrate the new changes.

A handful of faculty and students, along with representatives from Barnes & Noble, joined President Lambert and the employees of the store for the ceremony.

Refreshments were provided as well as musical entertainment. The first 200 people to enter the new store received a gift of an Elon coffee mug and raffle giveaways were drawn from 12-6 p.m.

Before Moseley Center was built, the student bookstore was located in Long.

Now the Spencer and Martha Love School of Business, Long was at one time was the student center on campus.

In 1995, with the comple-

tion of the Moseley Center, the Campus Shop was moved. It serves as the only campus source for items such as textbooks and Elon paraphernalia to posters and computer software.

Renovations of the store began this summer and were finished before school started. Finishing touches and more merchandise were added with the start of fall.

"The shop never closed," Jolene Alley, Store Manager said. "Just the same, we wanted to show off the new look of the store and that's why we are having a grand reopening."

Additions to the store include new carpet, a warmer color scheme more shelving for textbooks and new wood tone display models. The Phoenix Shop, a section of the store, is devoted to Phoenix attire.

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Jennifer McCort/ *The Pendulum*

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-Jolene Alley,
Store Manager

said. "Before, purchases made with the Elon Card could only be made with one register."

According to Alley, store merchandise can now be scanned rather than keyed-in and Phoenix Card purchases

can be made from every register.

"It's a facelift," Alley said. "Everything needs a little change every now and then. A fresh coat of paint never hurts."

Campus Store Hours:
Monday-Thursday - 8:30 - 6
Friday - 8:30 - 5
Saturday - 11 - 3
Sunday - Closed



The purpose of *The Pendulum* is to inform and entertain the Elon College community and provide a forum for ideas and opinions.

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Letters to the editor and guest columns are welcome and should be typed, double-spaced and signed with the author's name, year in school and phone number for verification. These submissions are also accepted as Word documents on disk or by e-mail. *The Pendulum* reserves the right to edit obscene or potentially libelous material. Lengthy letters or columns may have to be trimmed to fit. All submissions become the property of *The Pendulum* and will not be returned.

EYE ON ELON



**Elon Men's
Rugby
team beat
Guilford
College last
week**

Photo by: Cindy Beidel/ *The Pendulum*