

John Taylor, college transfer student in Fine Arts, practices at the piano.
PHOTO: Brenda McCarty

## Fine Arts

The workshops include study in intonation, articulation, breathing, rhythm, phrasing, dynamics and ensemble playing.

At the close of each workshop session, the participants will give a concert open to the public.

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Lewis cites these immediate needs for the FAM program: 26 music stands, 2 console pianos, 1 concert grand piano, band and choral music and folios, band instruments, file boxes for instrumental and choral music, conductor's podium, and part-time secretarial help.

## Businessman praises center

By DENISE DEISLER

Thinking of starting your own business?

Before you take the plunge, one of your first stops should be the WCC Business and Industry Center.

Just ask Randy
Lanier, owner of
Sunshine Pools. The
Center was one of his
first stops on the road
to success.

Lanier was not entirely wet behind the ears when he began his business venture.

After working in the swimming pool business for several years, he had some good ideas and a belief he could do it better.

Armed with information and enthusiasm, he walked into WCC's Business & Industry Center.

"What I needed was to assemble my data into a useful format." Lanier said.

"The Business Center director, Harry Overby,

helped me map out a business plan and gave me good advice on financing start-up costs."

In a few short years, Sunshine Pools has expanded from a local business to one serving the tri-state area of North Carolina, Virginia, and Tennessee.

Business continues to grow despite a decline in pool sales nationwide.

Lanier attributes Sunshine Pools' success to a constant focus on his customers.

He cited as crucial the technical assistance he received from the center. "I knew the center would be a good place to begin because of the wealth of resources available.

"I had a lot of pieces to a big puzzle, the Center really helped me put the puzzle together." said Lanier. "Harry Overby was especially helpful in projecting cash flow and showing me some unanticipated expenses in my business plan."

Lanier continues his relationship with the Center by attending seminars and courses offered, taking advantage of training opportunities, and keeping abreast of what's happening in the world of business.

Lanier offers this advice: "Once you have an idea, do your research, gather your data, and go to the Business and Industry Center for overview and guidance.

Too many people jump in without a plan and fail. A solid business plan is critical to success."

## THE VOICE BOX

This newspaper is the product of journalism students in courses at Wayne Community College. The views expressed in it are not necessarily those of the administration.

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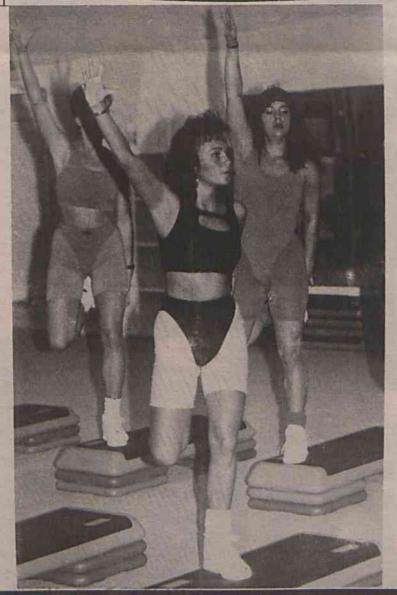
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