

GUILFORD CAFETERIAS
 Superior Food
 Excellent Service
 Same Management as Guilford Hotel

Meyer's
 DEPARTMENT STORE GREENSBORO, N. C.

If you want them cheaper see
COBLE & MEBANE
 THE CASH SHOE STORE
 220 S. Elm St. Greensboro, N. C.

JOS. J. STONE & CO.
 PRINTERS, ENGRAVERS
 BINDERS
 Office Equipment and Supplies
 GREENSBORO, N. C.

HARREL'S CUTE STUDIO
 Expert Kodak Finishing. Post
 Cards and Ping Pongs. Modern
 Photography. 222½ S. Elm St.
 GREENSBORO, N. C.

GUILFORD LUMBER & MFG. CO.
 QUALITY MILLWORK
 GREENSBORO, N. C.

Eastman Kodak and Supplies
 Films promptly developed
 Mail Orders a Specialty
GREENSBORO DRUG CO.
 Corner Elm and W. Market Sts.

DR. J. S. BETTS
 DENTIST
 Over Greensboro Drug Co.

FOR AUTO SERVICE
 Day or Night, See or Call
LEE S. SMITH
 Guilford College, N. C.

**REAVES' EYE, EAR, NOSE AND
 THROAT INFIRMARY**
 W. P. Reaves, M. D.
 C. R. Reaves, M. D.
 R. G. Reaves, M. D.
 GREENSBORO, N. C.

BARKER BROS.
 The place to get
 Typewriters, Pianos
 and Phonographs
 218 South Elm Street
 GREENSBORO, N. C.

POOL & BLUE, INC.
 Funeral Directors
 AMBULANCE SERVICE
 204 North Elm St.
 Office phone 420 Night phone 1490

GUILFORD BARBER SHOP
 Special Attention Given College
 Students
 102 W. Sycamore St.
 Guilford Hotel Building, Greensboro

**VALUABLE OLD BOOKS
 REBOUND**
 Leather Goods Stamped in Gold
N. L. WOLFF
 Phone 3262 ... 118 E. Washington St.

THE QUALITY SHOP
 222 S. Elm St.
 Fred Livermore W. F. Fraser, Mgr.
 Ladies' and Misses' Ready-to-Wear

**MASCULINE VIEWS OF THE
 IDEAL GIRL PRESENTED
 AT Y. W. C. A.**

On Thursday evening the Association room was filled with girls and faculty members, for everyone was eager to hear what Ruth Outland had to say about "The ideal girls as the Guilford boys see her." Sallie Wilkins read the Scripture lesson and gave some of the beatitudes for girls. Then Ruth Outland presented the ideas which five of the Guilford men had transmitted to paper concerning the ideal girl.

Practically every fellow seems to have had the same qualifications in mind which in his opinion go to make up the ideal woman. First of all, religion was emphasized. Religion places woman on a throne of respect and honor, say the men of Guilford. Lasting beauty is always the result of such traits of character as cheerfulness, simplicity, patience, truthfulness, fidelity and modesty. Earnestness and sincerity are the pillars of a girl's strength.

Another qualification of the ideal girl is that of physical fitness. By physical fitness one does not mean that a girl must necessarily be robust, but that the condition of her health should be such as to allow her to enjoy her work, her friends and amusements to the fullest extent. The ideal girl is not handicapped by an unhealthy body. She is no toy.

Tact was also a trait which every girl was urged to acquire. In order to be tactful she must have a broad outlook upon life, must be good-natured and of a kindly spirit. Although it was admitted that the best educated person is not always the most tactful, it was also shown that the uneducated person is rarely ever found to possess tact. So it follows that the ideal girl should be as well educated as it is possible for her to be. Only the educated woman is influential, and the Guilford man's ideal girl is influential.

SCHOOL ATTENDANCE

The Department of Commerce, through the Bureau of Census, has issued a preliminary statement giving statistics of school attendance by geographic divisions and states, compiled from the returns of the Fourteenth Decennial Census, taken as of January 1, 1920. The total population 5 to 20 years of age, inclusive, enumerated in continental United States numbered 33,250,870. Of this number, 21,373,976 attended school at some time between September 1, 1921, and January 1, 1920. The total population 7 to 13 years of age, 15,306,793, included 13,869,010 children attending school. The percentage attending school among the population 5 to 20 years of age increased from 59.2 for 1910 to 64.3 for 1920; and the corresponding percentage for children 7 to 13 years of age increased from 86.1 for the earlier to 90.6 for the later age.

Among the individual states, the largest proportion attending school in the 5-20 age group, 73 per cent, is shown for Utah, and the smallest, 53 per cent, for Louisiana. In six states—Jowa, Nebraska, Montana, Idaho, Utah and Oregon—the proportion of school attendance for this age group was more than 70 per cent.

—Australia's wheat yield for 1922 is officially estimated at 120,000,000 bushels.

—Food speculators in Chicago lately lost \$900,000 on eggs. This time the fall of eggs led to the dealers being "broke."

—The Cinchona forests in Java covers 25,000 acres. The large part of the world's supply of quinine comes from that country.

—Mrs. Mary Patrick Casale recently gave birth to her 21st child at Newark, N. J. Eighteen of her children are living. The oldest is 26.

—More than 200,000 Christians have fled from their homes in Cilicia since France made a treaty returning that province to the Turks.

In July, 1919, there were 18,000 patent applications awaiting action in the United States Patent Office. There are now about 50,000 applications awaiting examination. A number of divisions are over eleven months behind in their work.

Y. M. C. A. NOTES

At an interesting and inspiring meeting of the Y. M. C. A. on Thursday, February 22, Everett Holaday spoke on the subject of "A Life With a Purpose" bringing home to every one present the real meaning and the seriousness of life and the necessity of a great guiding and controlling plan which will shape one's every action.

The leader showed that, in his creation of the universe, God had a purpose for every particle of matter, both animate and inanimate. In the working out of this purpose, mankind plays an all important part. It rests with the individual whether he will fulfill his part in the divine plan or shape his life along purely selfish lines.

The speaker closed with a plea for the choice of a vocation compatible with ideas of service to one's fellowmen and pursued in accordance with Christian principles.

After the leader's talk, several members made short and apt comments upon various phases of the topic. A number of good hymns, enthusiastically sung, added much to the spirit of the meeting.

**ARTIFICIAL SUNLIGHT FOR
 TESTING FASTNESS OF
 COLORS**

A unique and interesting device which simulates the qualities of the sun rays and will artificially test the fading qualities of many different kinds of materials, has recently been developed in the laboratories of the Cooper-Hewitt Electric Company.

Testing the fastness of colored cloths, paints, inks, dyes, straw, varnishes, etc., is by means of this apparatus accomplished more efficiently and in much shorter time than the customary method, now in use by manufacturers in giving long sunlight tests to their products before marketing.

A light that is faster and better than sunlight is needed in the routine testing of materials for their resistance to its destructive action. The sunlight method is so slow as to defeat its own purpose in the control of factory products or the examination of incoming materials.

Practically all of the color fading, rubber aging, skin tanning effects of sunlight are due not to the visible light, but to the invisible, ultra-violet light.

The ultra-violet or invisible rays of sunlight have little effect on human beings due to the absorption of much of them in the atmosphere. The artificial fading cabinet is, however, built to produce a light with a high concentration of ultra-violet rays. This is secured through the use of the mercury vapor arc light in a bulb or tube of pure glass of fused quartz the radiation from which contains a relatively very much larger proportion of short wave ultra-violet light and less of heat waves such as produced by the carbon or other types of arc lights.

Around this light is a series of panels which may be revolved and in which are placed the materials to be tested. Twenty or more samples may be exposed at one time. The rate of fading averages 12 times that of sunlight. A 30 day sunlight test which would require ordinarily about two months (due to interruptions on cloudy or rainy days) can now be made in 10 hours.

Miss Sallie Perkins, who was a student here in 1919-20, is making her home with her sister, Mrs. W. E. Hockett and her husband, who is the manager of Hotel Richmond, Richmond, Virginia. At present Miss Perkins is in Greensboro and is doing stenographic work.

Miss Florence Cox, '22, was taken to St. Leo's Hospital in Greensboro last week, where she was operated on for appendicitis. A speedy recovery is hoped for her.

Mr. W. F. Outland of Woodland was at the college last Friday to see his daughter, Ruth.

Miss Kate Smith spent last week-end at her home in Summerfield.

Miss Ruth Outland spent last week-end with her aunt in Winston-Salem.

Engraving

VISITING CARDS, INVITATIONS, MONOGRAMS, ETC.

Carolina Engraving Company

214 North Elm Street, Greensboro, N. C.

All the work done in our own shop

MANUEL'S CAFE

WE SERVE THE VERY BEST

PHONE 2656

112 W. Market St.,

Greensboro, N. C.

DAVID WHITE, Pres. J. W. BRAWLEY, Vice-Pres. & Treas.

R. W. HARRISON, Sec. & Atty

THE REAL ESTATE & TRUST COMPANY

We buy and sell Real Estate, negotiate Real Estate Loans and write all kinds of Insurance

233 S. ELM ST.

GREENSBORO, N. C.

C. T. ROBERTSON

For Fancy Groceries

Notions, etc.

Reserved for
Guilford College

THE WAY TO GET
The Saving Habit
 IS TO COMPEL YOURSELF TO SAVE—
 INSURE YOUR LIFE AT THE SAME TIME
 AN ENDOWMENT POLICY
Protects
 ONE AGAINST DEATH AND ADD THE RISKS OF LIFE
 WILL YOU LET US TELL YOU ABOUT THIS?
The Provident Life and Trust Co. of Philadelphia
 Member of the Federal Reserve System FOURTH AND CHESTNUT STS. PHILADELPHIA

Vanstory's For Clothes
 Greensboro, North Carolina

The Golden Rule Press
 PRINTING
 317 S. Elm St., Greensboro, N. C.
 Phone 194-J

NOTICE
 This clipping with 35¢ entitles you to a 50¢ package of NOTRE DAME COCOANUT OIL SHAMPOO. Call at any dealer's.
 This may apply on any other Notre Dame Toilet Preparations: Notre Dame Face Powder, 20¢ with coupon; Notre Dame Hair Tonic, 55¢ with coupon; Notre Dame Vanishing Cream, 25¢ with coupon; Notre Dame Cold Cream, 25¢ with coupon; Notre Dame Massage Cream, 25¢ with coupon; Notre Dame Lemon Lotion 35¢ with coupon.
 THE DAVIS DRUG CO., Greensboro, N. C., Distributors.