# THE PENDULUM

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If it matters to you, it matters to The Pendulum.

**FEATURES** 



Hi-tech is in style

Learn what's the latest and the greatest as the Pendulum takes a look at new hi-tech gadgets.

See p. 17

### ENTERTAINMENT

'Friday Night Lights' brings smash-mouth hits to the theater.



Story of Odessa, Texas high school football team might be newest sports movie classic.

See p. 22

### **SPORTS**

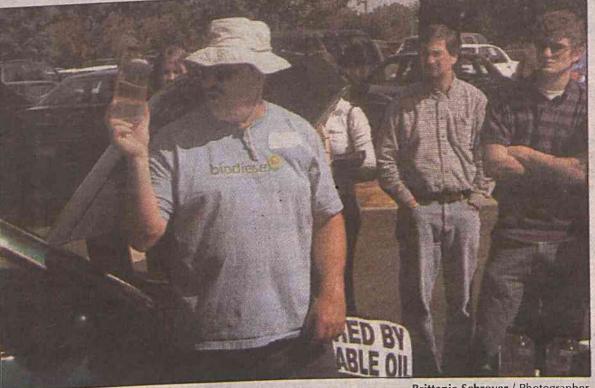


Is it time for a change?

Columnist calls on Phoenix football coach to make change at quarterback.

See p. 26

## What's Inside Sustainability forum highlights clean technology



**Brittanie Schroyer** / Photographer

Alternative fuel, solar power, demonstrate ways to conserve energy

lack Martin explains how his Volkswagen runs on biodiesel. Biodiesel is made through a process which separates the glycerin and fat in vegetable oil. The product is a clean, non-toxic fuel. Martin explained that biodiesel is actually cheaper to produce than other fuels. The price for a barrel of oil crossed \$54 for the first time this week. Martin thinks its use will become more widespread as industries adjust to a cheaper fuel source. When the biodiesel is burned in the engine, the fumes are much more pleasant than those released by diesel fuel.

### SGA sponsors events as "Battle for the Saddle" nears

Taylor Gillman

Reporter

"The Battle for the Saddle" will begin Oct. 24, with a week full of western-themed homecoming activities sponsored by the Student Government

SGA said their mission was to create a theme that would be memorable and provide for many creative angles. Many ideas were suggested but the idea of "Battle for the Saddle" best fit the criteria and became Elon's Homecoming theme.

"This year's homecoming will be, by far, the best Elon has ever seen," said Bethany Massman, public relations for SGA's Homecoming Committee. "The committee has been dedicated since day one to making this event amazing. It is definitely a week you don't want to miss!"

Four new events will be introduced at this year's homecoming. The "Bash 'em Up' philanthropy event, held at 2 p.m. Oct. 24 will involve bashing a car

See p. 4 for a schedule of homecoming events for the weekend of Oct. 29-31.

painted in Western Carolina's colors. There will be a fee of \$1 to partici-

All proceeds obtained from the "Bash 'em Up" event and Penny Wars will go to the 2004 homecoming philanthropy, Western Middle School. Western Middle School will use the money to update their library with new books and furniture.

SGA will sponsor midnight meals on Thursday, Oct. 28 at 3:00 p.m.

and will provide western entertain- rally." ment.

An alumni and student College Coffee will be held at the Center for the Arts terrace at 3 p.m. Oct. 29. This will give current Elon students the opportunity to converse with Elon alumni.

A parade will take place at 6 p.m. Oct. 29, following College Coffee. The parade will feature the Fire of the Carolinas, Elon Cheerleaders, homecoming teams, faculty and members of the Elon community.

Returning homecoming events include Penny Wars, Quiz Bowl, the Banner Contest, Skit Night, the peprally with fireworks and the Elon Phoenix football game, where the King and Queen of homecoming will be announced.

"I am looking forward to all the homecoming events," said sophomore Ashley Hawkes. Skit night is so much fun. The fireworks are going to be awesome, I think they will be a great addition to the pep

Students can obtain a homecoming packet in the SGA office, located in Moseley 221A. The packet includes event information and a schedule of times and locations. The packet also includes information on forming a team of ten or more people, including a faculty member, to participate in the homecoming

This year a number of student athletes will not be able to attend homecoming because they will be competing out of town. SGA is making an effort to bring more alumni to this year's homecoming and to get greater community involvement.

SGA has spent a considerable amount of time planning for home-The Homecoming coming. Committee began planning this year's homecoming events in the spring of 2004.

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