

THE PENDULUM

Style

Summer Sun, Frozen Treats

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Summer Editor

The temperature reached the upper 90s but it didn't stop a dedicated — and hungry — group of children and adults from attending the first Gibsonville Ice Cream Eating Contest hosted by Scoops Express.

The ice cream eating contest was held in conjunction with the weekly farmers market; The Saturday, July 24 activities included a fashion show, live music and local vendors who set up booths for their customers.

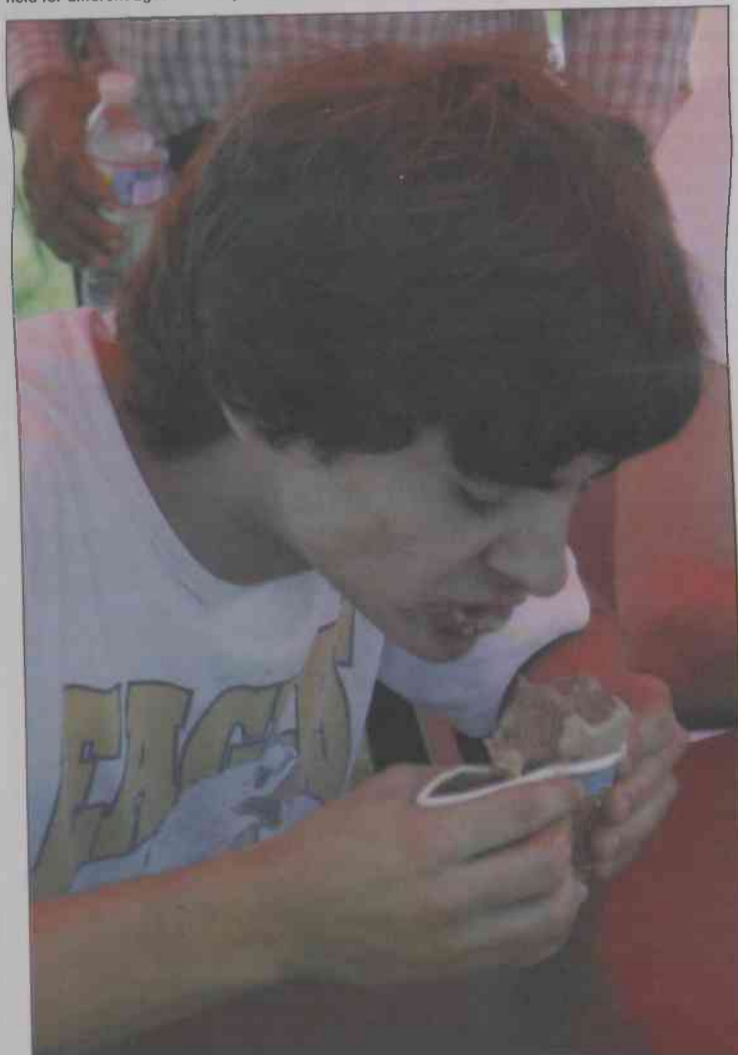
"There's nothing really going on in July," Scoops Express Owner Rodney Sutherland said. "I wanted to help bring some people to town and give people something fun to do."

There were three different ice cream eating contests broken down by age. The winning time of the day went to Jeff Ellis who finished a pint of chocolate ice cream in a 1 minute, 33 seconds.

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ALL PHOTOS BY ANNA JOHNSON | Photographer
Less than three miles from Elon University, Gibsonville held its first Ice Cream Eating Contest. The event was hosted by Scoops Express, located at 203 E. Main St. Three ice cream contests were held for different ages: 6 to 10 years-old, 11 to 18 years-old and +19 years.



Above: Christopher Kincheloe won first in the teenager contest. He finished his pint in 1 minute, 44 seconds. With chocolate still on his face he said, "I just really wanted that ice cream."



Above: Cassidy Boyd, 9, of Mebane, came in second place in the 6 to 10 year-old contest. She tied with Austin Capps, 10. First place went to 9-year-old Olivia Young and third to her younger sister Samantha Young, 7, both of Gibsonville.



Left: Gibsonville Mayor Leonard Williams tried his hand in the hula-hoop contest. Although he didn't win, he said he enjoyed the contest. "We are always trying to bring people downtown," Williams said. "We want people to stop and see how much fun they can have." Gibsonville, he said, was a great place for shopping and he wished more Elon University students stopped by.
Far Top Left: Matthew Milton, 17 months, couldn't compete in the hula-hoop contest but it didn't stop him from enjoying the games and the atmosphere, she said, are essential to a small business. With her husband, Mark, they also own Just Pizza in Gibsonville.
Top Left: Main Street Cake Shoppe, 112 W. Main Street, offered bite-size cupcakes and showcased a variety of cakes during the day's activities.
Top Right: Zoe Brown, 6, was one of the winners in the hula hoop contest. The hula-hoop contest was open to all ages throughout the day. All the contestants received coupons and prizes for entering the various contests.