

Cougar Cry Editorial Guidelines



The *Cougar Cry* is a publication of the Student Activities Office of Wilkes Community College. Its objective is to keep the students of WCC informed about issues, interests, and events related to campus and academic life. The *Cougar Cry* does not necessarily reflect the views or opinions of the faculty and/or staff of WCC. The *Cougar Cry* welcomes articles, stories, opinions, photographs, and artwork for publication consideration. However, everything that is received cannot be published and the right is reserved to reject any material with or without cause. The *Cougar Cry* will be published as staffing and resources permit. All submissions must include the author's name, phone number, and email address. Constructive criticism is acceptable, while defamation of individuals or organizations is not; no material which defames or insults any individual or group will be published. Opinions, editorials, or viewpoints should be clearly labeled as such. Material that is obscene, libelous, not in keeping with local standards of decency, or disruptive to the instructional or administrative process will not be published. All submissions must be in accordance with the above stated objective: namely, they should be of specific relevance to WCC students. The staff reserves the right to edit for size, content, grammar, spelling, typographical errors, good taste, and civility. Once an article has been revised, it will be reviewed with the author before it is published. Articles without time sensitive content that are received near publication deadlines may be published in later editions because of time and/or space restrictions.

It is strongly recommended that the author have her/his submission edited for grammar and style before it is submitted to the *Cougar Cry*. It is the author's responsibility to ensure the accuracy and spelling of names, program names, abbreviations, logos, etc. Copyrighted material will not be used without written permission from the copyright owner.

The *Cougar Cry* would love to receive comments about the publication and looks forward to receiving articles from students and/or faculty/staff. Drop by the office (next to the cafeteria) or email us at: wcc.newspaper@wilkescc.edu. Office hours are posted on the door and someone should be available at those times.

The *Cougar Cry* Staff includes:
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What Does Wilkes Community College Do For You?

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The *Cougar Cry* staff found this to be very interesting and thought you might as well.

Benefits of graduating from Wilkes Community College:

- For every credit completed, WCC students will, on average, earn \$122 more per year each year they are in the workforce.
- For every full time year they attend, they will earn an additional \$3,652 per year.
- WCC students will receive a 19.6% rate of return on their investments of them and money, which compares favorably with the returns on other investments, such as the long term return on US stocks and bonds.
- For every \$1.00 the WCC student invests in education, he or she will receive approximately \$4.26 in higher future earnings over the next 31 years in the workforce. The payback period of the time needed to recover all costs is 7 years.

Some other key findings were:

- The student who leaves WCC with a two-year college degree will earn \$265,305 more than someone with a high school diploma or GED.
- The average annual earnings of a student with a one year certificate are \$27,499 or 81.1% more than someone without a high school diploma or GED, and 15.6% more than a student with a high school diploma. The average earnings of someone with an associate degree are \$32,217 or 112.2% more than someone without a high school diploma or GED, and 35.4% more than a student with a high school diploma or GED.

The graduates of WCC make a huge impact on the local economy because as many as 85% of the students stay in the region initially after they leave WCC and give back to their own community.

*Information from socioeconomic report in Raleigh

