

www.elon.edu/penduum

FOLLOW CURRENT AND BREAKING NEWS • VIEW ONLINE-EXCLUSIVE CONTENT • CHECK OUT SPECIAL MULTIMEDIA PACKAGES INCLUDING VIDEOS, PODCASTS, BLOGS, SLIDESHOWS AND MORE • LEAVE COMMENTS AND FEEDBACK

RESPOND TO THE PENDULUM IN WRITING (SEE PAGE 11 FOR SUBMISSION INFORMATION), ON THE FACEBOOK FAN PAGE AND TWITTER

## **NEW MEDIA**

# www.twitter.com/elonpendulum

### TWEET @elonpendulum

The Pendulum's main Twitter feed is used to direct followers to main stories from the print edition and stories that are more timely and only online.

#### **Twitter, LIVE UPDATES**

www.twitter.com/pendulumlive The Pendulum's live coverage feed is used for minute-by-minute updates of events such as athletic games, speakers, awards shows and more.

### PRINT EDITIONS OF THE PENDULUM http://issuu.com/pendulum

The Pendulum posts its print versions online so it can be viewed even after it's swiped off newsstands.

#### YOUTUBE

www.youtube.com/user/thependulumonline

In addition to embedding Pendulum videos with their respective stories on The Pendulum Web site, you can view and comment on all videos through YouTube.

### **FACEBOOK** search "The Pendulum"

Become our fan. The Pendulum's fan page is a way to reach out to more members of the Elon community and readers outside the campus. The page is used for the dissemination of information through status updates and shared links that show up on fans' news feeds. It's also for **your** feedback and comments.

LISTEN FROM 3 - 4 P.M. EVERY THURSDAY ON WSOE 89.3 FOR EVERYTHING ONLINE

# THIS WEEK ONLINE

### **BLOGS**

Is "Bronson" - "A Clockwork Orange" for 2009? Pendulum blogger Jeff Weaver thinks so. pendulumreeltalk.wordpress.com

**SWING FASHION** Levi's draws inspiration from one of Walt Whitman's famous poems for its new campaign. What ads or campaigns inspire you? Plus, new addition sophomore Mary Nease highlights the best of Elon Halloween costumes. Submit your own! swingpendulum.wordpress.com

They're star players before they turn 25, but are we expecting too much too soon? Assistant Sports Editor Sam Calvert looks at young professional athletes and the pressures fans and coaches put on them.

pendulumsports.wordpress.com

SNAP-CRACKLE-POP CULTURE This week at the breakfast table: A special post-Halloween extra-creepy edition. Don't forget your spoons! pendulumpop.wordpress.com

## PENDULUM PODCASTS

PAM & SAM'S SPORTS JAM National sports and game day previews every week. www.elon.edu/pendulum/Story. aspx?id=2854

8-BIT WONDER 8-bit Wonder ventures into "Borderlands" and embraces its inner nerd with "Dragon Age." www.elon.edu/pendulum/Story aspx?id=2856

Fallout from Thursday's elections. Finding fun in fashion. America's continued health care adventures. www.elon.edu/pendulum/Story.aspx?id=2855

### REEL TALK

Coming Wednesday: Previews of the most anticipated movies of the holiday season. Find out what to see this weekend at the theaters! www.elon.edu/pendulum/Story. aspx?id=2857

WWW.EVELLIEN.COM

