

March of Dimes/Walk America Fundraising Campaign Continues

The 2007 Wilkes County March of Dimes/Walk America is scheduled on Saturday, May 5, at 9:30 a.m., right here at the Watson Stage on the WCC campus. Faculty, staff, and students will be walking for healthier babies. If you are interested in walking on the "Wilkes Community College Team" contact Scott Johnson ext. 6142; Marty Franklin, ext. 6161; Kim Tetzlaff, ext. 6159, or Betty Jo Burcham, ext. 6111. They have sponsorship envelopes for you to use to collect your money, or you may choose to participate in the new online fund raising method that is outlined in the envelope.

The "WCC Family Tree" is displayed in front of the WCC Absher Bookstore again this year and is in need of your photographs of WCC family members' loved ones to make it gorgeous. Don't pass up an opportunity to display a photograph of your child/children, grandchildren, niece(s), nephew(s), or even your pet(s). Remember for only a \$1.00 contribution toward March of Dimes you can display your loved one's photograph [wallet size]. If you are interested, please contact Betty Jo Burcham at ext. 6111 or send the photograph to her with the name and your contribution. The photographs will be displayed until the March of Dimes walk on Saturday, May 5, 2006. Your photographs will be returned to you following the event.

If your schedule will not allow you to walk and you would like to sponsor a walker, those committed so far to walk are Gail Land, Scott Johnson, Caroline and Adam Randolph, Abby Combs, Dena Wiles, Kim Tetzlaff, Marty Franklin, Christy Earp, Cynthia Colbert, Bud Rhodes, and Betty Jo Burcham. The SGA and



March of Dimes

Saving babies, together

the National Technical Honor Society will also have walkers. Please check with their advisors Scott Johnson and Marty Franklin & Kim Tetzlaff if you would like to sponsor one of their walkers.

WalkAmerica is one of the nation's oldest and most well known walk-a-thons and is the March of Dimes largest single fundraising event, both nationally and locally. Since its start in two March of Dimes chapters in 1970, WalkAmerica has raised over \$1 billion for cutting edge research and innovative prevention programs that save babies lives. Research has enabled life saving programs such as neonatal intensive care units and the development of surfactant – a therapy for infants suffering from severe respiratory distress. The success of WalkAmerica and the success of the March of Dimes in achieving its mission are closely linked.

In 2006, WalkAmerica participants raised over \$150 million at more than 1,000 walk sites nationwide. The 2007 NC WalkAmerica program is projected to have over 25,000 walking at 55 sites, raising more than \$4 million. The Foothills Division, located in Conover, raised almost \$500,000 in 2006. Let's top this record by getting serious and helping the March of Dimes continue its work to prevent birth defects and infant mortality.

2007-2008 SGA Officers Elected

SGA elections were held on March 27 & 28 and

the following officers were elected for the 2007-2008 school year.

President: Jessica McCard
 Vice President: Enrique Antonio Rubio-Reyes
 Secretary/Treasurer: Kimberley Jordan
 Public Information Officer: Naisha Dalton
 Programming Chairperson: Beth Morgan
 Programming Chairperson: Mathew Bain Jennings
 Sophomore Senators: Josh McGrady, Hannah Livingston, Jake Royal, Rafe Royal



Cougar Cry Editorial Guidelines and Staff

The *Cougar Cry* is a publication of the student activities office of Wilkes Community College. Its objective is to keep the students of WCC informed of issues, interests, and events related to campus and academic life. The *Cougar Cry* does not necessarily reflect the views or opinions of the faculty and/or staff of WCC.

The *Cougar Cry* welcomes articles, stories, opinions, photographs, and artwork for publication consideration. However, everything that is received cannot be published and the right is reserved to reject any material with or without cause.

The *Cougar Cry* will be published as staffing and resources permit. All submissions must include the author's name, phone number, and email address. Constructive criticism is acceptable, while defamation of individuals or organizations is not; no material which defames or insults any individual or group will be published. Opinions, editorials, or viewpoints should be clearly labeled as such. Material that is obscene, libelous, not in keeping with local standards of decency, or disruptive to the instructional or administrative process will not be published.

All submissions must be in accordance with the above stated objective: namely, they should be of specific relevance to WCC students. The

staff reserves the right to edit for size, content, grammar, spelling, typographical errors, good taste, and civility. Once an article has been revised, it will be reviewed with the author before it is published. Articles without time sensitive content that are received near publication deadlines may be published in later editions because of time and/or space restrictions.

It is strongly recommended that the author have her/his submission edited for grammar and style before it is submitted to the *Cougar Cry*. It is the author's responsibility to ensure the accuracy and spelling of names, program names, abbreviations, logos, etc. Copyrighted material will not be used without written permission of the copyright owner.

To submit an article to the *Cougar Cry* please send email to wcc.newspaper@wilkescc.edu with the article attached in word format.

Cougar Cry staff: Amber Arnder- Desktop Editor/Graphic Designer, Loni Miller- Desktop Editor/Graphic Designer, Amanda Molesa- Reporter, Desktop/ Graphic Design Editor Michael Triplett- Reporter, Keisha Call- Reporter, Bill Bullock- Advisor, Scott Johnson- Advisor, Chad Treadway- Advisor.

Office of Development Wins National Award

WCC vice president of development "B" Townes, director of marketing Sherry Dancy, and graphic designer/marketing specialist, and our very own, Chad Treadway accepted the National Council for Marketing and Public Relations' Bronze Paragon Award in the category of promotional campaigns for promotional materials for MerleFest 2006, which included the program, pocket schedule, brochure, poster, and media card.

When Christie Hutchens, one of Chad's colleagues, was asked about Chad's involvement with MerleFest promotional materials entered in the contest, she had this to say, "Chad did a lot of work on the campaign and was instrumental in getting our entry submitted." "B" Townes, Sherry Dancy and Chad Treadway traveled to California to accept the award.

NCMPR's prestigious Paragon Awards recognize outstanding achievement in communications at community, junior and technical colleges. It's the

only national competition of its kind that exclusively honors excellence among marketing and PR professionals at two-year colleges. Entry guidelines and deadlines are announced

in the annual call for entries, which is available in late summer. Winners are announced each year at the national conference; their work is showcased at AACC national conferences; and an awards brochure is distributed to community college presidents nationwide.



College Calendar

May 11, Friday	Last Day of Classes Spring Semester
May 15, Tuesday (5:00pm)	Graduation
May 31, Thursday (9:00am - 8:00pm)	Registration Day for Summer Semester
June 4, Monday	First Day of Classes Summer Term
June 18 - June 22	Returning Student Registration for Fall Semester
July 9 - July 20	New Student Orientation & Registration for Fall Semester*
July 23 - July 27	Open Registration for New* & Returning Students for Fall Semester

*Placement Test must be completed prior to scheduling an appointment for orientation and registration.