

Workshop teaches broadcast skills to high school students

Rachel Southmayd
Senior Reporter

A workshop led by Elon University students in the School of Communications welcomed local high school students, including 13 Elon Academy students, May 1 to learn the basics of broadcast news.

Senior Dannika Lewis organized the event as a part of phase four of the Isabella Cannon Leadership Program. Lewis said phase four involves filling a community service need at Elon or in the community.

"I decided that doing a broadcast workshop for high school students would be a good way to get them excited about communications," she said.

Elon Academy students that participated were members of the class of 2011. They were selected because they are beginning to look at and apply to colleges.

Deborah Long, director of Elon Academy, said the Academy students come to events on campus one Saturday a month during their three years in the program.

"This was Dannika's idea. One of the things we like to do on Saturdays is expose our students to different career opportunities," she said.

The workshop was facilitated by student volunteers, and featured a guest speaker, alumna Meghan Packer, who currently works at WFMY in Greensboro.

After a group breakfast in the morning, half of the participants went outside around campus, to learn about camerawork and filming. Each Elon Academy student was paired with a current Elon student.

The other half of the participants worked in the ESTV studio and control room, producing a mini-news show.

Elon senior Meredith Gulley was one of the volunteers at the workshop. Before her time at Elon, she had never had any opportunities in the communications field.

"I think it's really important for high schoolers to figure out what they're in for and what opportunities there are," she said.

Gulley said she enjoyed the time she spent with the students during the workshop.

"It's been fun. They all now know if this is or isn't for them," she said.

Elon junior Rachel Roshfeld and her mentee from



Junior Shea Northcut helps a high school student learn the basics of broadcast news at a workshop May 1.

RACHEL SOUTHMAYD | Photographer

Elon Academy spent their first session filming around Alamance building. They were creating a 20-second video about the high school students' perspective of Elon.

"I think she likes it," she said. "I think this will be a fun experience to say, 'I tried it, and I got to play around with a lot of top-of-the-line equipment.'"

Elon Academy student Lorenzo Davis said his favorite part of the workshop was operating the sound board in the control room.

"It was cool," he said. "It was fun to see the behind-the-scenes of the news room."

Academy student Sandra Flores said she liked

working behind the camera best.

"I'm learning a lot more about TV production," she said. "It's harder than it looks."

Staci Saltz, a communications lecturer at Elon, assisted on Saturday, as well.

"This is wonderful for the Elon Academy scholars, but it's also wonderful for the Elon students to give back," she said.

Roshfeld and Lewis said they hoped this would continue in the future.

"One of my goals is that this not only sustains itself but grows to reach out to all of Alamance County and eventually becomes a regional thing," Lewis said.

Campus Shop to offer text book rentals for trial year

Some books to be available at less than half price

Jack Dodson
News Editor

For students who don't want to pay the full price for textbooks, Elon University's Campus Shop plans to implement a program in the fall that will offer textbook renting for commonly used books.

In a press release issued April 29, Barnes & Noble announced that it would be bringing the rental program to Elon for a trial year, and would offer textbooks for prices at less than half the full price.

Elon campus store manager Kathy Scarborough said approximately one-fourth of the books in the campus store will be available for rent through the program. She said the company will only offer rentals on books that are determined by the company as being frequently used.

"What we're doing is taking our historical statistical data and looking at books we have seen consistently used," she said.

Depending on the semester, she said the books that are available for rent can change.

The program was tested this year at four-year public colleges and universities, and Scarborough said it has been a success so far.

"After two semesters of trying it at other schools," she said, "it was ready to go."

She said the program is coming after months of discussion about whether or not it would actually come to Elon.

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-KATHY SCARBOROUGH
SHOP MANAGER, ELON
CAMPUS SHOP

"There's been a lot of talk back and forth for a couple months," she said. According to Scarborough, the implementation of the textbook renting program caused the contract between the school and Barnes & Noble to be renegotiated.

"Renting the book is obviously cheaper than purchasing a book," she said. "Elon understood that Barnes & Noble would be paying less money."

Likewise, she said, Barnes & Noble will be making less money from the program.

As for whether it's something she expects to be successful at Elon, Scarborough said she couldn't make a prediction. The program will be a year-long test to see whether it's a viable program at Elon.

"It's really too early to tell," she said. "We're certainly going to be as aggressive as possible."

The program also allows students to rent textbooks online, according to the press release.

"We are committed to providing students with the widest range of content options and price points available," said

Brian Stark, vice president at Barnes & Noble College Booksellers, in the press release.

The press release also says students are still allowed to highlight and write in the textbooks, just like they would if they were selling the book back. Students also have to return the textbooks within 10 days after finals.

Mynhardt seeks damages from civil suit

MYNHARDT from PAGE 1

sustained his injuries and became paralyzed.

In Elon University's response to the complaint it said the university had no prior knowledge of the party and did not condone the residence as a location for parties sponsored by school organizations. In Lambda Chi Alpha Inc. and Delta Pi chapter responses, both admitted there was a party at the location but that it was not a school sponsored party.

In Cassidy's response, it states Cassidy and Blackburn fell because Mynhardt was struggling to free himself and that Mynhardt showed negligence because he entered a dwelling where he was not invited, while intoxicated and was aggressive with individuals in the dwelling.

Mynhardt is seeking \$10,000 in compensatory damages from all defendants, \$10,000 in punitive damages and a trial by jury. In February 2009 the case was transferred to Alamance County from Guilford County.

Michael Petty, co-counselor for Mynhardt, said the civil trial could take place in the summer or fall of 2010 and Judge Howard Manning will oversee the case.

Petty said Mynhardt worked with the District Attorney's Office to drop the felony assault charges against Cassidy and Blackburn because Mynhardt didn't want them to suffer.

"(Mynhardt) knows what it is like to suffer," Petty said. "He didn't want them to have the chance of being convicted of a felony. He is not that kind of person."