

# THE PENDULUM SEE MORE. DO MORE ONLINE.

www.elon.edu/pendu/um

FOLLOW CURRENT AND BREAKING NEWS - VIEW ONLINE-EXCLUSIVE CONTENT - CHECK OUT SPECIAL MULTIMEDIA PACKAGES INCLUDING VIDEOS. PODCASTS, BLOGS, SLIDESHOWS AND MORE • LEAVE COMMENTS AND FEEDBACK

RESPOND TO THE PENDULUM IN WRITING, ON THE FACEBOOK FAN PAGE AND TWITTER

## **NEW MEDIA**

TWITTER www.twitter.com/elonpendulum

#### TWEET @elonpendulum

The Pendulum's main Twitter feed is used to direct followers to main stories from the print edition and stories that are more timely and only online.

#### **Twitter, LIVE UPDATES**

www.twitter.com/pendulumlive
The Pendulum's live coverage feed is used for minute-by-minute updates of events such as athletic games, speakers, awards shows and more.

#### PRINT EDITIONS OF THE PENDULUM http://issuu.com/pendulum

The Pendulum posts its print versions online so it can be viewed even after it's swiped off newsstands

#### YOUTUBE

www.youtube.com/user/ThePendulumOnline

In addition to embedding Pendulum videos with their respective stories on The Pendulum Web site, you can view and comment on all videos through YouTube

### **FACEBOOK**

www.facebook.com/thependulum

Become our fan. The Pendulum's fan page is a way to reach out to more members of the Elon community and readers outside the campus. The page is used for the dissemination of information through status updates and shared links that show up on fans' news feeds. It's also for your feedback and comments.

# THIS WEEK ONLINE

#### **BLOGS**

REEL TALK

Who will take home the top prizes on Oscar night? Alexa Milan predicts the winners. And is "Dear John" worth or a waste of your time? Taylor Madaffari and Alexa pendulumreeltalk.wordpress.com

SWING FASHION Do you Etsy? Mary-Vicky Langman gives you the 411 on the trendy online

swingpendulum, wordpress.com

**SNAP-CRACKLE-POP CULTURE** Puppies that think they're people, Sarah Palin's cheatsheet and the fall of a titan. Oh, and something about a large

pendulumpop.wordpress.com

#### THIS WEEK IN VIDEO

Periclean Scholars hold a fundraiser dance for Haiti. http://www.elon.edu/pendulum/Storv.aspx?id=321

U.S. Census Bus comes to Elon University. http://www.elon.edu/pendulum/Story.aspx?id=3212

Elon faculty voice their thoughts on the iPad. http://www.elon.edu/pendulum/Story.aspx?id=3218

A cappella group Sweet Signatures performs at Midnight Meals. http://www.elon.edu/pendulum/Story.aspx?id=3220

Rehearsal of the "Vagina Monologues." http://www.elon.edu/pendulum/Story.aspx?id=3219

#### PENDULUM PODCASTS

Reel Talk with the A-Team:

http://www.elon.edu/pendulum/Story.aspx?id=3221 Adam Constantine and Alexa Milan analyze last week's Oscar nominations and predict who will take home the top prizes on awards night.

http://www.elon.edu/pendulum/Story.aspx?id=3223 Sam Calvert and Conor O'Neill rehash the Super Bowl and discuss other recent news in the sporting world.

http://www.elon.edu/pendulum/Story.aspx?id=3222 Your cheatin' heart: Should we care about politicians' infidelities? And the abstinence debate rages on.

Have your voice be heard...

Student Government Association Service. Leadership. Excellence.

Senate meetings are every Thursday at 7:30 pm - ALL are welcome